

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
UNSTARRED QUESTION.NO. 3904
TO BE ANSWERED ON 11.08.2023**

“HEALTH SCHEMES FOR RURAL WOMEN AND CHILDREN”

3904. SHRI SUNIL BABURAO MENDHE:

Will the **MINISTER OF HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) whether Government has launched any new scheme with a special focus on the overall development of rural women and children in the country particularly in the districts of Maharashtra during the last four years;
- (b) if so, the details thereof; and
- (c) the funds allocated for the same in Maharashtra, district-wise?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(DR. BHARATI PRAVIN PAWAR)**

(a) & (b)

The Government of India launched various schemes/initiatives to provide overall development of rural women and children throughout the country including the districts of Maharashtra. These schemes/initiatives include:

- **Comprehensive Primary Health Care (CPHC) through Ayushman Bharat-Health and Wellness Centres (HWCs):** In February 2018, the Government of India announced 1,50,000 Ayushman Bharat- Health and Wellness Centres (AB-HWCs) to be established across the country by December 2022. The existing Sub- Health Centres (SHC), Primary Health Centres (PHC) and Urban Primary Health Centres (UPHC) are transformed into AB-HWCs to deliver Comprehensive Primary Health Care (CPHC) that includes preventive, promotive, curative, palliative and rehabilitative services which are universal, free, and closer to the community. As on 31.07.2023 a total of 1,60,816 AB-HWCs have been operationalized across the country.

Health Melas are organized at the level of AB-HWCs to optimize utilization of health care services and generate awareness. Ayushman Health melas are ‘one-stop’ platforms to address a comprehensive range of health issues have proven to be an

effective strategy to reach the masses and augment the utilization of healthcare services.

Teleconsultation services, through eSanjevani, are available at functional AB-HWC to ensure specialist services closer to the people. As on 31st July 2023, more than 14.35 crore Teleconsultations have been provided via eSanjeevani portal. Screening of women is also being done at AB-HWCs for breast cancer, oral cancer and cervical cancer.

- **National Free Drugs Initiative:** States/UTs are supported to provide essential drugs based on the level of public health facilities free of cost to all who access these facilities.
- **Free Diagnostics Initiatives. (FDI):** Under the initiative, support provided to States/UTs to provide a set of essential diagnostics (14 tests at Sub Centre/ Health and Wellness Centre level, 63 tests at Primary Health centre /PHC-HWC level, 97 tests at Community Health Centre level, 111 tests at Sub district hospital level and 134 tests at District Hospital level) at various levels of care, free of cost.
- **National Ambulance Services (NAS) :**Under the NHM, technical and financial support is provided for emergency medical services in States/UTs through a functional National Ambulance Service (NAS) network linked with a centralised toll-free number 108/102.
- **National Mobile Medical Units (NMMU):**are supported to facilitate access to public health care at the doorstep particularly to people living in remote, difficult, under-served and unreachable areas to provide primary care services.

Apart from above mentioned schemes, Government has also implemented following schemes especially for pregnant women;

- **Surakshit Matritva Aashwasan (SUMAN)** provides assured, dignified, respectful and quality healthcare at no cost and zero tolerance for denial of services for every woman and newborn visiting public health facilities to end all preventable maternal and newborn deaths.
- **Janani Suraksha Yojana (JSY)**, a demand promotion and conditional cash transfer scheme for promoting institutional delivery.
- **Under Janani Shishu Suraksha Karyakram (JSSK)**, every pregnant woman is entitled to free delivery, including caesarean section, in public health institutions along with the provision of free transport, diagnostics, medicines, blood, other consumables & diet.
- **Pradhan Mantri Surakshit Matritva Abhiyan (PMSMA)** provides pregnant women a fixed day, free of cost assured and quality antenatal check up by a Specialist/Medical Officer on the 9th day of every month.

Extended Pradhan Mantri Surakshit Matritva Abhiyan (EPMSMA) strategy is implemented to ensure quality ANC to pregnant women, especially to high-risk pregnant women. Individual High Risk Pregnancy tracking till a safe delivery is achieved by means of financial incentivization for the identified High Risk Pregnant women and accompanying ASHA for extra 3 visits over and above the PMSMA visit.

