

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. †3332
ANSWERED ON 09/08/2023

EXPORT OF TEA

†3332. **SHRI RAHUL KASWAN:**

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether there has been a decline in the export of tea resulting in lower market share in the international market;
- (b) if so, the details thereof of the financial loss incurred along with the reasons therefor;
- (c) the steps being taken by the Government to restore the market share of Indian tea in the global tea market; and
- (d) whether the Government is proposing to provide additional infrastructure facilities to the tea cultivators to increase the production of tea and if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्रीमती अनुप्रिया पटेल)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SMT. ANUPRIYA PATEL)

(a) to (c): No, Sir. The tea exports from India vis-à-vis its share in World exports are given in the table below –

Year	India's Exports (Qty in M.Kgs)	World Exports (Qty in M.Kgs)	% of India	World Rank	Export Value (Rs. Crs)
2020	209.72	1831.21	11	4th	5235.29
2021	196.54	1924.10	10	4th	5311.15
2022	226.98	1830.97	12	4th	6253.19

Source: Tea Board

In order to increase export of Indian tea, the Tea Board has taken initiatives such as arranging buyer-seller meets, participation in international trade fairs, undertaking generic promotion in key markets and engaging continuously with Indian Missions abroad for conducting of promotional programs.

(d): The Tea Board under the Tea Development & Promotion Scheme provides financial assistance for establishment of common facilities like leaf shed, godown etc. by the Self Help Groups and Farmer Producer Organisations of small tea growers. Assistance is also provided for setting up mini tea factories by small tea growers and big tea factories by Farmer Producer Organisations of small tea growers, setting up organic tea factories and value addition in organic tea factories.
