

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.†1752  
ANSWERED ON 31.07.2023**

**PROMOTION OF TRIBAL TOURISM**

**†1752.SHRI SANJAY SETH:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether any plan is being run by the Government to promote tribal tourism in the country;**
- (b) if so, the number of States connected therewith in the country;**
- (c) whether the Government has taken any steps to promote tribal tourism in Jharkhand; and**
- (d) if so, the details thereof?**

**ANSWER**

**THE MINISTER OF TOURISM**

**(SHRI G. KISHAN REDDY)**

**(a) and (b): Ministry of Tourism promotes various tourist destinations and products of the country holistically, including tribal tourism products. Development and promotion of tourism is primarily the responsibility of the respective State Governments/Union Territory (UT) Administrations. However, the Ministry of Tourism, under its Schemes of Swadesh Darshan and Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) provides financial assistance to the State Governments/UTs in consultation with them subject to adherence to Scheme guidelines, availability of funds etc. The Ministry has sanctioned 4 projects in the country under Swadesh Darshan Scheme in Tribal Circuit theme, the details of which is given at Annexure-I.**

**(c) and (d): Ministry has sanctioned one project for the development of Eco Tourism circuit – Dalma – Betla National Park – Mirchaiya – Netarhat for an amount of Rs.30.11 crore in 2018-19, in**

**the state of Jharkhand under Swadesh Darshan Scheme. Further, Ministry of Tourism also provides financial assistance to States/UTs for organizing fairs & festivals and tourism related events such as seminars, conclaves, conventions etc. for the promotion of tourism including religious festivals in tribal dominated areas.**

**State wise list of fairs and festivals under Domestic Promotion and Publicity Including Hospitality (DPPH) Scheme, including Jharkhand, to have received financial assistance from Ministry of Tourism, during last three years and current year is at Annexure-II.**

**In addition, the Swadesh Darshan Scheme has been revamped as Swadesh Darshan 2.0 (SD 2.0) for development of sustainable and responsible tourism destination and has identified 'Chandil' as a destination for development in Jharkhand under SD 2.0**

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**ANNEXURE – I****STATEMENT IN REPLY TO PARTS (a) AND (b) OF LOK SABHA UNSTARRED QUESTION NO.†1752 ANSWERED ON 31.07.2023 REGARDING PROMOTION OF TRIBAL TOURISM****DETAILS OF THE PROJECTS SANCTIONED UNDER THE TRIBAL CIRCUIT THEME OF SWADESH DARSHAN SCHEME IS AS BELOW:****(Amount in crore)**

<b>Sl. No.</b>	<b>State/UT</b>	<b>Year</b>	<b>Name of the Project/ Year of Sanction</b>	<b>Amount Sanctioned</b>	<b>Amount released</b>
<b>1.</b>	<b>Nagaland</b>	<b>(2015-16)</b>	<b>Development of Circuit at Peren-Kohima- Wokha</b>	<b>97.36</b>	<b>92.49</b>
<b>2.</b>	<b>Chhattisgarh</b>	<b>(2015-16)</b>	<b>Development of Jashpur- Kunkuri- Mainpat- Ambikapur- Maheshpur -Ratanpur- Kurdar-Sarodadadar- Gangrel- Kondagaon- NathiyaNawagaon- Jagdalpur- Chitrakoot- Tirthgarh.</b>	<b>96.10</b>	<b>94.23</b>
<b>3.</b>	<b>Telangana</b>	<b>(2016-17)</b>	<b>Development of Mulugu-Laknavaram- Medavaram- Tadvai- Damaravi- Mallur- Bogatha Waterfalls.</b>	<b>79.87</b>	<b>79.87</b>
<b>4.</b>	<b>Nagaland</b>	<b>(2016-17)</b>	<b>Development of Mokokchung- Tuensang-Mon</b>	<b>98.14</b>	<b>93.24</b>

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**ANNEXURE-II****STATEMENT IN REPLY TO PARTS (c) AND (d) OF LOK SABHA UNSTARRED QUESTION NO.†1752 ANSWERED ON 31.07.2023 REGARDING PROMOTION OF TRIBAL TOURISM****STATE WISE LIST OF FAIRS AND FESTIVALS UNDER DOMESTIC PROMOTION AND PUBLICITY INCLUDING HOSPITALITY (DPPH) SCHEME DURING LAST THREE YEARS AND CURRENT YEAR****(Rs. in Lakh)**

