

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION No. 1424
(TO BE ANSWERED ON 12.12.2023)**

‘EMPANELMENT LISTS OF PUBLICATIONS’

1424. SHRI DIBYENDU ADHIKARI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether it is a fact that in recent published empanelment lists of publications with Directorate of Advertising and Visual Publicity (DAVP) for August, 2021 from West Bengal no daily or weekly newspaper has been taken into consideration of Bureau of Communication (BOC);
- (b) if so, the details of applications received since August 2021 to August, 2023 from West Bengal and the rejections of publications therein; and
- (c) the details of proposal of the Government to complete the fresh empanelment process upto August, 2023 and consideration of all daily and weekly newspapers from empanelment with DAVP applied from August, 2021?

ANSWER

MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF YOUTH AFFAIRS AND SPORTS {SHRI ANURAG SINGH THAKUR}

(a) to (c): The process of empanelment of newspapers is done by Central Bureau of Communication (CBC) (erstwhile DAVP) as per the provisions of the Print Media Advertisement Policy, 2020. A Panel Advisory Committee (PAC) has been constituted as per the provisions of the policy and is in place in CBC for scrutiny and consideration of applications for empanelment of newspapers and periodicals.

Ten (10) applications have been received from publications of West Bengal for empanelment from August, 2021 to August, 2023, out of which 03 applications were received during August, 2021. In the last PAC meeting, applications received during August, 2021 were considered and 02 publications from West Bengal were recommended for empanelment by PAC. Empanelment of newspapers by CBC is an ongoing process and is done based on the recommendations of PAC from time to time.
