

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

LOK SABHA  
UNSTARRED QUESTION NO. 1638  
TO BE ANSWERED ON 13/12/2023

EXPORT OF BANANA

1638. SHRI C.N. ANNADURAI:  
SHRIMATI SUPRIYA SULE:  
SHRIMATI MANJULATA MANDAL:  
DR. AMOL RAMSING KOLHE:  
DR. DNV SENTHILKUMAR S.:  
DR. SUBHASH RAMRAO BHAMRE:  
SHRI KULDEEP RAI SHARMA:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Union Government is giving assistance to State Government to boost the export of banana and if so, the details thereof, State-wise particularly Tamil Nadu, Odisha and Maharashtra;
- (b) the quantum of banana exported during each of the last three years and the current year along with foreign exchange earned from such export;
- (c) the challenges faced by the Government while boosting the export of banana from the country;
- (d) whether APEDA has taken any measures to boost the export of banana from the country which is produced in abundance in Tamil Nadu;
- (e) if so, the details thereof; and
- (f) whether any financial assistance is being provided to the growers and exporters for the export of banana and if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्रीमती अनुप्रिया पटेल)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SMT. ANUPRIYA PATEL)

(a) Yes, The Government is taking measures to promote exports of banana from the country, including from the states of Tamil Nadu, Odisha and Maharashtra. The Agricultural & Processed Food Products Export Development Authority (APEDA), a statutory body under the administrative control of Department of Commerce, has the mandate to promote export of bananas. An Export Promotion Forum (EPF) for bananas, with representation from trade/industry, line ministries/departments, regulatory agencies, research institutes, state governments etc., has been established under the aegis of APEDA. The EPF strives to identify and anticipate developments pertaining to production and exports of bananas, reach out to stakeholders across the entire production/ supply chain of exports and make

recommendations for necessary policy interventions and other measures to promote exports. APEDA has also identified production clusters for banana in various States and have promoted controlled field management practices and use of movable post-harvest equipment such as pre-coolers; ripening chambers and ethylene dip tanks in these clusters. APEDA has also facilitated bulk movement of bananas through refrigerated train from East Coast to West Coast port for onward transportation to West Asian countries. APEDA has also initiated development of sea protocol for facilitating exports to European countries.

(b) The details of India’s exports of banana, during each of the last three years and the current year, are as under:

<b>Year</b>	<b>Quantity (MT)</b>	<b>Value (in USD Mill)</b>
2020-21	232518.22	99.86
2021-22	376572.37	157.86
2022-23	361841.61	174.83
2023-24 (Apr-Sep)	236470.92	108.08

Source: DGCI&S

(c) High perishability of the product and distance from markets like US and EU are the major challenges, other than huge domestic demand in the Country.

(d) to (e) Apart from the measures listed at (a) above, APEDA assists exporters in promoting exports by organising buyer-seller meets (BSMs); participation in international trade fairs and exhibitions; taking up the Sanitary and Phytosanitary (SPS), Technical Barriers to Trade (TBT) and Market Access issues with the importing countries; and regular interactions with the Indian Missions to tap export opportunities in various countries.

(f) APEDA provides financial assistance to exporters of its scheduled products, including of banana, under various components of its export promotion scheme viz. Market Development, Infrastructure Development and Quality Development.

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