<b>Name of state</b>	<b>Year</b>	<b>Name of Fairs &amp; Festivals</b>	<b>Amount sanctioned</b>	<b>Amount released</b>
<b>Assam</b>	<b>2021-22</b>	<b>Bhogali Festival</b>	<b>25.00</b>	<b>25.00</b>
		<b>Rongoli festivals</b>	<b>25.00</b>	<b>25.00</b>
<b>Arunachal Pradesh</b>	<b>2019-20</b>	<b>River Tribe's Angling Festival</b>	<b>25.00</b>	<b>25.00</b>
		<b>Butterfly Meet at MIAO</b>	<b>25.00</b>	<b>25.00</b>
	<b>2020-21</b>	<b>Pedal to Pakke</b>	<b>25.00</b>	<b>25.00</b>
	<b>2021-22</b>	<b>Easterly Essence Ledum Festival</b>	<b>25.00</b>	<b>25.00</b>
		<b>Orange Festival of Music and Adventure</b>	<b>25.00</b>	<b>25.00</b>
	<b>2022-23</b>	<b>Si Donyi Festival</b>	<b>25.00</b>	<b>25.00</b>
		<b>Orange Festival</b>	<b>25.00</b>	<b>25.00</b>
<b>Bihar</b>	<b>2019-20</b>	<b>Sonepur Fair</b>	<b>25.00</b>	<b>25.00</b>
		<b>Rajgir Mahotsav</b>	<b>25.00</b>	<b>25.00</b>
<b>Chandigarh</b>	<b>2019-20</b>	<b>World Tourism Day</b>	<b>10.00</b>	<b>10.00</b>
		<b>Chandigarh Carnival</b>	<b>10.00</b>	<b>10.00</b>
		<b>Rose Festival</b>	<b>10.00</b>	<b>10.00</b>
	<b>2021-22</b>	<b>Chandigarh Carnival Festival</b>	<b>10.00</b>	<b>10.00</b>
		<b>New Year Extravaganza</b>	<b>10.00</b>	<b>10.00</b>
		<b>50<sup>th</sup> Chandigarh Rose Festival</b>	<b>10.00</b>	<b>10.00</b>
<b>Chhattisgarh</b>	<b>2019-20</b>	<b>National Tribal Festival</b>	<b>20.00</b>	<b>20.00</b>
<b>Goa</b>	<b>2020-21</b>	<b>Carnival Festival</b>	<b>25.00</b>	<b>25.00</b>
		<b>Shigmo Festival</b>	<b>25.00</b>	<b>25.00</b>
	<b>2021-22</b>	<b>Carnival Festival</b>	<b>25.00</b>	<b>25.00</b>
		<b>Shigmo Festival</b>	<b>25.00</b>	<b>25.00</b>
<b>Haryana</b>	<b>2019-20</b>	<b>Mango Mela</b>	<b>25.00</b>	<b>25.00</b>
		<b>Heritage festival</b>	<b>25.00</b>	<b>25.00</b>
		<b>Surajkund International</b>	<b>30.00</b>	<b>15.00</b>

		<b>Crafts Mela</b>		
	<b>2021-22</b>	<b>Surajkund International Crafts Mela</b>	<b>30.00</b>	<b>15.00</b>
<b>Himachal Pradesh</b>	<b>2019-20</b>	<b>International Kullu Dussehra Festival</b>	<b>25.00</b>	<b>25.00</b>
		<b>Shivratri Festival</b>	<b>25.00</b>	<b>25.00</b>
	<b>2021-22</b>	<b>International Shivratri festival</b>	<b>25.00</b>	<b>25.00</b>
	<b>2022-23</b>	<b>International Shivratri festival</b>	<b>25.00</b>	<b>25.00</b>
		<b>International Kullu Dussehra Festival</b>	<b>25.00</b>	<b>25.00</b>
<b>Jharkhand</b>	<b>2019-20</b>	<b>Bhairavnath Mahotsav</b>	<b>25.00</b>	<b>25.00</b>
		<b>Sharad Mahotsav, Nehtraht</b>	<b>25.00</b>	<b>25.00</b>
<b>Karnataka</b>	<b>2019-20</b>	<b>Hampi Utsav</b>	<b>25.00</b>	<b>25.00</b>
<b>Kerala</b>	<b>2019-20</b>	<b>Home Stay and Rural Tourism Travel Meet by Kerala Home Stay and Tourism Society</b>	<b>10.00</b>	<b>10.00</b>
		<b>67<sup>th</sup> Nehru Trophy Boat Race</b>	<b>25.00</b>	<b>25.00</b>
		<b>9<sup>th</sup>Sargalaya International Arts and Crafts Festival</b>	<b>15.00</b>	<b>15.00</b>
<b>Leh &amp; Ladakh</b>	<b>2019-20</b>	<b>Losar festival</b>	<b>15.00</b>	<b>15.00</b>
<b>Madhya Pradesh</b>	<b>2019-20</b>	<b>PachmarhiUtsav, Pachmarhi</b>	<b>10.00</b>	<b>10.00</b>
		<b>Jal Mahotsav, Hanuwantia</b>	<b>15.00</b>	<b>15.00</b>
		<b>Khajuraho Dance Festival</b>	<b>25.00</b>	<b>25.00</b>
	<b>2020-21</b>	<b>Baiga Olympics</b>	<b>20.00</b>	<b>20.00</b>
	<b>2021-22</b>	<b>PachmarhiUtsav, Pachmarhi</b>	<b>10.00</b>	<b>10.00</b>
		<b>Jal Mahotsav, Hanuwantia</b>	<b>25.00</b>	<b>25.00</b>
		<b>Khajuraho Dance Festival</b>	<b>15.00</b>	<b>15.00</b>
	<b>2022-23</b>	<b>Jal Mahotsav, Hanuwantia</b>	<b>25.00</b>	<b>25.00</b>
	<b>Khajuraho Dance Festival</b>	<b>15.00</b>	<b>15.00</b>	
<b>Manipur</b>	<b>2019-20</b>	<b>Sangai Festival</b>	<b>25.00</b>	<b>25.00</b>
		<b>Youth Adventure &amp; Water Sports festival</b>	<b>25.00</b>	<b>25.00</b>
<b>Meghalaya</b>	<b>2019-20</b>	<b>Wangala Dance</b>	<b>25.00</b>	<b>25.00</b>
		<b>Nongkrem Dance Festival</b>	<b>25.00</b>	<b>25.00</b>
	<b>2021-22</b>	<b>Wangala Dance</b>	<b>25.00</b>	<b>25.00</b>
		<b>Nongkrem Dance Festival</b>	<b>25.00</b>	<b>25.00</b>
<b>Mizoram</b>	<b>2019-20</b>	<b>Anthurium Festival</b>	<b>25.00</b>	<b>25.00</b>
		<b>Winter Festival</b>	<b>25.00</b>	<b>25.00</b>

