

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION No. 3532
TO BE ANSWERED ON 10.08.2023

SALE OF PRODUCTS OF MSMEs

3532. DR. BHARATIBEN DHIRUBHAI SHIYAL:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government proposes to launch a portal or provide other platform for sale of products of Micro, Small and Medium Enterprises (MSMEs);
- (b) if so, the details thereof and if not, the reasons therefor;
- (c) the steps being taken/proposed to be taken by the Government to give special recognition to the products of MSMEs; and
- (d) the number of enterprises to whom assistance/training has been provided by the Ministry during the last three years, State-wise?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) & (b): Khadi and Village Industries Commission (KVIC) has established an e-commerce portal namely 'ekhadiindia.com' to support the online marketing facilities for its stakeholders for sale of Khadi and Village Industries (KVI) products. This portal opens new avenues for KVI micro businesses to reach its customers.

Besides, the National Small Industries Corporation (NSIC) facilitates e-marketing service for MSME's across the country through MSME Global Mart web portal to enhance their business. The portal includes online registration, web store management, showcasing products & services, keyword based tender alert, business trade leads, award of contract information, etc.

(c): As per the Order Notification dated 23.03.2012 and amendment Order Notification dated 09.11.2018 on Public Procurement Policy for Micro and Small Enterprises, the Central Government Ministries, Departments and Public Sector Undertakings have to procure minimum of 25 percent of their annual value of goods or services from Micro and Small Enterprises.

(d): Ministry of MSME, through KVIC, is implementing Prime Minister's Employment Generation Programme (PMEGP) for assisting entrepreneurs in setting up of new units in the non-farm sector. It aims to provide employment opportunities to traditional artisans/ rural and urban unemployed youth at their doorstep. Under PMEGP, General Category beneficiaries can avail of Margin Money (MM) subsidy of 25% of the project cost in rural areas and 15% in urban areas. For beneficiaries belonging to Special Categories such as Scheduled Castes, Scheduled Tribes, OBCs, Minorities, Women, Ex-servicemen, Physically Handicapped, Transgenders, beneficiaries belonging to Northeastern Region, Hill and Border areas, and Aspirational Districts, the Margin Money subsidy is 35% in rural areas and 25% in urban area. The maximum cost of project is Rs. 50 lakhs in the manufacturing sector and Rs. 20 lakhs in the service sector.

Entrepreneurship Development Programme (EDP) training is also provided to each entrepreneur under PMEGP. State-wise number of enterprises to whom assistance/training has been provided under PMEGP during the last three years is given at Annexure.

Annexure referred to in reply to part (d) of the Lok Sabha Unstarred Question No. 3532 for answer on 10.08.2023

State-wise number of enterprises to whom assistance/training has been provided under PMEGP

Sr. No.	State/UT	2020-21	2021-22	2022-23
1	Jammu Kashmir	8575	21648	12023
2	Ladakh	281	295	91
3	Himachal Pradesh	1208	1274	930
4	Punjab	1652	1790	1564
5	Chandigarh-UT	10	21	15
6	Haryana	1740	1726	1559
7	Delhi	74	100	72
8	Rajasthan	2772	2599	2037
9	Uttarakhand	2249	1836	1803
10	Uttar Pradesh	9994	12594	11601
11	Chhattisgarh	2718	3020	2543
12	Madhya Pradesh	4854	8082	5957
13	Sikkim	57	85	57
14	Arunachal Pradesh	98	196	158
15	Nagaland	740	1241	469
16	Manipur	1556	1139	545
17	Mizoram	810	650	412
18	Tripura	842	958	703
19	Meghalaya	359	699	306
20	Assam	2939	3855	2596
21	Bihar	2192	2477	4459
22	West Bengal	2070	2305	2126
23	Jharkhand	1522	1714	1851
24	Odisha	3171	4301	3880
25	Andaman Nicobar	155	162	121
26	Gujarat*	2854	4143	3071
27	Maharashtra**	3104	4128	3625
28	Goa	58	87	66
29	Andhra Pradesh	1674	2477	3073
30	Telangana	2025	2906	2540
31	Karnataka	4438	5877	5618
32	Lakshadweep	3	7	2
33	Kerala	2389	2789	3129
34	Tamilnadu	5188	5972	6140
35	Puducherry	44	66	25
	Grand Total	74415	103219	85167

*including Daman & Diu

** including Dadra & Nagar Haveli