

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**LOK SABHA**  
**UNSTARRED QUESTION NO. 180**  
**TO BE ANSWERED ON 20.07.2023**

**DEVELOPMENT OF KHADI VILLAGE INDUSTRIES**

180. SHRIMATI RANJEETA KOLI:  
DR. MANOJ RAJORIA:  
SHRI SUMEDHANAND SARASWATI:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the development of Khadi and Village Industries sector has been taking place at rapid pace during the last three years;
- (b) if so, the details thereof;
- (c) the extent of rise in the consumption of Khadi products in the country during the said period; (d) the details of the Khadi products and the domestic and foreign revenue earned therefrom, product and district-wise; and
- (e) the steps being taken by the Government to promote the export of Khadi products?

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES  
(SHRI BHANU PRATAP SINGH VERMA)

(a) & (b): Yes Sir, the development of Khadi and Village Industries (KVI) sector by Khadi and Village Industries Commission (KVIC) has been taking place at rapid pace through the implementation of various schemes and programmes like Khadi Gramodyog Vikas Yojana, Prime Minister's Employment Generation Programme, etc. The details of performance of these schemes/programmes during the last three years are as follows:

- i. **Prime Minister's Employment Generation Programme (PMEGP):** During last three years 2,62,801 number of micro enterprises assisted by disbursement of Margin Money Subsidy of Rs.7,88,860.42 lakh and estimated employment to 21,02,408 persons have been generated.
- ii. **Modified Market Development Assistance (MMDA):** During last three years, MMDA to the tune of Rs. 674.40 crore has been disbursed to Khadi artisans and Khadi Institutions (KIs).
- iii. **Interest Subsidy Eligibility Certificate (ISEC):** During last three years, Rs. 102.12 crore interest subsidy has been paid to KIs.
- iv. **Work-shed scheme for Khadi Artisan:** During last three years, 3,430 artisans have been assisted under work shed scheme.
- v. **Strengthening Infrastructure of Existing Weak Khadi Institutions and Assistance for Marketing Infrastructure:** During last three years, 66 weak KIs have been assisted and 185 sales outlets have been renovated.
- vi. **Honey Mission/ Beekeeping Programme:** During last three years, 52,080 bee boxes have been distributed to 5,208 beekeepers.

- vii. **Kumbhar Sashaktikaran Programme/Pottery Programme:** During last three years, 11,687 electric pottery wheels have been distributed to trained potters.
- viii. **Agro Based and Food Processing Industry (ABFPI):** During last 3 years, 2,120 beneficiaries have been trained under ABFPI.
- ix. **Agarbatti Programme under Wellness and Cosmetics Industries:** During last 2 years, 1,425 beneficiaries have been assisted under the initiative.
- x. **Leather Footwear Manufacturing and Leather Footwear Repairing programme:** During last three years, 1,300 beneficiaries have been trained under Leather Footwear Industry.
- xi. **Handmade Paper and Fibre Industry:** During last three years, 3,647 beneficiaries have been trained under Handmade Paper and Fibre Industry.
- xii. **Rural Engineering and New Technology Industries (RENTI):** Since 2021-22, 2,260 beneficiaries have been trained under RENTI.
- xiii. **Capacity Building:** since last three years, 1,78,181 numbers of candidate trained under Skill Development Programme and Entrepreneurship Awareness Programme. Apart from this, 1,67,912 number of entrepreneurs trained under Entrepreneurship Development Programme under Prime Minister's Employment Generation Programme (PMEGP).

Besides, under **Scheme of Funds for Regeneration of Traditional Industries (SFURTI)**, a total of 513 traditional industry clusters have been approved since 2015-16 with a GoI assistance of Rs. 1332.95 cr., covering 3.03 lakh traditional artisans. These clusters are set up in Khadi, Handicrafts, Textiles, Agro-processing, Honey, Coir sector.

(c): The details of Sales of Khadi products and the percentage increase from the previous year during last three years are as follows:

Year	Sales of Khadi Products (Rs. in Crore)	Percentage increase from previous year
2020-21	3527.71	-
2021-22	5051.72	43.20
2022-23	5942.93	17.64

(d): The Year-wise and category-wise details of the sales of Khadi Products in domestic market during last three years are as follows:

Sales of Khadi Products in the country						
Year	Cotton	Woollen	Silk	Polyvastra	Solarvastra	Total
2020-21	1740.95	441.93	902.65	436.52	5.66	<b>3527.71</b>
2021-22	2145.05	608.30	1612.71	678.38	7.28	<b>5051.72</b>
2022-23 (Provisional)	Under compilation					<b>5942.93</b>

(Rs. in Crore)

The State wise details of Domestic revenue earned during the year 2020-21 and 2021-22 by Sales of Khadi Products is placed at **Annexure - I**.

Regarding the foreign revenue earned from the export of Khadi products, KVIC does not involve itself directly in the export activities, but Khadi institutions export their products directly or through Merchant/Agencies. The State wise details of Khadi products exported through Merchant/Agencies in 2021-22 and 2022-23 is placed at **Annexure - II**.

