

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 2504
TO BE ANSWERED ON 03.08.2023

QUALITY OF KHADI PRODUCTS

2504. SHRIMATI RAJASHREE MALLICK:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details of the schemes being implemented by the Government for improving the quality of khadi products produced by Khadi and Village Industries Commission;
- (b) whether the Government has provided any financial assistance for modernization of khadi sector during each of the last three years; and
- (c) if so, the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a): Ministry of MSME, through Khadi and Village Industries Commission (KVIC), implements various schemes for improving the quality of Khadi products which are as follows:

i) **Science and Technology Scheme:** Under this scheme, Research & Development and Technology Dissemination programmes are being implemented to enhance the quality of KVI products, increase the productivity and earning of artisans, reduction of drudgery, development of new products and diversification as per market demand, efficient use of local raw material, etc.

ii) **Khadi Vikas Yojana (KVIY):** Under this scheme, KVIC seeks to ensure quality and standardized khadi products are manufactured, in compliance of the Khadi Mark Regulations 2013, to achieve the objectives of:

1. Guarantee genuineness of Khadi and Khadi products produced in India - "Hand Spun, Hand Woven and Natural Fiber"
2. Establish a unique identity for Khadi
3. Improved customer awareness
4. Increase popularity of Khadi

iii) **Khadi Reform and Development Programme (KRDP):** Under this scheme, old charkas and looms are replaced and new model charkhas, improved looms, latest technology and allied equipment are provided to the artisans through Khadi Institutions. Besides, common facility centres for advanced processing of Khadi products are provided.

iv) **Centre of Excellence for Khadi** on the Hub and Spoke model, with National Institute of Fashion Technology (NIFT) New Delhi as Hub along with NIFT Ahmedabad, Bengaluru, Kolkata and Shillong – have been set up for establishing benchmarked design processes for global standards, creating new fabrics and products, disseminating quality standards for fabrics, branding and publicity by creating interesting narratives around the new Khadi, creative visual merchandizing & packaging for new Khadi products and increasing the global reach of Khadi by organizing National and International Khadi Fashion Shows and Exhibitions.

(b)&(c): Details of financial assistance provided under Science and Technology scheme, Khadi Reform and Development Programme (KRDP) to Khadi Institutions, Strengthening Infrastructure of Existing Weak Khadi Institutions and Assistance for Marketing Infrastructure and Centre of Excellence for Khadi and during last 3 years are as follows:

Assistance provided under Science and Technology scheme
(Rs. in crore)

Year	Financial assistance
2020-21	0.14
2021-22	0.94
2022-23	0.83

Assistance Provided to KIs under KRDP

(Rs. in crore)

Year	Financial Assistance
2020-21	12.68
2021-22	1.53
2022-23	1.46

Assistance provided under Strengthening Infrastructure of Existing Weak Khadi Institutions (KIs) and Assistance for Marketing Infrastructure

(Rs. in crore)

Year	Strengthening of Existing Weak KIs		Marketing Infrastructure	
	No. of KIs	Amount	No. of Sales Outlets	Amount
2020-21	32	4.54	52	6.06
2021-22	17	3.08	47	3.93
2022-23	17	1.65	86	11.71

Assistance provided to the Centre of Excellence Khadi

(Rs. in crore)

Year	Financial assistance
2021-22	4.96
2022-23	4.97
Total	9.93
