

GOVERNMENT OF INDIA
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION NO. 2680
TO BE ANSWERED ON 04.08.2023

TRAINING FOR POSHAN ABHIYAAN

2680 DR. DHAL SINGH BISEN:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) the details of funds released under the Rashtriya Poshan Mission particularly to Madhya Pradesh during the last three years;
- (b) the names of the districts identified under the said Mission/Abhiyaan in all the States, State-wise;
- (c) the details of publicity and awareness programmes being run thereunder; and
- (d) whether any training programme is being conducted to ensure smooth functioning of the scheme, if so, the details thereof?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI SMRITI ZUBIN IRANI)

(a) An amount of Rs. 3737.95 lakh has been released to the state of Madhya Pradesh during the last three years (FY 2020-21 to FY 2022-23) under POSHAN Abhiyaan.

(b) Poshan Abhiyaan is being implemented in all the districts of the country, in all 36 States/UTs.

(c) Under Poshan 2.0, one of the major activities undertaken is Community Mobilization and Awareness Advocacy leading to Jan Andolan to educate the people on nutritional aspects. Community Based Events or CBEs have served as a significant strategy in changing nutrition practices. CBEs help to celebrate critical milestones in the life of pregnant women and children below two years of age and to disseminate critical information on inter alia, right time to ensure complementary feeding and appropriate complementary feeding with diet diversity. Close to 3.70 crore Community Based Events have been held under the Abhiyaan. Also, through the use of Poshan Tracker, videos are disseminated, wherein the beneficiaries are counselled on nutrition related issues like breastfeeding, complementary feeding, infant and young childcare. Poshan Tracker has embedded videos related to Infant and Young Child care and nutrition for educating the beneficiaries.

IEC material in the form of videos, pamphlets, flyers etc in regional languages have been developed around the critical themes. Jan Andolan is carried out through the

annual *Rashtriya Poshan Maah* celebrated in the month of September and *Poshan Pakhwada* celebrated in March at scale across India. Over the years, themes have included overall nutrition, hygiene, water and sanitation, anaemia prevention, importance of breast-feeding, growth monitoring, role of Poshan Panchayats, AYUSH for Well-being, Yoga for Health, importance of Poshan Vatikas for cultivation of local vegetables, medicinal plants/herbs and fruits at the community level, *Poshan ke Paanch Sutra*, promoting tribal foods etc. More than 60 crore Jan Andolan activities have been conducted across the country.

(d) To strengthen Anganwadi services and to achieve intended outcomes, capacity building of Anganwadi workers are a priority area under Saksham Anganwadi and Poshan 2.0. Anganwadi workers are made aware about Anganwadi Services Scheme and its objectives, requirements of beneficiaries under the scheme and the services mandated for delivery to them. They are made aware about preparation of training/ learning material, use of assessment cards and involvement of parents in the ECCE programme. They are trained on supplementary nutrition guidelines, nutrition norms, food safety norms and practices, new born care and early assessment of child hood illnesses, ante-natal and post-natal practices, Infant and Young Child Feeding Practices and use of growth monitoring devices. Training is always imparted based on developments in the Anganwadi Services Scheme and in the area of women and child development. Poshan Tracker application has training modules on key topics such as appropriate IYCF practices, care of weak newborn baby preventing illness to avert malnutrition, prevention of anemia etc

Poshan Bhi Padhai Bhi (PBPB) is a path breaking ECCE program to help India develop the worlds largest, universal, high-quality pre-school network at Anganwadi Centers, in alignment with the new National Education Policy (NEP) 2020. The implementation of PBPB includes conducting Capacity Building trainings for ICDS functionaries. The objectives of the training program include (i) promoting early stimulation for the first 1000 days and ECCE for children 3-6 years of age, (ii) developing ECCE understanding of Anganwadi Workers, (iii) emphasizing developmental domains (socio-emotional-ethical, physical and motor, cognitive, etc., and the development of Foundational Literacy and Numeracy (FLN), and (iv). reinforcing nutrition knowledge of Anganwadi Workers.
