

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 91
TO BE ANSWERED ON 20.07.2023

CREATIVITY AND ENTREPRENEURSHIP IN MSMEs

91. SHRI KURUVA GORANTLA MADHAV:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has taken the steps for creativity and entrepreneurship in Micro, Small and Medium Enterprises (MSMEs) sector;
- (b) if so, the details thereof and if not, the reasons therefor;
- (c) whether the Government has provided financial assistance for innovation, design and Intellectual Property Right (IPR) protection in MSME sector; and
- (d) if so, the details thereof and if not, the reasons therefor?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) & (b): The Ministry of Micro, Small and Medium Enterprises (MSME) has taken several initiatives for providing an impetus to promote creativity, innovation and entrepreneurship. These inter-alia include **Entrepreneurship and Skill Development Programme (ESDP)**, **MSME Champions Scheme** and **Prime Minister's Employment Generation Programme (PMEGP)** to motivate youth representing different sections of the society to consider self employment or entrepreneurship and enhancing competitiveness of manufacturing MSMEs in the country.

(c) & (d): Financial Assistance is being provided for innovation, design and protection of Intellectual Property Right (IPR) in MSME sector under MSME Innovative component of MSME Champions Scheme launched on 10.03.2022. Since the launch of the scheme, 533 innovative ideas, 1889 Trademarks, 192 Patents, 55 Design registrations and 24 Design projects have been approved for providing financial assistance.
