

GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF HIGHER EDUCATION

LOK SABHA
UNSTARRED QUESTION NO. 1273
ANSWERED ON 11.12.2023

Addressing the needs of Higher Education through Television Programmes

1273. SHRI C. LALROSANGA:

Will the Minister of EDUCATION be pleased to state:

- (a) whether the Consortium of Educational Communication (CEC) of University Grants Commission (UGC) is addressing the needs of higher education through Television Programmes and Information Communication Technology (ICT);
- (b) the number of hours of fresh television programmes created through its different centres in the country every week and also the fresh programmes which originated from North East;
- (c) whether individual film makers/TV producers/professionals were engaged/outsourced from time to time and if so, the criteria for selection and number of such TV producers/professionals outsourced from time to time; and
- (d) if so, the criteria for selection and number of such TV producers/film makers from North East, if any?

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF EDUCATION
(DR. SUBHAS SARKAR)**

(a) to (d) Ministry of Education provides high quality education content to students all across the country through the SWAYAM and SWAYAM Prabha initiatives under the National Mission on Education through Information Communication and Technology (NMEICT). Such educational content is created through a network of 9 National Coordinators to cover various education levels such as: School/UG/PG/Working professional across different academic streams such as Arts, Commerce, Tech-Engineering, Health Sciences etc. Consortium of Educational Communication (CEC) of University Grants Commission (UGC) is one such national coordinator.

The total number of hours of fresh programmes created by CEC through different centres during the period 2016 to March, 2023, is 1483 hours. Similarly, the total number of hours of fresh programmes originated from North East, during the period 2016 to March, 2023, is 56 Hours.

As per information provided by CEC, it has not engaged/outsourced any professional directly for the purpose of development of such content.
