

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.676  
ANSWERED ON 24.07.2023**

**PROPOSALS RECEIVED FOR DEVELOPMENT OF  
TOURISM IN UNEXPLORED AREAS**

**676. SHRI SELVAM G.:**

**DR. SUBHASH RAMRAO BHAMRE:**

**SHRIMATI MANJULATA MANDAL:**

**DR. DNV SENTHILKUMAR S.:**

**SHRI KULDEEP RAI SHARMA:**

**SHRIMATI SUPRIYA SULE:**

**SHRI C.N. ANNADURAI:**

**SHRI DHANUSH M. KUMAR:**

**Will the Minister of TOURISM be pleased to state:**

- (a) the challenges faced by the Government while boosting inflow of foreign tourists in the country during the last three years;**
- (b) whether Government has identified the potential of unexplored tourist places and if so, the steps taken by the Government to develop such unexplored tourist places;**
- (c) the details of the ongoing schemes for the development and promotion of under developed tourist places particularly in Tamil Nadu, Maharashtra, Odisha, Andaman and Nicobar Islands;**
- (d) whether the Government has received proposals from various States/UTs for the development and promotion of tourism in unexplored areas and if so, the details thereof and the response of the Government thereto;**
- (e) the reasons for not being able to develop tourism in the country though having lot of potential; and**
- (f) whether the Government proposes to increase allocation of funds for tourism infrastructure, promotion, publicity of tourist destinations and products in the domestic and international markets and if so, the details thereof?**

## **ANSWER**

**THE MINISTER OF TOURISM**

**(SHRI G. KISHAN REDDY)**

**(a) to (f): Tourism sector was adversely affected by Covid 19 pandemic which caused an unprecedented disruption to tourism promotion with a massive fall of international demand due to widespread lockdowns and travel restrictions put in place by countries in order to contain the spread of the virus. The international travel dropped by 74.9% in 2020, the worst year on record for tourism. The tourism sector is gradually recovering but the recovery measures face challenges for boosting inflow of foreign tourists partly due to global economic slowdown. This has impacted the demand for tourism services.**

**The identification, development and promotion of tourism is primarily the responsibility of the concerned State Governments/Union Territory Administrations for tapping the potential of the tourism destinations within their States/UTs. However, the Ministry of Tourism provides financial assistance to State Governments/Union Territory Administrations under the Swadesh Darshan, Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD) and Assistance to Central Agencies Schemes for the development of tourism related infrastructure in the country as well as for organizing fairs/festivals & tourism related events under Domestic Promotion & Publicity including Hospitality (DPPH) Scheme for the development & promotion of tourism in the country.**

**Details of projects sanctioned under the Swadesh Darshan and PRASHAD Schemes to different States/UTs including Tamil Nadu, Maharashtra, Odisha and Andaman and Nicobar Islands is given at Annexure-I.**

**Receiving proposals from the State Governments/UT Administrations/ Central Agencies for financial assistance for tourism projects is a continuous process. The proposals received are examined with reference to the prescribed guidelines and financial assistance is extended for such projects subject to fulfilment of the stipulated conditions, operational viability and availability of funds.**

**For the Financial Year 2023-24 an allocation of Rs.2400 crores has been given to the Ministry of Tourism. Out of this an amount Rs.1,939.22 crore is allocated for infrastructure development and an amount of Rs.242.00 crore is for promotion and publicity, Rs. 105.00 crore for training and Rs.5.27 crore for Safe Tourist Destination for Women has been allocated.**

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**ANNEXURE I****STATEMENT IN REPLY TO PARTS (a) TO (f) OF LOK SABHA UNSTARRED QUESTION NO.676 ANSWERED ON 24.07.2023 REGARDING PROPOSALS RECEIVED FOR DEVELOPMENT OF TOURISM IN UNEXPLORED AREAS****State wise list of projects sanctioned under Swadesh Darshan and PRASHAD Scheme.****(Rs. in crore)**

