

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH
LOK SABHA
UNSTARRED QUESTION NO-1030
ANSWERED ON 08/12/2023**

Trade in Ayurvedic Medicines

1030: SHRI PARTHIBAN S.R:

Will the Minister of Ayush be pleased to state:

- (a) the details of the Ayurvedic medicines exported and imported during the last two years and the current year;
- (b) the name of the countries that export the majority of Ayurvedic medicines;
- (c) the details of the revenue earned from the export of Ayurvedic medicines by the Government during the said period, year-wise; and
- (d) the details of the steps taken/proposed to be taken by the Government to increase the demand of Ayurvedic medicines in the international market?

**ANSWER
THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

(a), (b) & (c) As per data from the DGCI&S, India's exports of Ayurveda and herbal products recorded an annual growth rate (CAGR) of 12.4 percent during FY21 to FY23, to reach 5,014.3 crores INR in FY23, up from 3,967.4 crores INR in FY21. Meanwhile, India's import of Ayurveda and herbal products stood at 753.8 crores INR in FY23, increasing from 590.7 crores INR in FY21, and recording a CAGR of 13 percent during this period. Consequently, India's trade surplus in Ayurveda and herbal products has also increased from 3,376.7 crore INR in FY21, to 4,260.5 crore INR in FY23, registering a CAGR of 12.3 percent.

Recent Trends in India's Trade in Ayurveda and Herbal Products

Year	Export Value (in Crore INR)	Import Value (in Crore INR)
FY21	3,967.4	590.7
FY22	4,527.6	577.8
FY23	5,014.3	753.8
CAGR (FY21-FY23)	12.4%	13.0%
FY24 (April-Sept)	2,425.1	284.8

Source: DGCI&S

In terms of key markets, the USA is the largest destination for India's exports of Ayurveda and herbal products, accounting for a share of 27.4 percent in India's total exports of Ayurveda and herbal products in FY23. Other top export destinations for Ayurveda and herbal products in FY23 include Germany (share of 9.2 percent), Italy (4.6 percent), China (4.3 percent), and the UAE (4.3 percent), among others.

d) The Ministry of Ayush, to further the global recognition of AYUSH systems of medicine, developed the central sector scheme for the Promotion of International Cooperation for AYUSH. Under this scheme the Ministry provides support to Indian AYUSH drug Manufacturers/ Ayush Service providers for the export of AYUSH products and services. Ministry also facilitates the interaction of stakeholders and market development of AYUSH at the international level, promote academics and research through the establishment of AYUSH Academic Chairs in foreign countries, and holds training workshop/symposiums for promoting and strengthening awareness and interest about AYUSH Systems of Medicine at international level.

The Ministry of Ayush has encouraged and facilitated the establishment of AYUSH Export Promotion Council (AYUSHEXCIL) to promote the export of AYUSH products and services.

Ministry of Ayush is engaged for multilateral cooperation on Traditional Medicine with forums viz. Shanghai Cooperation Organisation (SCO), Association of Southeast Asian Nations (ASEAN), Bay of Bengal Initiative for Multi-Sectoral Technical and Economic Cooperation (BIMSTEC), G20 etc. The initiatives taken by Ministry has led to establishment of India-EU Technical Working Group (TWG) on Ayurveda, and

an Expert Working Group (EWG) on Traditional Medicine under SCO. The Ministry organized B2B meeting under SCO and conference of ASEAN countries in 2023. The ministry also participates in various trade agreements and bilateral trade meetings by the Ministry of Commerce.

The bilateral cooperation with various countries led to the signing of the Memorandum of Understanding (MoUs) for cooperation in the field of traditional medicines to promote the greater demand and recognition for AYUSH system of medicine, as follows,

- Signed 24 Country to Country MoUs for Cooperation in field of Traditional Medicine and Homoeopathy with foreign nations.
- Signed 46 MoUs with international institutes for undertaking Collaborative Research / Academic collaboration.
- Signed 15 MoUs with international institutes for setting up of AYUSH Academic Chairs in foreign nations.
