GOVERNMENT OF INDIA
MINISTRY OF RURAL DEVELOPMENT
DEPARTMENT OF RURAL DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION NO. 919
ANSWERED ON 25/07/2023

SANGATHAN SE SAMRIDDHI CAMPAIGN UNDER DAYNRLM

919. DR. SUJAY RADHAKRISHNA VIKHE PATIL:
   DR. HEENA VIJAYKUMAR GAVIT:
   DR. SHRIKANT EKNATH SHINDE:
   DR. KRISHNA PAL SINGH YADAV:
   SHRI UNMESH BHAIYYASAHEB PATIL:
   PROF. RITA BAHUGUNA JOSHI:

Will the Minister of RURAL DEVELOPMENT be pleased to state:

(a) the details, objectives and targets of the Sangathan se
    Samriddhi Campaign launched under the Deendayal Antyodaya
    Yojana- National Rural Livelihood Mission of the Government;
(b) the manner in which the eligibility for the Self-Help Groups
    (SHGs) is decided under the mission;
(c) whether the Government is providing any funds in the
    establishment of the SHGs at the village levels;
(d) if so, the details thereof; and
(e) the data relating to implementation of the scheme in the
    States of Uttar Pradesh, Madhya Pradesh and Maharashtra?

ANSWER
MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT
(SADHVI NIRANJAN JYOTI)

(a) The Ministry is implementing Deendayal Antyodaya Yojana – National
    Rural Livelihoods Mission (DAY – NRLM) across the country (except Delhi
    & Chandigarh) with the objective of organizing the rural poor women into
    Self Help Groups (SHGs) and continuously nurturing and supporting them. The
    support continues till they attain appreciable increase in incomes
    over a period of time, improve their quality of life and, come out of abject
    poverty. The Ministry organized “Sangathan Se Samriddhi Abhiyaan”
    (SSSA) from April 18th till June 30th 2023 with the objective to bring the left
    out eligible, vulnerable and marginalized rural households (HHs) into
    Self Help Groups (SHGs) under DAY-NRLM. The Major targets of the SSSA
    are-
1. Number of Gram Panchayats (GPs) to organised SSSA (in lakhs) 1.1
2. Number of HHs to be mobilized into SHGs (in lakhs) 20
3. Number of new SHGs to be formed (in Lakhs) 1.1
4. Number of new SHG bank A/C to be opened (in Lakhs) 60,000
5. Number of households beneficiaries of Pradhan Mantri Awaas Yojana- Gramin (PMAY-G) to be mobilized into SHG (in Lakhs) 10

(b) The households with at least one deprivation as per the Socio-Economic and Caste Census (SECC-2011) database, the households identified through the process of Participatory Identification of Poor (PIP) and duly vetted by the respective Gram Sabha are the eligible households for coverage under the Mission.

(c) Yes Sir,

(d) Under the Mission, there is a provision of providing Revolving Fund (RF) of ₹ 20,000-30,000 per SHG and Community Investment Fund (CIF) upto Rs 2.5 lakh per SHG.

(e) The data related to implementation of the scheme in the States of Uttar Pradesh, Madhya Pradesh and Maharashtra are given below:

<table>
<thead>
<tr>
<th>S.No.</th>
<th>State</th>
<th>SHG Formed</th>
<th>HH Mobilised into SHGs</th>
<th>Capitalization Support to SHGs (in Rs. Crore.)</th>
<th>Bank Loan Disbursed to SHGs (in Rs. Crore.)</th>
<th>No. of Enterprises supported under Start-up Village Entrepreneurship Programme (SVEP)</th>
<th>No. of MahilaKisans Supported for promotion of Agro-Ecological Practices (AEP)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Uttar Pradesh</td>
<td>7,22,032</td>
<td>75,15,144</td>
<td>5,324.98</td>
<td>3,320.89</td>
<td>20,372</td>
<td>14,35,296</td>
</tr>
<tr>
<td>2.</td>
<td>Madhya Pradesh</td>
<td>4,43,737</td>
<td>52,53,859</td>
<td>3,012.01</td>
<td>6,371.51</td>
<td>24,328</td>
<td>16,34,264</td>
</tr>
<tr>
<td>3.</td>
<td>Maharashtra</td>
<td>5,99,750</td>
<td>59,75,904</td>
<td>1,462.78</td>
<td>19,782.42</td>
<td>4,831</td>
<td>42,45,504</td>
</tr>
</tbody>
</table>

Note-The above data is cumulative data since inception till 30th June 2023

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