	2020-21	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
	2021-22	Anthurium Festival &	25.00	25.00
		Winter Festival	25.00	25.00
Nagaland	2019-20	Hornbill Festival	25.00	25.00
		Thuwu-Ni Festival	10.00	10.00
		Sukhrunye Festival	15.00	15.00
	2021-22	Hornbill Festival	20.00	20.00
		The Angami's Sekrenyi Festival	10.00	10.00
Puducherry	2021-22	27th Yoga Festival at Puducherry	15.00	15.00
		Yanam People's Festival	7.00	7.00
		Carnival Festival at Karaikal	8.00	8.00
Punjab	2019-20	Sufi festival	25.00	25.00
		Hola Mohalla Festival	25.00	25.00
	2021-22	Harivallabh Sangeet Sammelan, Jalandhar	25.00	25.00
		Hola Mohalla at Shri Anandpur Sahib	25.00	25.00
Sikkim	2019-20	World Tourism Day, Gangtok	25.00	25.00
		Red Panda Winter Festival	25.00	25.00
	2020-21	Red Panda Winter Carnival	25.00	25.00
		Jorethang Maghey Mela	12.50	12.50
		Pelling Winter Tourism Festival	12.50	12.50
	2021-22	Cherry Temi Tea & Tourism Festival Temi Tea Gardens South Sikkim	12.50	12.50
		Khangchendzonga Winter Carnival Festival	12.50	12.50
Jorethang Maghey Mela		25.00	25.00	
Tripura	2019-20	(i) Kharchi Mela Neermahal	42.00	42.00
		(ii) Diwali Mela		
	2020-21	Bharat Bangla Festival	25.00	25.00
Tamil Nadu	2019-20	Indian Dance Festival	25.00	25.00
		Kumari Festival	10.00	10.00
		Tourism Cultural Festival	15.00	15.00
	2021-22	India Dance Festival at Mamallapuram	25.00	25.00
	2022-23	India Dance Festival at	25.00	25.00

		<b>Mamallapuram</b>		
<b>Telangana</b>	<b>2019-20</b>	<b>Bathukamma Festival</b>	<b>25.00</b>	<b>25.00</b>
		<b>Kite Festival</b>	<b>25.00</b>	<b>25.00</b>
	<b>2021-22</b>	<b>Bathukamma Festival</b>	<b>25.00</b>	<b>25.00</b>
		<b>MedaramJatara at Munugu</b>	<b>25.00</b>	<b>25.00</b>
<b>Uttarakhand</b>	<b>2019-20</b>	<b>International Yoga Festival &amp; Tehri Festival</b>	<b>50.00</b>	<b>50.00</b>
<b>Uttar Pradesh</b>	<b>2019-20</b>	<b>Ganga Mahotsav-Varanasi</b>	<b>15.00</b>	<b>15.00</b>
		<b>Deepotsav, Ayodhya</b>	<b>25.00</b>	<b>25.00</b>
		<b>Taj Mahotsav, Agra</b>	<b>10.00</b>	<b>10.00</b>

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