

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 3586
TO BE ANSWERED ON 10.08.2023

AATMANIRBHAR BHARAT INITIATIVE

3586. DR. KALANIDHI VEERASWAMY:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether there has been any employment generation potential of the various sectors supported under the Aatmanirbhar Bharat initiative and if so, the details of the number of jobs created along with their nature e.g., skilled, semi-skilled, etc.;
- (b) the details of the skill development programmes and initiatives undertaken to equip the workforce with the necessary capabilities to meet the demands of self-reliant sectors and emerging industries; and
- (c) the steps taken to ensure inclusivity and equitable access to employment opportunities and skill development programmes under the Aatmanirbhar Bharat initiative, particularly for marginalized sections of society and economically weaker segments?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) to (c): The Aatmanirbhar Bharat initiative aimed to promote self-reliance and economic growth in India through various measures, including support to different sectors of the economy, including Micro Small & Medium Enterprises (MSMEs) in the country. To promote the growth of entrepreneurship and increase self-employment opportunities, Ministry of MSME, through Khadi and Village Industries Commission (KVIC), is implementing Prime Minister's Employment Generation Programme (PMEGP) for assisting entrepreneurs in setting up of new units in the non-farm sector.

Under PMEGP, General Category beneficiaries can avail Margin Money subsidy of 25% of the project cost in rural areas and 15% in urban areas. For beneficiaries belonging to Special Categories, such as Scheduled Castes, Scheduled Tribes, OBCs, Minorities, Women, Transgenders, Ex-servicemen, Differently Abled, beneficiaries belonging to North-Eastern Region, Aspirational District, Hill and Border areas, etc., the Margin Money subsidy is 35% in rural areas and 25% in urban areas. The maximum cost of project is Rs. 50 lakh in the manufacturing sector and Rs. 20 lakh in the service sector. The own contribution for beneficiaries belonging to Special Categories is 5% of project cost as compared to 10% for General Category beneficiaries. Around 50% of the units set up under PMEGP belong to SC/ST and Women.

Performance of micro-entrepreneurs under PMEGP during last three years is given below:

Year	Units Assisted	Estimated Employment Generated
2020-21	74415	595320
2021-22	103219	825752
2022-23	85167	681336

Under PMEGP, entrepreneurs are provided with a free Entrepreneurship Development Programme (EDP) training with an objective to provide orientation and awareness pertaining to various managerial and operational functions like finance, production, marketing, enterprise management, banking formalities, book-keeping, statutory compliances etc. to run their business effectively.

Besides, Coir Board is implementing various skill development activities across the country under the scheme 'Coir Vikas Yojana-Skill Upgradation & Mahila Coir Yojana'. These include skill development activities including two months training programmes with stipend in various coir processing activities for rural women.

Under Gramodyog Vikas Yojana (GVY) of KVIC, training along with toolkits is provided to the artisans in the field of bee-keeping, agarbatti, pottery activities, footwear, handmade paper, etc. Training and tool kit is provided to marginalized sections of the society- free of cost to BPL artisans, at upto 10% cost to SC, ST and artisans from NER. The details of training provided under GVV during last 3 years are as follows:

Year	Bee-keeping	Agarbatti activities	Pottery activities	Leather activities	Handmade paper Industries
2020-21	1505	-	25900	0	840
2021-22	1542	1000	14000	690	1806
2022-23	1736	465	5640	610	1001
Total	4783	1465	45540	1300	3647

Ministry of MSME is also implementing Entrepreneurship and Skill Development Programme (ESDP) which motivates youth representing different sections of the society including SC/ST/Women, differently abled, Ex-servicemen and BPL persons to consider self-employment or entrepreneurship as one of the career options. The objective of the scheme is to promote new enterprises, build capacity of existing MSMEs and inculcate entrepreneurial culture in the country, through various sub-components such as (i) Entrepreneurship Awareness Programme (EAP), (ii) Entrepreneurship cum Skill Development Programme (E-SDP), (iii) Advance Entrepreneurship cum Skill Development Programme, (iv) Management Development Programme (MDP), (v) Advance Management Development Programme.

Progress of ESDP scheme so far is as follows:

Financial Year	No. of Programmes conducted	No. of Beneficiaries
2018-19	265	9505
2019-20	6214	242013
2020-21	530	27604
2021-22	714	59620
2022-23	4731	215832
Total	12454	554574

In addition to the above Ministry of Skill Development and Entrepreneurship (MSDE) is implementing Pradhan Mantri Kaushal Vikas Yojana (PMKVY), Jan Shikshan Sansthan (JSS) Scheme, National Apprenticeship Promotion Scheme (NAPS), Craftsman Training Scheme (CTS) etc.

PMKVY includes imparting skill development training through Short-Term Training (STT) and Recognition of Prior Learning (RPL) to youth across all States/Union Territories (UTs). Under PMKV, since 2015-16 to 31.03.2023, 1.37 crore people have trained.

JSS imparts vocational skills to the non-literates, neo-literates and persons having rudimentary level of education upto 8th standard and school dropouts upto 12th standard in the age group of 15-45 years giving priority to Women, SC, ST, OBC and Minorities. Under JSS, since 2018-19 to 2022-23, 19,62,237 persons have been trained.

NAPS promotes apprenticeship training consists of Basic Training and On-the-Job Training/Practical training at workplace in the industry. Under NAPS, since 2018-19 to 2022-23, 20,40,259 persons have been trained.

CTS provides long term training through Industrial Training Institutes (ITIs) with an objective to provide skilled workforce to the industry as well as self-employment to the youth. Under CTS, since 2018-19 to 2021-22, 50,89,060 persons have been trained.
