

GOVERNMENT OF INDIA
MINISTRY OF CHEMICALS AND FERTILIZERS
DEPARTMENT OF FERTILIZERS

LOK SABHA

UNSTARRED QUESTION NO. 3707 TO BE ANSWERED ON:11.08.2023

Pradhan Mantri Bhartiya Jan Urvarak Pariyojana

**3707: SHRIMATI SARMISTHA SETHI:
SHRI SUNIL BABURAO MENDHE:**

Will the Minister of **CHEMICALS AND FERTILIZERS** be pleased to state:

- (a) whether the Government has decided to implement One National One Fertilizer Scheme by issuing a “single brand fertilizer for the people across the country” under the fertilizer subsidy scheme “Pradhan Mantri Bhartiya Jan Urvarak Pariyojana” (PMBJUP) in the country;
- (b) if so, the details thereof, State-wise and if not, the reasons therefor;
- (c) the details of the progress made by Pradhan Mantri Jan Urvarak Pariyojna scheme in the country, State/UT-wise including Odisha;
- (d) whether the scheme has benefitted people across the country and if so, the details thereof;and
- (e) the steps/measures taken/proposed to be taken by the Government in this regard for effective implementation of the scheme?

ANSWER

MINISTER OF STATE FOR CHEMICALS AND FERTILIZERS
(SHRI BHAGWANTH KHUBA)

(a) to (e): Vide notification dated 24th August, 2022, Government of India has decided to implement ‘One Nation One Fertilizers’ by introducing Single Brand and Logo for fertilizers under fertilizer subsidy scheme namely ‘Pradhan Mantri Bhartiya Jan Urvarak Pariyojna’ (PMBJP). The implementation of PMBJP has enhanced the availability basket of fertilizers, taking care of dilemma among farmers in choosing from plethora of brands available in the market, has reduced the criss-cross movement and ensuring timely supply of fertilizers. Since the implementation of PMBJP scheme, more than 57 crore ‘Bharat Brand’ bags of fertilizers viz Urea, DAP, MOP & NPKS have been dispatched to the States/UTs.
