

O.I.H.

**GOVERNMENT OF INDIA
MINISTRY OF HOUSING AND URBAN AFFAIRS
LOK SABHA
UNSTARRED QUESTION NO. 3534
TO BE ANSWERED ON AUGUST 10, 2023
SCHEMES FOR GARBAGE FREE CITIES**

NO. 3534. SHRI PARBATBHAI SAVABHAI PATEL:

Will the Minister for HOUSING AND URBAN AFFAIRS be pleased to state:

- (a) the details of the schemes being run by the Government for making the cities garbage free in the country, particularly in Gujarat;**
- (b) whether any awareness campaign has been launched by the Government recently to create awareness among the people and make the country garbage free; and**
- (c) if so, the details thereof?**

ANSWER

**THE MINISTER OF STATE IN THE
MINISTRY OF HOUSING AND URBAN AFFAIRS
(SHRI KAUSHAL KISHORE)**

(a) : Government of India launched the Swachh Bharat Mission-Urban (SBM-U) on October 2, 2014 with the objective of making urban areas of the country Open Defecation Free (ODF) and for scientific processing of Municipal Solid Waste (MSW) generated in the urban areas of the country including Gujarat. To carry forward the progress made, SBM-U 2.0 has been launched on October 1, 2021 for a period of five years with a vision of achieving Garbage Free Status for all cities through 100% source segregation, door to door collection and scientific management of all fractions of waste including safe disposal in scientific landfills and remediation of all legacy dumpsites.

(b) & (c) : Under SBM-U 2.0, Information, Education and Communication (IEC) and Behaviour Change Communication (BCC) is a key strategy for achieving sustainable sanitation and the vision of Garbage Free Cities with the focus on reduction of usage of single use plastic, source segregation of waste, and remediation of legacy dumpsites, so that every urban citizen and every stakeholder becomes a partner in Urban India's journey towards becoming "Garbage Free". Additional Financial Assistance (ACA) is also provided to the States/UTs under IEC&BCC component of SBM-U 2.0 to be utilized by cities for advocacy and behaviour change.
