# GOVERNMENT OF INDIA MINISTRY OF TOURISM

# LOK SABHA UNSTARRED QUESTION NO.2335 ANSWERED ON 18.12.2023

## **RELIGIOUS SITES UNDER PRASHAD SCHEME**

#### 2335.SHRI DEVJI M. PATEL:

**SHRI UNMESH BHAIYYASAHEB PATIL:** 

DR. HEENA VIJAYKUMAR GAVIT:

**DR. SHRIKANT EKNATH SHINDE:** 

PROF. RITA BAHUGUNA JOSHI:

DR. SUJAY RADHAKRISHNA VIKHE PATIL:

DR. KRISHNA PAL SINGH YADAV:

SHRI NARANBHAI KACHHADIYA:

SHRI BIDYUT BARAN MAHATO:

SHRI RANJEETSINGH NAIK NIMBALKAR:

SHRI SUDHAKAR TUKARAM SHRANGARE:

**SHRI DILIP SAIKIA:** 

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has taken any steps for rejuvenation of religious sites for boosting tourism in the country and if so, the details thereof;
- (b) whether the Government has progressed with the Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD) scheme and if so, the details thereof;
- (c) the list of sites under PRASHAD since its inception, State-wise;
- (d) the detailed account of the initiatives implemented by the Ministry of Tourism over the past five years to enhance tourism promotion; and
- (e) the quantifiable benefits and achievements realized by the tourism sector as a result of these initiatives?

#### **ANSWER**

### THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (c): The Ministry of Tourism, under its 'Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive' (PRASHAD), and 'Swadesh Darshan' Schemes provides financial assistance to State Governments and Union Territory Administrations for the development of

infrastructure at tourist destinations, including religious sites across the country. The Ministry has sanctioned a total of 46 projects under PRASHAD and 76 projects under Swadesh Darshan Scheme. The statewise details of projects sanctioned under PRASHAD scheme is annexed.

- (d) to (e): The details of initiatives implemented by the Ministry of Tourism over the past five years to enhance tourism promotion include the following:
- i. Development of tourism related infrastructure is being carried out through projects sanctioned under the 'Swadesh Darshan', 'National Mission on Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' Schemes.
- ii. The Ministry of Tourism has revamped its Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible destinations following a tourist & destination centric approach.
- iii. Financial assistance has been provided to the State Governments/UT Administrations for organizing fairs/festivals & tourism related events under Domestic Promotion & Publicity including Hospitality (DPPH) Scheme.
- iv. Launched Dekho Apna Desh initiative with the objective to encourage citizens to travel within the country.
- v. Thematic tourism like wellness tourism, culinary tourism, rural, eco-tourism etc., amongst other niche subjects are vigorously promoted so as to expand the scope of tourism into other sectors as well.
- vi. Launched Travel for Life (TFL) programme under overall mission for life initiative of Government of India.
- vii. Providing facility of e-Visa for 7 sub-categories i.e., e-Tourist Visa, e-Business Visa, e-Medical Visa, e-Medical Attendant Visa, e-Conference Visa, e-Ayush Visa and e-Ayush Attendant Visa for the nationals of 167 countries.
- viii. Lowering of GST on hotels rooms with tariffs of ₹1,001 to ₹7,500/night to 12%; those above ₹7,501 to 18% to increase India's competitiveness as a tourism destination
- ix. Ministry of Tourism has collaborated with Ministry of Civil Aviation under their RCS-UDAN Scheme. Various tourism routes have been operationalized to improve air connectivity to tourist destinations in the country.
- x. Ministry of Tourism is running Pan-India Incredible India Tourist Facilitator Certification Program, a digital initiative that aims at

creating an Online learning platform with the objective of creating a pool of well trained and professional Tourist Facilitators/Guides across the country and generating employment opportunities at local level.

- xi. Conducting Programmes under the 'Capacity Building for Service Providers' (CBSP) Scheme to train and up-grade manpower to provide better service standards.
- xii. The National Integrated Database of Hospitality Industry (NIDHI) is a technology driven system, which is to facilitate digitalization and promote ease of doing business for hospitality & tourism sector. This initiative has been upgraded as NIDHI+ to have more inclusivity, that is, of not only Accommodation Units, but also Travel Agents, Tour Operators, Tourist Transport Operators, Food & Beverage Units, Online Travel Aggregators, Convention Centres and Tourist Facilitators.

The initiatives have resulted in increase of visitors across the country, details of domestic Tourist Visits (DTVs) and Foreign Tourist Visits (FTVs) during the last five years are as given below:-

(Figure in Lakh)

Year	DTV	FTV	Growth rate %			
			DTV	FTV		
2018	18537.8	288.5	11.84	7.31		
2019	23219.8	314.1	25.26	8.86		
2020	6102.2	71.7	-73.72	-77.17		
2021	6776.3	10.5	11.05	-85.29		
2022	17310.1	85.9	155.45	714.26		

**Source: State /UTs Tourism Department** 

\*\*\*\*\*

STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO.2335 ANSWERED ON 18.12.2023 REGARDING RELIGIOUS SITES UNDER PRASHAD SCHEME BY SHRI DEVJI M. PATEL, SHRI UNMESH BHAIYYASAHEB PATIL, DR. HEENA VIJAYKUMAR GAVIT, DR. SHRIKANT EKNATH SHINDE, PROF. RITA BAHUGUNA JOSHI, DR. SUJAY RADHAKRISHNA VIKHE PATIL, DR. KRISHNA PAL SINGH YADAV, SHRI NARANBHAI KACHHADIYA, SHRI BIDYUT BARAN MAHATO, SHRI RANJEETSINGH NAIK NIMBALKAR, SHRI SUDHAKAR TUKARAM SHRANGARE AND SHRI DILIP SAIKIA

