

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 2325
TO BE ANSWERED ON 03.08.2023

GREEN TECHNOLOGY IN MSMEs

2325. **SHRI LALLU SINGH:**

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has taken any steps to enhance competitiveness of Micro, Small and Medium Enterprises (MSMEs) in foreign markets and promote use of green technology in MSMEs and if so, the details thereof; and
- (b) whether any initiatives have been taken by the Government to promote innovation and entrepreneurship in MSMEs for more employment generation and if so, the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDMUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

- (a): The Ministry of Micro, Small and Medium Enterprises (MSME) is implementing MSME Champions Scheme in order to enhance competitiveness of MSMEs to make them competitive in foreign markets. MSME Sustainable (ZED) Certification Scheme a components under MSME Champions Scheme provides financial support for technology up-gradation for moving towards zero effect solution/pollution control measures/cleaner technology.
- (b): The Ministry of Micro, Small and Medium Enterprises (MSME) has taken several initiatives to promote innovation and entrepreneurship in MSMEs. These inter-alia include MSME Innovative Scheme, Entrepreneurship and Skill Development Programme (ESDP) and Prime Minister`s Employment Generation Programme (PMEGP) to generate more employment through self employment or entrepreneurship of MSMEs in the country.
