

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 3553
TO BE ANSWERED ON 10.08.2023

GLOBAL MARKET INTELLIGENCE NETWORK

3553. SHRI CHANDRA SEKHAR BELLANA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Union Government has set-up global market intelligence network for MSME exports;
- (b) if so, the details thereof and if not, the reasons therefor; and
- (c) the details of foreign mission industry bodies and MSME research institutes assisting or assisted in creation of global market intelligence network for MSME exports?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDMUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) to (c): The International Cooperation (IC) Scheme of Ministry of Micro, Small and Medium Enterprises (MSME) has added a new component 'Framework for International Market Intelligence Dissemination (IMID)'. Under IMID component, a National Resource Database System – Global Market Intelligence System for MSMEs is provisioned. This system is to act as a central knowledge repository of export related data on foreign markets, provide simplified information on trade statistics, market access issues, export potential indicators and information on tenders and procurements globally.

At present, Ministry of MSME is in consultation with India Exim Bank to collaborate for development of an online portal, incorporating the features of IMID component of IC Scheme.
