

**GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE  
LOK SABHA**

**UNSTARRED QUESTION NO. 1741.  
TO BE ANSWERED ON WEDNESDAY, THE 13<sup>TH</sup> DECEMBER, 2023.**

**E-COMMERCE POLICY**

**1741. SHRI RAJA AMARESHWARA NAIK:  
DR. SUKANTA MAJUMDAR:  
SHRI VINOD KUMAR SONKAR:  
SHRI BHOLA SINGH:**

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

**वाणिज्य एवं उद्योग मंत्री**

- (a) whether the Government is proposing to bring out new e-commerce policy soon;
- (b) if so, whether the Government is proposing voluntary registration for online business firms to register on Open Network Digital Commerce (ONDC);
- (c) if so, the details thereof;
- (d) whether the Government is proposing to not make it compulsory for online portals to share their 'buyer and seller' database with the ministry's service facilitator ONDC;
- (e) if so, the details thereof; and
- (f) the other steps being taken by the Ministry including the progress made by the ONDC so far?

**ANSWER**

**वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश)**

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY  
(SHRI SOM PARKASH)**

- (a):** A draft e-Commerce policy was placed in public domain on 23rd February, 2019 for public consultations. Suggestions have been received from various stakeholders.
- (b) & (c):** ONDC is based on the principle of voluntary participation and adoption.
- (d) & (e):** ONDC does not collect any data related to buyers and sellers, from online portals.

**(f):** Steps taken by the Ministry and the progress made by ONDC includes:

- Nodal officer for each State/UT has been appointed to accelerate state level engagement plans. Various ONDC awareness campaigns and workshops have been organized across the country.
- The ONDC Network started with two categories (F&B and Grocery) and has expanded the categories to Mobility, Fashion, Beauty and Personal Care, Home & Kitchen, Electronics and Appliances, Health & Wellness and B2B. The sellers and service providers are spread across 500+ cities expanding the geographical coverage of the ONDC network.
- 59 Network Participants are live on ONDC, which includes 12 Buyer Apps, 36 Seller Apps and 11 Logistics Providers.
- Presently, over 3000 Farmer Producer Organisations (FPOs) have registered to be a part of the ONDC network through various Seller Network Participants.
- Around 400 Self-Help Groups (SHGs), micro-entrepreneurs and social sector enterprises have onboarded the network.
- ONDC is actively working with the Ministry of MSME to onboard MSMEs to the network through existing seller applications and also working to integrate MSME-Mart which has over 2 lakh MSMEs, with ONDC.

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