

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.+555
ANSWERED ON 24.07.2023**

**SET UP OF PUBLIC-PRIVATE ENTERPRISES FOR
DEVELOPMENT OF TOURISM**

†555. SHRI RAHUL KASWAN:

Will the Minister of TOURISM be pleased to state:

- (a) whether there is any proposal by the Government to set up Public-Private Enterprise for the development of tourism in various States including Rajasthan;**
- (b) if so, the State-wise details thereof including Rajasthan and the time by which the said Enterprises are likely to be set up; and**
- (c) if not, the other measures taken by the Government for the development of tourism in the country especially in Rajasthan?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a), (b) and (c): Development of tourism infrastructure including promoting Public Private Partnership in tourism is primarily the responsibility of the concerned State Government/Union Territory Administration. There is no proposal under consideration by the Ministry of Tourism for setting up of Public Private Enterprise for development of tourism in the country. However, the Ministry of Tourism has constituted a Steering Committee under the chairmanship of Secretary (Tourism) and comprising of members from various Central Ministries, NITI Aayog, Industry Stakeholders etc. for facilitating investment in tourism sector and Public Private Partnerships.

The Ministry of Tourism under Swadesh Darshan scheme has sanctioned 76 projects in the country for Rs.5303.64 Crore for development of tourism infrastructure, which includes 4 projects sanctioned for

Rs.283.47 Crore in Rajasthan. The Ministry of Tourism has revamped the Swadesh Darshan scheme as Swadesh Darshan 2.0 with the objective to develop sustainable and responsible tourism destinations and has identified 55 destinations in the country including 'Bundi (Keshoraipatan)' and 'Jodhpur' as destinations for development in Rajasthan. The Ministry of Tourism under its 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' scheme has sanctioned 46 projects for Rs.1630.00 Crore in the country including 1 project 'Integrated Development of Pushkar/Ajmer' sanctioned in 2015-16 for Rs.32.64 Crore in Rajasthan. In addition, the Ministry of Tourism under its scheme 'Assistance to Central Agencies' also provides financial assistance to Central Agencies for development of tourism infrastructure in the country and has sanctioned a project 'Development of Border Tourism at Border Security Force Check Post, Tanot Complex' in 2022-23 for Rs.17.68 Crore. The Ministry of Tourism under its ongoing schemes and programmes also promotes various tourism destinations and products of the country through social media promotions, various marketing activities, participation in events, websites, webinars etc.
