

**GOVERNMENT OF INDIA
MINISTRY OF SOCIAL JUSTICE AND EMPOWERMENT
LOK SABHA**

**UNSTARRED QUESTION NO.3161
TO BE ANSWERED ON 08.08.2023**

AWARENESS BY NSKFDC

3161. SHRI ANUMULA REVANTH REDDY:

Will the Minister of SOCIAL JUSTICE AND EMPOWERMENT be pleased to state:

- (a) whether the Government has taken any steps to create awareness and sensitization among the manual scavengers and safai karamcharis about their rights, dignity and alternative livelihood opportunities under the National Safai Karamcharis Finance and Development Corporation (NSKFDC) schemes;
- (b) if so, the details thereof and the impact of such steps on the enrolment and retention of the target group under the NSKFDC schemes;
- (c) if not, the reasons for not taking such steps; and
- (d) whether the Government proposes to take any steps in future and if so, the details thereof?

ANSWER

**MINISTER OF STATE FOR SOCIAL JUSTICE AND EMPOWERMENT
(SHRI A. NARAYANASWAMY)**

(a): In order to create awareness about the various schemes of NSKFDC and sensitization among its target group i.e., Safai Karamcharis, Waste pickers, Manual Scavengers and their dependants. NSKFDC has been taking following initiatives:-

- A. Awareness Camps:- In order to make target group aware about the schemes of the Corporation and to motivate them to avail the benefits under the schemes, awareness camps are organized in the basties of the target group of NSKFDC. NSKFDC is reimbursing upto Rs.30,000/-per awareness camp for organizing the Awareness Camps to its implementing agency.
- B. Loan Melas:- Loan melas are organized in various Urban Local Bodies (ULBs) wherein the channelising agencies are also invited. The schemes of NSKFDC and necessary documentation formalities involved in availing the loan are explained to the target group in these melas.
- C. Workshops:- NSKFDC also organizes sensitization cum awareness workshops in various Municipalities to create awareness about the provision of MS Act, 2013 and prevention of manual hazardous cleaning so as to minimize the incidents of manual hazardous cleaning.
- D. Recognition of Prior Learning Programme (RPL):- NSKFDC also organizes 5 days RPL programme to provide necessary orientation to the target group of NSKFDC on mechanised, improved and safe sanitation practices.

Besides the above, following interventions are also taken to raise awareness and sensitization about the schemes of NSKFDC:

- Radio Programme “Sawarti Jayeein Jeevan Ki Raahein” a regular feature on All India Radio by the Ministry of Social Justice & Empowerment, Govt of India.
- Distribution of leaflets/brochures about training programmes by the Training Institutes.
- Awareness during mobilization of candidates in their basties/localities for encouraging them for enrollment in training programme.
- Dissemination of information/creatives through social media handles of Department and Corporation and through print media.

Further, the implementing agencies at their own level also create awareness about the schemes of the corporation through advertisements in newspapers, pamphlets and through notices at Notice board of their departments.

(b) to (d): The progress made under various awareness-cum-sensitization programmes during the last 5 years and current year is as under: -

S.No.	Particulars	Nos.
1.	Health-cum-Awareness Camps	294
2.	Loan Melas	43
3.	Workshops	1177
4.	Recognition of Prior Learning (RPL) (No of candidate)	50118
