# GOVERNMENT OF INDIA MINISTRY OF COMMERCE & INDUSTRY DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE LOK SABHA

## UNSTARRED QUESTION NO. 1758. TO BE ANSWERED ON WEDNESDAY, THE 13<sup>TH</sup> DECEMBER, 2023.

#### GI TAG TO AGRICULTURAL PRODUCTS

1758. SHRI PARTHIBAN S.R.: SHRI VELUSAMY P.:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state: वाणिज्य एवं उद्योग मंत्री

- (a) the number of and details of the GI Tag given to agricultural products in the State of Tamil Nadu, District-wise; and
- (b) the steps taken by the Ministry to protect and develop those products?

#### **ANSWER**

## वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश) THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY (SHRI SOM PARKASH)

- (a): A total of 17 GI tags has been given to agricultural products in the State of Tamil Nadu. District-wise details of the same are placed at **Annexure I**
- **(b):** The Geographical Indications of Goods (Registration and Protection) Act, 1999 protect the GI's in India. Registration of GI is not compulsory. However, if registered as a GI product, this will afford better legal protection to facilitate any action for infringement.

Furthermore, the Government has earmarked Rs.75 crore under the IPR Policy Management Scheme for period of three years i.e., FY 2022-23 to 2024-25 to undertake initiatives and activities aimed at creating awareness about significance of GIs, promoting registered Indian GIs, identify potential GIs and encourage stakeholders towards registration. Also the GI Registry regularly conducts Awareness programmes for stakeholders on GI at various places in the country and also provides necessary handholding facility to the applicants in the filing and processing of their GI applications.

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Some of the recent initiatives taken by DPIIT and Agricultural and Processed Food Products Export Development Authority (APEDA) for promotion of GI Products are as under:

SI. No.	Event	Place	
1.	GI Mango Promotion Programme and Tasting Event	Brussels, Belgium	
2.	Virtual Buyer Seller Meets on Agricultural and Food products GI with UAE, USA and Qatar in association with the Indian Missions	Virtual	
3.	GI Mango promotion Programme in association with Embassy of India at Copenhagen	Copenhagen, Denmark	
4.	In-store promotional programmes in association with foreign retailers such as Al-Zajira Group of Bahrain and Family Food Center	Doha, Qatar	
5.	AAHAR Exhibition 2023	Pragati Maidan, New Delhi	
6.	"India Geographical Indications (GI) Fair 2023"	India Expo Centre & Mart, Greater Noida,	
7.	UP International Trade Show	Indian Expo Centre & Mart, Greater Noida	
8.	GI Mahotsav, Srinagar	Srinagar, Jammu & Kashmir	
9.	India International Trade Fair (IITF), 2023	Pragati Maidan, New Delhi	

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### **ANNEXURE - I**

# ANNEXURE REFERRED TO IN REPLY TO PART (a) OF THE LOK SABHA UNSTARRED QUESTION NO. 1758 FOR ANSWER ON 13.12.2023.

	List of Agriculture GI Applications Registered from State of Tamilnadu as on December 07, 2023								
SI.No.	App.No.	Geographical Indications	Status	Goods	District	Geographical Area			
1	49 & 56	Malabar Pepper	Registered	Agricultural	Kerala (Alapuzha, Palakkad, Pathanamthitta, Thiruvananthapuram, Thrissur, Wynad, Ernakulam, Idukki, Kannur, Kasaragod, Kollam, Kottayam, Kozhikode, Malappuram) Karnataka (Dakshina Kannada, Davangere, Dharwad, Hassan, Kodagu, Bangalore R, Mandya, Mysore, Shimoga, Tumkur, Udipi, Uttara Kannada, Chamarajanagar, Chickmagalur). Tamil Nadu: (Namakkal, Nilgiris, Coimbatore, Pudukottai, Salem, Thanjavur, Theni, Tirunelveli, Vellore, Krishnagri, Dindigul, Erode, Kanniyakumari)	India (Kerala, Karnataka & Tamilnadu)			
2	72	Alleppey Green Cardamom	Registered	Agricultural	Tamil Nadu: (Tirunelveli, Dindugul, Coimbatore, Nilgiris and Theni); Kerala (Idukki, Palghat, Wynad and Trivandrum)	India (Kerala & Tamilnadu)			
3	110	Eathomozhy Tall Coconut	Registered	Agricultural	Kanyakumari Disstrict	Tamil Nadu			
4	116 &117	Nilgiri (Orthodox)	Registered	Agricultural	Nilgiri District	Tamil Nadu			
5	124	Virupakshi Hill Banana	Registered	Agricultural	Lower Palani hills, Sirumalai, Kallayar hills, Kotti hills	Tamil Nadu			
6	126	Sirumalai Hill Banana	Registered	Agricultural	Dindigul District (Sirumalai)	Tamil Nadu			
7	231	Erode Manjal (Erode Turmeric)	Registered	Agricultural	Erode, Coimbatore & Tirupur District	Tamil Nadu			
8	238	Madurai Malli	Registered	Agricultural	Madurai, Virudhunagar, Theni, Dindigul and Sivagangai District	Tamil Nadu			
9	616	Kodaikanal Malai Poondu	Registered	Agricultural	Dindigul District	Tamil Nadu			
10	675	Kanniyakumari Clove	Registered	Agricultural	Kanniyakumari District	Tamil Nadu			
11	691	Udangudi Panangkarupatti	Registered	Agricultural	Thoothukudi district	Tamil Nadu			
12	719	Authoor Vetrilai	Registered	Agricultural	Toothukudi District	Tamil Nadu			
13	720	Ramnathapuram Mundu Chilli	Registered	Agricultural	Ramanathapuram district	Tamil Nadu			
14	734	Cumbum Panneer Thratchai	Registered	Agricultural	Theni District	Tamil Nadu			
15	757	Kanyakumari Matti Banana	Registered	Agricultural	Kanyakumari District	Tamil Nadu			
16	788	Vellore Spiny Brinjal	Registered	Agricultural	Vellore District	Tamil Nadu			
17	789	Sholavandan Vetrilai	Registered	Agricultural	Madurai district	Tamil Nadu			

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