

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 189
TO BE ANSWERED ON 20.07.2023

SCHEME TO SET UP NEW INDUSTRIES

189. DR. DHAL SINGH BISEN:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether any initiative/scheme to set up new industries with a view to include underdeveloped or economically backward districts in the country;
- (b) if so, the names of industries likely to be set up in these districts;
- (c) whether any scheme has been framed for the decentralisation of MSMEs and if so, the details thereof;
- (d) whether the Government has framed any scheme to promote industries in Balaghat and Seoni districts of Balaghat Constituency;
- (e) if so, the details thereof; and
- (f) if not, whether any scheme is likely to be framed to promote industries in these districts and if so, the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) to (c): Yes Sir, Ministry of Micro, Small and Medium Enterprises, through Khadi & Village Industries Commission (KVIC), is implementing Prime Minister's Employment Generation Programme (PMEGP) in the country including underdeveloped or economically backward districts in the country, to set up new micro units. PMEGP, a major credit-linked subsidy programme of the Govt. of India, aims at generating self-employment opportunities through establishment of micro-enterprises in the non-farm sector by helping traditional artisans and unemployed youth. Under PMEGP, General Category beneficiaries can avail Margin Money subsidy of 25% of the project cost in rural areas and 15% in urban areas.

For Special Categories such as SC/ST / OBC / Minorities / Women / Ex-serviceman / Transgenders / Differently-abled / NER/ **Aspirational Districts / Hill and Border areas**, etc., the Margin Money subsidy is 35% in rural areas and 25% in urban areas. The maximum cost of project is Rs.50 lakh in the manufacturing sector and Rs.20 lakh in the service sector.

Ministry of MSME also implements Scheme of Fund for Regeneration of Traditional Industries (SFURTI), which aims to organize the traditional industries and artisans and producers into collectives and provide them with support in order to make quality and competitive products to ensure long-term sustainability of the sector and its artisans. This scheme focuses upon physical infrastructure creation, technology upgradation, training, product development, innovation, design interventions, marketability, improved packaging and marketing infrastructure with aim to improve artisanal income. GoI assistance upto Rs. 2.50 crore is provided for Regular Clusters upto 500 artisans and upto Rs. 5.00 crore for Major Clusters with more than 500 artisans. The sectors covered under SFURTI include handicrafts, textiles, agro-processing, honey, khadi, coir, etc.

Under SFURTI, 513 clusters have been set up with GoI assistance of Rs. 1332.95 crore benefitting 3.03 lakh artisans. Of these, 89 clusters are in Aspirational Districts with GoI assistance of Rs. 242.40 crore benefitting 53811 artisans.

The above schemes focus on assisting micro entrepreneurs and traditional artisans at grass root levels.

(d) to (f): Under PMEGP and SFURTI, the Government is promoting industries in Balaghat and Seoni districts by giving financial assistance to the beneficiaries/artisans to set up the industries/traditional industry clusters. Details of projects assisted under PMEGP and SFURTI in Balaghat and Seoni Districts are attached as Annexure.

Annexure

Annexure: referred to in reply to part (d) to (f) of the Lok Sabha Unstarred Question No. 189 for answer on 20.07.2023.

Year wise performance of PMEGP in Balaghat & Seoni Districts (M.P.) from 2019-20 to 2023-24 (up to 12.07.2023)					
Sr. No.	Years	Name of Districts	No. of Units set up by entrepreneurs	Margin money Disbursed (Rs. in Lakhs)	Estimated Employment Generated
1	2019-20	Balaghat	82	256.70	656
		Seoni	26	148.0	208
2	2020-21	Balaghat	209	480.72	1672
		Seoni	58	171.61	464
3	2021-22	Balaghat	298	700.06	2384
		Seoni	74	212.26	592
4	2022-23	Balaghat	154	313.32	1232
		Seoni	89	211.75	712
5	2023-24 (upto 12.07.2023)	Balaghat	23	42.14	184
		Seoni	11	36.86	88
TOTAL		Balaghat	766	1792.94	6128
		Seoni	258	780.48	2064

Details of SFURTI Clusters approved in Balaghat and Seoni districts

Rs. In Lakhs

Sr. No.	Cluster Name	Status	District	Total Artisans	Assistance under SFURTI
1	Bamboo based Indigenous Toys Cluster	Functional	Balaghat	760	303.36
2	Balaghat Incense Products Cluster	Functional	Balaghat	484	244.08
3	Lac Processing and Value Addition Cluster	Functional	Balaghat	250	175
4	Balaghat Agro Cluster	Under Implementation	Balaghat	501	156.74
5	Bamboo Value Addition and Zero-waste Agarbatti Cluster	Under Implementation	Seoni	1006	433.32
Total				3001	1312.5