

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 1960
TO BE ANSWERED ON 14.12.2023

COLLABORATION BETWEEN INDUSTRIES AND ACADEMIA

1960. SHRI CHANDRA SEKHAR SAHU:
DR. PRITAM GOPINATHRAO MUNDE:
SHRI RAHUL RAMESH SHEWALE:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether there is a need of collaboration between industries and academia in the country as has been in United State of America and various advanced developed economies;
- (b) if so, whether there is a general perception/complaint in the industry that the freshers from the engineering colleges lack industrial skills and if so, the details thereof;
- (c) whether the vendor development programme and exhibition have been able to create a platform for MSME units to find customers;
- (d) if so, the details in this regard, State-wise including in Odisha;
- (e) whether there is a need of experts to conduct a vendor development programme for greater collaboration between industry and academia to help academia produce good engineers in the country; and
- (f) if so, the details thereof and the steps taken to conduct vendor development programme, State-wise including in Odisha?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDMUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) & (b): In view of the importance of collaboration between industries and academia for capacity building and enhancing industrial skills of the students/MSMEs in the country, Ministry of Micro, Small and Medium Enterprises (MSME) is implementing MSME Innovative Scheme under MSME Champions Scheme to ensure industry-academia linkages for MSMEs. The scheme has provision of associating with Academic Institutions as Host Institutes (HIs) and Implementing Agencies (IAs) to nurture ideas, Design Development and Patents supports to MSMEs. As on date, 639 Academic Institutions are recognized as Host Institutes (HIs) under Incubation component.

(c) to (f): Ministry of MSME is implementing the Procurement and Marketing Scheme for Vendor Development Programme (VDP) and exhibitions of MSMEs in the country. This scheme has been introduced to enhance the marketability of products and services in the MSME Sector. The Scheme provides market access initiatives like organizing/participation in National/International Trade Fairs/Exhibitions/MSME Expo, etc., held across the country. Further, Vendor Development Programs are conducted to facilitate market linkages for effective implementation of Public Procurement Policy for Micro and Small Enterprises (MSEs). The details of beneficiaries in VDPs and Domestic Trade Fairs/Exhibitions conducted in year 2023-24, State-wise, including Odisha are placed at **Annexure-I**. Vendor development programmes are organized with the collaboration between industry associations, MSMEs and Central Public Sector Enterprises (CPSEs) to provide a marketing platform for MSMEs.

Details of No. of Vendor Development Programs conducted during 2023-24 (State Wise)

S. No	NAME OF DFO	VDPs Conducted (Till 30.11.2023)	No. of Beneficiaries (Approx.)
1	Karnataka	1	100
2	Delhi	1	204
3	Odisha	1	100
4	Haryana	2	200
5	Uttarakhand	1	100
6	Maharashtra	1	100
7	Punjab	1	100
8	Kerala	1	100
9	Assam	1	100
Total		10	1104

Details of beneficiaries in Domestic Trade Fair/Exhibition in year 2023-24 (State Wise)

S. No.	State/UT	No. of MSEs Benefitted till 08.12.2023 under component 5(I)(A) of the Scheme
1	Tripura including Mizoram	3
2	Uttar Pradesh	140
3	Gujarat including Daman & Diu and Dadar & Nagar Haveli	440
4	Karnataka	312
5	Tamilnadu including Puducherry	416
6	Odisha	305
7	Nagaland	3
8	Sikkim	5
9	Assam including Arunachal Pradesh and Meghalaya	33
10	Uttarakhand	19
11	Talanganana	196
12	Manipur	5
13	Madhya Pradesh	167
14	Jammu & Kashmir including Ladakh	41
15	Rajasthan	386
16	Haryana	154
17	West Bengal	81
18	Punjab including Chandigarh	216
19	Maharashtra	1,565
20	Bihar	67
21	Delhi & NCR	549
22	Chhattisgarh	23
23	Jharkhand	25
24	Himachal Pradesh	18
25	Kerala	139
26	Andhra Pradesh	72
27	Goa	3
Total		5,383