

**GOVERNMENT OF INDIA  
MINISTRY OF AYUSH**

**LOK SABHA  
UNSTARRED QUESTION NO.287  
TO BE ANSWERED ON 21.07.2023**

**SCHEME FOR DEVELOPMENT OF AYUSH ENTREPRENEURSHIP**

**287. SHRI SUNIL BABURAO MENDHE:**

Will the Minister of Ayush be pleased to state:

(a) whether any scheme for the development of AYUSH entrepreneurship is being chalked out to promote AYUSH sector in the country, State/UT-wise particularly in Maharashtra;

(b) if so, the details thereof;

(c) whether the Government has formulated any proposal to include youth and scientists in nation building opportunities in various sectors of AYUSH like research, innovation, management, medical, higher education etc.; and

(d) if so, the details thereof?"

**ANSWER  
THE MINISTER OF AYUSH  
(SHRI SARBANANDA SONOWAL)**

**(a) & (b)**

For the purpose of development of the Ayush entrepreneurship Ministry of Ayush had developed a Central Sector Scheme namely Champion Services Sector Scheme for Medical Value Travel for implementation on Pan India basis. Under this scheme, financial assistance in the form of Interest Subsidy is provided to private investors for the establishment of Super Specialty Hospitals/ Day Care Centres of the systems recognized under Indian Medicine Central Council (IMCC) Act, 1970 or Homeopathic Central Council (HCC) Act, 1973.

Ministry of Ayush signed a MoU with Ministry of Micro, Small & Medium Enterprises (MSME) for the promotion of Ayush enterprises. In this regard, 10 Awareness programmes on Digital Advertisement, E-Marketing, GST & GeM were organized and 07 National Seminar / Workshop on Packaging, Marketing and Export Promotion of Ayush Products were organized by the Micro, Small & Medium Enterprises (MSME).

The All India Institute of Ayurveda (AIIA) an autonomous body under Ministry of Ayush has set up an incubation centre i.e. AIIA-ICAINE (Incubation Centre for Ayurveda Innovation and Entrepreneurship) to support new startups in the Ayush sector.

Also, Academia-industry Research Incubation for Value-chain Up-gradation(ARIVU) was setup by Central Council of Research in Siddha (CCRS) to promote innovation and entrepreneurship by translating novel ideas and innovation in various disciplines of Siddha Research, into products, processes and services for commercial exploitation and the benefit of society.

**(c) & (d)**

Ministry of Ayush has collaborated with scientific Organizations like Council of Scientific and Industrial Research (CSIR), Indian Council of Agricultural Research (ICAR), Department of Biotechnology (DBT),Department of Science and Technology (DST) and Indian Council of Medical Research (ICMR) to promote research, innovation, management and higher education etc.

The Central Council for Research in Ayurvedic Sciences (CCRAS) has initiated “CCRAS Post Doctoral Fellowship Scheme” with the approval of Ministry of Ayush to offer ten (10) such fellowships every year to promising fresh PhD/PG degree holders of Ayurveda and Ph.D. holders. The scheme has been instituted for identifying promising young researchers with innovative ideas and provides them with training and research opportunities in Ayurveda and other allied sciences.

The Scheme for Training in Ayurveda Research for PG Scholars (PG-STAR) has been launched on 14-06-2023 for Ayurveda Post Graduate Scholars pursuing their MD/MS(Ayu) courses. This scheme is primarily aimed at promoting good quality research in Ayurveda students pursuing post-graduation courses as well as to improve visibility and accessibility of their research work to larger research audience.

The Studentship Program for Ayurveda Research KEN (SPARK) has been launched in 02-09-2022 in order to promote interest and aptitude for research among Ayurveda undergraduates. The main objective of this program is to provide an opportunity to undergraduate Ayurveda students to familiarize themselves with Research Methodology and techniques.

Also, a MoU was signed by Central Council of Research in Siddha (CCRS) on 06-11-2019 with Accelerating Growth of New India Innovation (AGNIi) for the commercialization of R&D technologies and products development.

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