(e): KVIC does not involve itself directly in the export activities, but Khadi and Village Industries institutions/units export their products directly or through Merchant/Agencies. The steps taken by KVIC to promote the export of KVI products are as follows:

- i. KVIC has been granted the status of Deemed Export Promotion Council (EPC) status by Ministry of Commerce & Industry in December, 2006.
- ii. Government has issued HS code bracket to Khadi and Village Industries Commission (KVIC) to categorize 11 KVI products in export.
- iii. KVIC under International Cooperation (IC) Scheme of Ministry of MSME facilitates its KVI units for participation in international exhibitions/trade fairs, etc. for showcasing quality of KVI products.
- iv. KVIC participates every year in India International Trade Fair (IITF) organized by India Trade Promotion Organization (ITPO) at Pragati Maidan, New Delhi. The peripheral Brands of KVIC and MSME products are displayed every year in the pavilion.
- v. KVIC also regularly conducts export related workshops and participates in Fashion Shows for the benefit of KVI institutions/units.

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**Annexure referred to in reply to part (d) of the Lok Sabha Unstarred Question No. 180 for answer on 20.07.2023**

**State wise details of Domestic revenue earned during the year 2020-21 and 2021-22 by Sales of Khadi Products**

Sr. No.	States / Union Territories	State-Wise and Category-Wise Khadi Sales-2020-21 (Rs. In Lakh)					
		Cotton	Woollen	Silk	Polyvastra	Solarvastra	Total
1	Jammu & Kashmir	538.70	4878.63	75.89	22.25	0.00	5515.47
2	Himachal Pradesh	393.82	156.63	52.15	16.29	0.00	618.89
3	Punjab	1058.88	146.52	330.58	193.11	0.00	1729.09
4	Chandigarh (UT)	122.94	28.19	146.73	12.18	0.00	310.04
5	Haryana	8958.30	4778.27	780.84	4149.19	0.00	18666.60
6	Delhi	3368.03	359.42	735.80	139.04	0.00	4602.29
7	Rajasthan	9721.74	7423.25	1964.47	6270.18	0.00	25379.64
8	Uttarakhand	3909.58	2160.30	698.62	401.83	0.00	7170.33
9	Uttar Pradesh	74591.53	18427.34	10678.45	16936.59	195.53	120829.44
10	Chhattisgarh	1238.50	118.25	2901.25	1287.00	0.00	5545.00
11	Madhya Pradesh	988.22	277.22	244.55	546.19	0.00	2056.18
12	Sikkim	5.84	2.78	1.75	0.00	0.00	10.37
13	Arunachal Pradesh	9.25	0.16	36.21	0.00	0.00	45.62
14	Nagaland	5.53	1.08	33.67	0.48	0.00	40.76
15	Manipur	36.54	0.00	52.22	9.89	0.00	98.65
16	Mizoram	2.93	0.00	0.00	3.27	0.00	6.20
17	Tripura	3.48	48.90	0.52	0.08	0.00	52.98
18	Meghalaya	2.65	0.00	2.80	20.56	0.00	26.01
19	Assam	131.82	0.12	760.34	9.48	0.00	901.76
20	Bihar	2113.89	1093.47	1243.72	293.65	322.56	5067.29
21	West Bengal	4127.31	64.14	20743.58	325.17	5.90	25266.10
22	Jharkhand	6255.59	764.02	1635.90	139.34	0.00	8794.85
23	Odisha	359.20	0.00	1156.42	120.38	0.00	1636.00
24	A& Nicobar Islands	0.00	0.00	0.00	0.00	0.00	0.00
25	Gujarat *	14653.83	658.93	2163.13	8639.10	14.00	26128.99
26	Maharashtra **	5479.97	34.70	254.50	198.55	0.00	5967.72
27	Goa	16.31	0.04	2.18	0.38	0.00	18.91
28	Andhra Pradesh	1807.63	592.50	3477.03	170.97	15.06	6063.19
29	Telangana	642.05	9.53	206.80	160.25	0.00	1018.63
30	Karnataka	6796.36	2052.63	21605.05	1638.82	0.00	32092.86
31	Lakshadweep Islands	0.00	0.00	0.00	0.00	0.00	0.00
32	Kerala	13982.76	0.47	3216.07	256.93	0.00	17456.23
33	Tamil Nadu	12681.61	115.42	15023.94	1682.82	13.34	29517.13
34	Puducherry	90.56	0.16	39.44	7.87	0.00	138.03
	<b>TOTAL</b>	<b>174095.35</b>	<b>44193.07</b>	<b>90264.60</b>	<b>43651.84</b>	<b>566.39</b>	<b>352771.25</b>

