

**GOVERNMENT OF INDIA
MINISTRY OF HOUSING AND URBAN AFFAIRS
LOK SABHA
UNSTARRED QUESTION NO. 3539
TO BE ANSWERED ON AUGUST 10, 2023**

INDIA WATER PITCH-PILOT-SCALE START-UP

NO. 3539. SHRI MAGUNTA SREENIVASULU REDDY:

Will the Minister of HOUSING AND URBAN AFFAIRS be pleased to state:

- (a) whether the Government has conducted India Water Pitch-Pilot-Scale Start-up Conclave to communicate and engage with start-ups in the water sector;**
- (b) if so, the details thereof;**
- (c) whether the Government has provided funding to the start-ups participated in the conclave; and**
- (d) if so, the details of the funding thereof and if not, the reasons therefor?**

ANSWER

**THE MINISTER OF STATE IN THE
MINISTRY OF HOUSING AND URBAN AFFAIRS
(SHRI KAUSHAL KISHORE)**

(a) to (d): For promoting start-ups, “India Water Pitch-Pilot Scale Start-up challenge” was launched by Ministry of Housing and Urban Affairs (MoHUA) on 12th March 2022 for supporting startups with ₹20 lakh per start-up. Under the challenge, of the total of 221 received applications, 76 start-ups have been selected as implementation partners & felicitated during “City Start-up Partnership summit for Water Security” on 9th Sept 2022 with ₹5 lakh & commendation certificate. Of these, 37 start-ups have been mapped with cities promoting city-startup alliance.