- **Pradhan Mantri Matru Vandana Yojana (PMMVY):** The Ministry of Women and Child Development is implementing Pradhan Mantri Matru Vandana Yojana (PMMVY) across the country through State Governments/Union Territory Administrations. The PMMVY is a Centrally Sponsored Maternity Benefit Scheme under which cash incentives of ₹5,000/- is provided directly to the Bank/Post Office account of the beneficiary in Direct Benefit Transfer (DBT) mode for first child. Cash incentive of ₹6,000/- is also provided under PMMVY to eligible beneficiaries for second child subject to the second child being a girl.
- **LaQshya** improves the quality of care in labour room and maternity operation theatres to ensure that pregnant women receive respectful and quality care during delivery and immediate post-partum.

Similarly, Government of India has implemented following steps/ interventions to improve child survival in the country including districts of Maharashtra;

- **Facility Based New-born Care:** Special New-born Care Units (SNCUs) are established at District Hospital and Medical College level, New-born Stabilization Units (NBSUs) are established at First Referral Units (FRUs)/ Community Health Centres (CHCs) for care of sick and small babies.
- **Community Based care of New-born and Young Children:** Under Home Based New-born Care (HBNC) and Home-Based Care of Young Children (HBYC) program, home visits are performed by ASHAs to improve child rearing practices and to identify sick new-born and young children in the community.
- **Mothers' Absolute Affection (MAA):** Early initiation and exclusive breastfeeding for first six months and appropriate Infant and Young Child Feeding (IYCF) practices are promoted under Mothers' Absolute Affection (MAA).
- **Social Awareness and Actions to Neutralize Pneumonia Successfully (SAANS)** initiative implemented since 2019 for reduction of childhood morbidity and mortality due to Pneumonia.
- **Intensified Diarrhoea Control Fortnight (IDCF)** initiative is implemented for promoting ORS and Zinc use and for reducing diarrhoeal deaths.
- **Universal Immunization Programme (UIP)** is implemented to provide vaccination to children against life threatening diseases such as Tuberculosis, Diphtheria, Pertussis, Polio, Tetanus, Hepatitis B, Measles, Rubella, Pneumonia and Meningitis caused by Haemophilus Influenzae B. The Rotavirus vaccination is rolled out in the country for prevention of Rota-viral diarrhoea. Pneumococcal Conjugate Vaccine (PCV) is introduced in all the States and UTs.
- **Rashtriya Bal Swasthya Karyakram (RBSK):** Children from 0 to 18 years of age are screened for 32 health conditions (i.e. Diseases, Deficiencies, Defects and Developmental delay) under Rashtriya Bal Swasthya Karyakram (RBSK) to improve child survival. District Early Intervention Centres (DEICs) at district health facility level are established for confirmation and management of children screened under RBSK.

- **Nutrition Rehabilitation Centres (NRCs)** are set up at public health facilities to treat and manage the children with Severe Acute Malnutrition (SAM) admitted with medical complications.
- **Anaemia Mukht Bharat (AMB)** strategy as a part of POSHAN Abhiyan aims to strengthen the existing mechanisms and foster newer strategies to tackle anaemia which include testing & treatment of anaemia in school going adolescents & pregnant women, addressing non-nutritional causes of anaemia and a comprehensive communication strategy.
- **Capacity Building:** Several capacity building programs of health care providers are taken up for improving maternal and child survival and health outcomes.

(c) The details of funds allocated on the above schemes are as below.

SPIP Approval for Maternal Health and Child Health under Nation Health Mission from FY 2019-20 to FY 2022-23 for the State of Maharashtra is as under:

(Rs. in Lakh)				
Programme	2019-20	2020-21	2021-22	2022-23
Maternal Health	14,341.21	13,886.60	18,859.75	32,593.55
(Rs. in Lakh)				
Programme	2019-20	2020-21	2021-22	2022-23
Child Health	1,457.49	1,543.96	9,367.29	20,208.16

Note: The above SPIP Approvals are as per FMR submitted by the State