Sr. No.	States / Union Territories	State-Wise and Category-Wise Khadi Sales-2021-22 (Rs. In Lakh)					
		Cotton	Woollen	Silk	Polyvastra	Solarvastra	Total
1	Jammu & Kashmir	451.92	6217.62	94.57	19.62	0.00	6783.73
2	Himachal Pradesh	338.51	513.25	49.63	15.76	0.00	917.15
3	Punjab	1269.83	147.47	226.68	327.10	0.00	1971.08
4	Chandigarh (UT)	158.04	49.81	193.57	15.20	0.00	416.62
5	Haryana	15602.94	13532.44	695.07	4433.30	0.00	34263.75
6	Delhi	2922.02	721.14	1806.32	2426.45	0.00	7875.93
7	Rajasthan	8952.74	6257.75	1057.23	4535.91	0.00	20803.63
8	Uttarakhand	3894.24	2007.79	694.03	471.56	0.00	7067.62
9	Uttar Pradesh	86725.81	22196.07	11884.69	17568.83	138.80	138514.20
10	Chhattisgarh	1246.45	0.00	3593.50	1605.23	0.00	6445.18
11	Madhya Pradesh	1080.04	370.41	288.04	805.95	0.00	2544.44
12	Sikkim	22.05	0.00	0.00	0.00	0.00	22.05
13	Arunachal Pradesh	17.10	0.09	41.69	0.00	0.00	58.88
14	Nagaland	10.59	2.86	62.82	0.23	0.00	76.50
15	Manipur	38.80	0.00	52.22	16.24	0.00	107.26
16	Mizoram	3.07	0.00	0.00	0.00	0.00	3.07
17	Tripura	10.79	1.13	4.49	0.00	0.00	16.41
18	Meghalaya	18.93	0.00	5.03	10.35	0.00	34.31
19	Assam	310.76	0.00	953.51	9.19	0.00	1273.46
20	Bihar	2615.52	1411.52	1981.47	246.41	519.25	6774.17
21	West Bengal	12723.06	56.79	51073.42	106.30	5.25	63964.82
22	Jharkhand	1475.00	441.09	1839.16	191.69	0.00	3946.94
23	Odisha	376.53	0.00	1155.46	132.56	0.00	1664.55
24	A& Nicobar Islands	21.48	0.00	0.00	0.00	0.00	21.48
25	Gujarat *	17305.00	1474.00	3964.00	24851.00	28.95	47622.95
26	Maharashtra **	1599.78	44.68	263.02	153.57	0.00	2061.05
27	Goa	7.83	2.22	5.90	0.15	0.00	16.10
28	Andhra Pradesh	2129.76	523.02	3421.93	275.02	17.28	6367.01
29	Telangana	845.09	1.98	111.13	257.18	0.00	1215.38
30	Karnataka	16209.22	4627.30	53451.52	5188.93	0.00	79476.97
31	Lakshadweep Islands	0	0	0	0	0	0
32	Kerala	15689.23	34.46	1304.46	452.46	0.00	17480.61
33	Tamil Nadu	20325.21	195.12	20989.65	3716.71	18.58	45245.27
34	Puducherry	107.35	0.00	6.68	5.56	0.00	119.59
	<b>TOTAL</b>	<b>214504.69</b>	<b>60830.01</b>	<b>161270.89</b>	<b>67838.46</b>	<b>728.11</b>	<b>505172.16</b>

\*including Daman & Diu

\*\*including Dadra & Nagar Haveli

**For 2022-23, the State wise details of Domestic revenue earned by Sales of Khadi Products is under compilation.**

**Annexure-II**

**Annexure referred to in reply to part (d) of the Lok Sabha Unstarred Question No. 180 for answer on 20.07.2023**

**State wise details of Khadi products exported by KIs through Merchant/Agencies in  
2021-22 and 2022-23**

<b>Export of Khadi Products during 2021-22</b>			
<b>State</b>	<b>Institution/ Unit</b>	<b>Item</b>	<b>Export Value Rs. In lakhs</b>
Gujarat	Udyog Bharti, Gondal, Gujarat	Khadi, Organic Khadi Denim, Polyvastra	86.00
Karnataka	Aland Khadi Gr. Sangh, Kalaburgi, Karnataka	Khadi cloth	40.00
West Bengal	Chandrakanta Lalitmohan Resham Khadi Samity, West Bengal	Silk Khadi & Cotton and Muslin Khadi Than	9.04
	Natraj Khadi Silpa Samity, West Bengal	Muslin Fabric, Muslin Jamdhani fabric & Stoles	23.00
	Dubai Expo.	Khadi	4.10
	<b>Total</b>		<b>162.14</b>
<b>Export of Khadi Products during 2022-23</b>			
<b>State</b>	<b>Institution/ Unit</b>	<b>Item</b>	<b>Export Value Rs. In lakhs</b>
West Bengal	Natraj Khadi Silpa Samity, West Bengal	Cotton Khadi	9.52
	Ghoranash Silk Khadi Gramodyog Samity, Burdwan, West Bengal	Silk Khadi and cotton Khadi	15.00
	<b>Total</b>		<b>24.52</b>

**There was no export of Khadi products in 2020-21 due to COVID pandemic.**