

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION No. 3123
(TO BE ANSWERED ON 08.08.2023)**

NEWSPAPERS PENDING FOR MEDIA EMPANELMENT

3123. SHRI SISIR KUMAR ADHIKARI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- a) whether it is a fact that thousands of newspapers are pending with Directorate of Advertising and Visual Publicity (DAVP) for the media empanelment since 2021;**
- b) if so, the reasons behind such pendency; and**
- c) the time by which the Government will clear/complete the empanelment procedure?**

ANSWER

MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF YOUTH AFFAIRS AND SPORTS {SHRI ANURAG SINGH THAKUR}

(a) to (c): The process of empanelment of newspapers by Central Bureau of Communication (CBC) (erstwhile Directorate of Advertising and Visual Publicity (DAVP)) is done by CBC as per the provisions of the Print Media Advertisement Policy, 2020. A Panel Advisory Committee has been constituted as per the provisions of the policy and is in place in CBC for scrutiny and consideration of applications for empanelment of newspapers and periodicals.
