

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION NO. 1414
TO BE ANSWERED ON 12.12.2023**

69th National Film Award

1414. SHRIMATI MANJULATA MANDAL:

SHRI C.N. ANNADURAI:

SHRI KULDEEP RAI SHARMA:

DR. DNV SENTHILKUMAR S.:

DR. SUBHASH RAMRAO BHAMRE:

SHRIMATI SUPRIYA SULE:

DR. AMOL RAMSING KOLHE:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the 69th National Film Award was held recently and if so, the details thereof along with the names of persons awarded the National Film Award;
- (b) the details of criteria followed for selection of films for grant of National Film Award;
- (c) the details of initiatives taken by the Government to encourage film tourism in the country and the extent of success achieved therefrom so far;
- (d) whether film tourism has not been fully developed in the country though India has vast potential, if so, the details thereof and if not, the reasons therefor;
- (e) whether the Government has signed MoU/ agreement with various countries to develop film tourism and if so, the details thereof; and
- (f) whether the Government has received any proposal from various States and Union Territories including Odisha, Tamil Nadu and Maharashtra regarding publicity and promotion of documentary films and if so, the details thereof and the response of the Government in this regard?

ANSWER

THE MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF YOUTH AFFAIRS AND SPORTS (SHRI ANURAG SINGH THAKUR):

(a) & (b) Yes, Sir. The 69th National Film Awards (NFA) function was organized by the Ministry of Information & Broadcasting on 17.10.2023 at Vigyan Bhawan, New Delhi. The gazette notification of the 69th NFA winners and the regulations are available on the website <https://mib.gov.in/films/films-documents>.

(c) to (e) The primary responsibility of promotion and development of tourism, including film tourism, is of the State Governments. However, Ministry of Tourism, as part of its on-going activities, releases global print, electronic and online media campaigns in important and potential markets overseas, under the 'Incredible India' brand-line, to promote various tourism destinations and products of the country. In order to leverage the power of Film Tourism to promote destinations, an event on "Promoting Incredible India through Film Tourism" was organized on 22.05.2023 on the side lines of third Tourism Working Group meeting, held at Srinagar. Further, in order to attract more foreign film production in the country, the Government of India had announced an incentive scheme for production of foreign films in India and official co-productions under Audio-Visual Co-Production Treaty in 2022. The scheme has been further revised and enhanced in December 2023. So far, the Government has signed bilateral Audio-visual Co-production agreements with 16 countries viz. Australia, Bangladesh, Brazil, Canada, China, France, Germany, Israel, Italy, New Zealand, Poland, Portugal, Korea, Russia, Spain and UK.

(f) The promotion of film production, including documentary films, is done under the Central Sector Scheme of Development, Communication and Dissemination of Filmic Content (DCDFC) of the Ministry of Information & Broadcasting, through the National Film Development Corporation (NFDC).