<b>S. No</b>	<b>State/UTs</b>	<b>SWADESH DARSHAN</b>			<b>PRASHAD</b>			<b>TOTAL</b>	
		<b>No. of Projects</b>	<b>Amt. Sanctioned</b>	<b>Amount released</b>	<b>No. of Projects</b>	<b>Amt. Sanctioned</b>	<b>Amount released</b>	<b>Amt. Sanctioned</b>	<b>Amount released</b>
<b>1</b>	<b>Andhra Pradesh</b>	<b>3</b>	<b>141.53</b>	<b>141.53</b>	<b>3</b>	<b>124.89</b>	<b>70.85</b>	<b>266.42</b>	<b>212.38</b>
<b>2</b>	<b>Arunachal Pradesh</b>	<b>2</b>	<b>146.49</b>	<b>139.16</b>	<b>1</b>	<b>37.88</b>	<b>7.34</b>	<b>184.37</b>	<b>146.5</b>
<b>3</b>	<b>Assam</b>	<b>2</b>	<b>185.66</b>	<b>176.36</b>	<b>1</b>	<b>29.8</b>	<b>29.8</b>	<b>215.46</b>	<b>206.16</b>
<b>4</b>	<b>Bihar</b>	<b>5</b>	<b>262.73</b>	<b>248.06</b>	<b>2</b>	<b>45.81</b>	<b>36.14</b>	<b>308.54</b>	<b>284.2</b>
<b>5</b>	<b>Chhattisgarh</b>	<b>1</b>	<b>96.10</b>	<b>94.23</b>	<b>1</b>	<b>43.33</b>	<b>24.33</b>	<b>139.43</b>	<b>118.56</b>
<b>6</b>	<b>Goa</b>	<b>2</b>	<b>197.00</b>	<b>192.11</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>197</b>	<b>192.11</b>
<b>7</b>	<b>Gujarat</b>	<b>3</b>	<b>176.22</b>	<b>165.74</b>	<b>5</b>	<b>205.53</b>	<b>113.48</b>	<b>381.75</b>	<b>279.22</b>
<b>8</b>	<b>Haryana</b>	<b>1</b>	<b>70.91</b>	<b>77.88</b>	<b>1</b>	<b>49.52</b>	<b>28.77</b>	<b>120.43</b>	<b>106.65</b>
<b>9</b>	<b>Himachal Pradesh</b>	<b>1</b>	<b>68.34</b>	<b>64.55</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>68.34</b>	<b>64.55</b>
<b>10</b>	<b>Jammu &amp; Kashmir</b>	<b>6</b>	<b>519.59</b>	<b>440.01</b>	<b>1</b>	<b>40.46</b>	<b>34.3</b>	<b>560.05</b>	<b>474.31</b>
<b>11</b>	<b>Jharkhand</b>	<b>1</b>	<b>30.11</b>	<b>26.37</b>	<b>1</b>	<b>39.13</b>	<b>31.23</b>	<b>69.24</b>	<b>57.6</b>
<b>12</b>	<b>Karnataka</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>45.71</b>	<b>0</b>	<b>45.71</b>	<b>0</b>
<b>13</b>	<b>Kerala</b>	<b>5</b>	<b>320.82</b>	<b>211.84</b>	<b>1</b>	<b>45.19</b>	<b>45.19</b>	<b>366.01</b>	<b>257.03</b>
<b>14</b>	<b>Madhya Pradesh</b>	<b>4</b>	<b>349.70</b>	<b>337.63</b>	<b>2</b>	<b>93.92</b>	<b>48.79</b>	<b>443.62</b>	<b>386.42</b>
<b>15</b>	<b>Maharashtra</b>	<b>2</b>	<b>73.02</b>	<b>50.15</b>	<b>1</b>	<b>52.92</b>	<b>27.67</b>	<b>125.94</b>	<b>77.82</b>
<b>16</b>	<b>Manipur</b>	<b>2</b>	<b>117.57</b>	<b>104.36</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>117.57</b>	<b>104.36</b>
<b>17</b>	<b>Meghalaya</b>	<b>2</b>	<b>184.10</b>	<b>171.33</b>	<b>1</b>	<b>29.32</b>	<b>24.92</b>	<b>213.42</b>	<b>196.25</b>