List of approved projects under PRASHAD Scheme

(Rs. in Crore)

		(RS: III Olole)			
State/UT	S. No.	Project Name	Sanction	Approved	
			Year	Cost	<b>Progress</b> %
	1	Development of Amaravati Town, Guntur District as a Tourist Destination	2015-16	27.77	Complete
Andhra	2	Development of Srisailam Temple	2017-18	43.08	Complete
Pradesh	3	Sri Varaha Lakshmi Narsimha Swami Vari Devasthanam at Simhachalam in Vishakhapatnam Temple	2022-23	54.04	0%
Arunachal Pradesh	4	Development of Parshuram Kund, Lohit Distt.	2020-21	37.88	37%
Assam	5	Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati.	2015-16	29.80	Complete
Bihar	6	Development at Patna Sahib	2015-16	41.54	Complete
	7	Development of basic facilities at Vishnupad temple, Gaya, Bihar	2014-15	4.27	Complete

Chhattisgarh	8	Development of Maa Bamleshwari Devi Temple, Dongargarh, Rajnandgaon District, Chhattisgarh	2020-21	43.33	55%
	9	Development of Dwarka	2016-17	13.08	Complete
	10	Development of Pilgrimage Amenities at Somnath	2016-17	45.36	Complete
Guiaret	11	Development of Promenade at Somnath	2018-19	47.12	Complete
Gujarat	12	Development of Pilgrim Plaza with Queue management complex at Somnath Gujarat	2021-22	49.97	0%
	13	Development of Pilgrimage Facilities at Ambaji Temple, Banaskantha, Gujarat	2022-23	50.00	5%
Haryana	14	Development of Mata Mansa and Nada Saheb Gurudwara Devi Temple in Panchkula District	2019-20	48.53	<b>72</b> %
Jammu and Kashmir	15	Development at Hazratbal Shrine, Srinagar	2016-17	40.46	90%
Jharkhand	16	Development of Baba Baidyanath Dham, Deoghar	2018-19	39.13	Complete
Karnataka	17	Development of Pilgrimage Amenities at Sri Chamundeshwari Devi Temple, Mysuru	2023-24	45.71	0%
Kerala	18	Development at Guruvayur Temple	2016-17	45.19	Complete
Madhya Pradesh	19	Development of Amarkantak	2020-21	49.99	31%
	20	Development of Omkareshwar	2017-18	43.93	Complete

Maharashtra	21	Development of Trimbakeshwar, Nashik	2017-18	52.92	62%
Meghalaya	22	Development of Pilgrimage Facilitation in Meghalaya	2020-21	29.32	80%
Mizoram	23	Development of Infrastructure for Pilgrimage and Heritage Tourism in the State of Mizoram	2022-23	44.89	0%
Negaland	24	Development of Pilgrimage Infrastructure in Nagaland	2018-19	25.26	76%
Nagaland	25	Development of Pilgrimage Tourism Infrastructure at Zunheboto	2022-23	18.18	10%
Odisha	26	Infrastructure Development at Puri, Shree Jagannath Dham - Ramachandi - Prachi River front at Deuli under Mega Circuit	2014-15	50.00	27%
Punjab	27	Development of Karuna Sagar Valmiki Sthal at Amritsar	2015-16	6.40	Complete
	28	Development of Chamkaur Sahib at Rupar, Punjab	2021-22	31.57	26%
Rajasthan	29	Integrated Development of Pushkar/Ajmer	2015-16	32.64	92%
Sikkim	30	Development of Pilgrimage Facilitation at Four Patron Saints, Yuksom	2020-21	33.32	38%
Tamil Nadu	31	Development of Kanchipuram	2016-17	13.99	Complete
	32	Development of Velankanni	2016-17	4.86	Complete

	ı		Г		<del> </del>
	33	Development of Joquiamba Devi	2020-21	36 <b>7</b> 2	E20/
			2020-21	36.73	<b>52</b> %
		Temple, Alampur			
		Development of			
		Pilgrimage and			
	24	Heritage Tourism	2022 22	CO 00	00/
	34		2022-23	62.00	0%
Telangana		Rudreshwara			
		(Ramappa) Temple,			
		Mulugu			
		Development of			
		Pilgrimage			
	35	Infrastructure at	2022-23	41.38	0%
		Bhadrachalam,			
		Bhadradri Kothagudem District			
Trimure	26	Development of Tripura Sundari	2020-21	37.80	E09/
Tripura	36	•	2020-21	37.00	50%
		Temple, Udaipur  Development of			_
	37	Development of Varanasi –Phase –I	2015-16	18.72	Complete
		Development of			
	38	Mathura-Vrindavan as			
		Mega Tourist Circuit	2014-15	10.98	Complete
		(Ph-II)			
	39 40	River Cruise Tourism			
		in Ganga, Varanasi	2017-18	9.02	Complete
Uttar		Construction of Tourist			
Pradesh		Facilitation Centre at	2014-15	9.36	Complete
		Vrindavan		<del></del>	
	41	Development of			
		Varanasi – Phase II	2017-18	44.60	Complete
	42 li				
		Development of			
		Infrastructure facilities	2018-19	39.74	94%
		at Govardhan			
		Intervated			
	43	Integrated Povelenment	204E 46	24 77	Complete
Uttarakhand	d 43		2015-16	34.77	Complete
		Kedarnath			

	44	Development of Infrastructure for Pilgrimage Facilitation in Badrinath Ji Dham	2018-19	56.15	62%
	45	Augmentation of Pilgrimage Infrastructure Facilities and Gangotri and Yamunotri Dham	2021-22	54.36	20%
West Bengal	46	Development of Belur Math	2016-17	30.03	92%

\*\*\*\*\*