<b>18</b>	<b>Mizoram</b>	<b>2</b>	<b>158.63</b>	<b>141.79</b>	<b>1</b>	<b>44.88</b>	<b>0</b>	<b>203.51</b>	<b>141.79</b>
<b>19</b>	<b>Nagaland</b>	<b>2</b>	<b>195.50</b>	<b>190.63</b>	<b>2</b>	<b>43.44</b>	<b>26.78</b>	<b>238.94</b>	<b>217.41</b>
<b>20</b>	<b>Odisha</b>	<b>1</b>	<b>70.82</b>	<b>67.28</b>	<b>1</b>	<b>50</b>	<b>10</b>	<b>120.82</b>	<b>77.28</b>
<b>21</b>	<b>Punjab</b>	<b>1</b>	<b>94.51</b>	<b>67.14</b>	<b>2</b>	<b>37.97</b>	<b>13.66</b>	<b>132.48</b>	<b>80.8</b>
<b>22</b>	<b>Rajasthan</b>	<b>4</b>	<b>283.47</b>	<b>255.16</b>	<b>1</b>	<b>32.64</b>	<b>26.11</b>	<b>316.11</b>	<b>281.27</b>
<b>23</b>	<b>Sikkim</b>	<b>2</b>	<b>193.37</b>	<b>187.96</b>	<b>1</b>	<b>33.32</b>	<b>28.3</b>	<b>226.69</b>	<b>216.26</b>
<b>24</b>	<b>Tamil Nadu</b>	<b>1</b>	<b>73.13</b>	<b>69.48</b>	<b>2</b>	<b>18.85</b>	<b>18.85</b>	<b>91.98</b>	<b>88.33</b>
<b>25</b>	<b>Telangana</b>	<b>3</b>	<b>268.39</b>	<b>241.73</b>	<b>3</b>	<b>140.11</b>	<b>13.76</b>	<b>408.5</b>	<b>255.49</b>
<b>26</b>	<b>Tripura</b>	<b>2</b>	<b>127.68</b>	<b>91.67</b>	<b>1</b>	<b>37.8</b>	<b>21.18</b>	<b>165.48</b>	<b>112.85</b>
<b>27</b>	<b>Uttar Pradesh</b>	<b>8</b>	<b>488.22</b>	<b>445.08</b>	<b>6</b>	<b>132.42</b>	<b>110.82</b>	<b>620.64</b>	<b>555.9</b>
<b>28</b>	<b>Uttarakhand</b>	<b>2</b>	<b>145.49</b>	<b>136.79</b>	<b>3</b>	<b>145.28</b>	<b>69.62</b>	<b>290.77</b>	<b>206.41</b>
<b>29</b>	<b>West Bengal</b>	<b>1</b>	<b>67.99</b>	<b>65.07</b>	<b>1</b>	<b>30.03</b>	<b>23.39</b>	<b>98.02</b>	<b>88.46</b>
<b>30</b>	<b>Andaman &amp; Nicobar Islands</b>	<b>1</b>	<b>27.57</b>	<b>20.89</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>27.57</b>	<b>20.89</b>
<b>31</b>	<b>Chandigarh</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>32</b>	<b>Dadar &amp; Nagar Haveli</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>33</b>	<b>Daman &amp; Diu</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>34</b>	<b>Delhi</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>35</b>	<b>Lakshadweep</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>36</b>	<b>Puducherry</b>	<b>3</b>	<b>142.84</b>	<b>135.08</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>142.84</b>	<b>135.08</b>
	<b>Wayside Amenities</b>	<b>1</b>	<b>15.07</b>	<b>14.32</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>15.07</b>	<b>14.32</b>
	<b>Total</b>	<b>76</b>	<b>5292.57</b>	<b>4771.38</b>	<b>46</b>	<b>1630.15</b>	<b>885.28</b>	<b>6922.72</b>	<b>5656.66</b>

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