

GOVERNMENT OF INDIA  
MINISTRY OF CHEMICALS AND FERTILIZERS  
DEPARTMENT OF FERTILIZERS

**LOK SABHA**

**UNSTARRED QUESTION NO. 1600 TO BE ANSWERED ON: 28.07.2023**

**New PM-PRANAM Scheme**

**1600: SHRI KRIPANATH MALLAH:  
SHRI RAVNEET SINGH BITTU:**

Will the Minister of **CHEMICALS AND FERTILIZERS** be pleased to state:

- (a) whether the Government is proposing to launch PM Promotion of Alternate Nutrients for Agriculture Management scheme (PM-PRANAM) to promote balanced use of chemical fertilizers/alternative fertilizers and promote natural and sustainable agriculture;
- (b) if so, the details and present status thereof indicating the funds earmarked and targets set along with the status proposed to be covered, State/ UT-wise including Assam;
- (c) the time by which such scheme is likely to be implemented;
- (d) whether the Government has also approved the Liberalized Market Development Assistance (LMDA) Scheme and also a scheme to introduce sulphur-coated urea; and
- (e) if so, the details thereof along with the benefits to be accrued thereon?

**ANSWER**

MINISTER OF STATE FOR CHEMICALS & FERTILIZERS  
**(SHRI BHAGWANTH KHUBA)**

(a) to (c) : Yes, Sir. The Cabinet Committee on Economic Affairs (CCEA) in its meeting held on 28th June, 2023 has approved the “PM Programme for Restoration, Awareness Generation, Nourishment, and Amelioration of Mother-Earth (PM-PRANAM)”. The initiative aims to support the mass movement started by States/UTs to save the health of Mother Earth by promoting sustainable and balanced use of fertilizers, adopting alternate fertilizers, promoting organic farming and implementing resource conservation technologies.

Under the said scheme, it is proposed that 50% of the fertilizer subsidy saved by a State/UT in a particular financial year by way of reduction in consumption of chemical fertilizers (Urea, DAP, NPK, MOP) compared to previous 3 years’ average consumption, will be passed on to that State/UT as Grant. The PM-PRANAM scheme is being implemented for a period of three years (FY 2023-24 to FY 2025-26). All states/UTs are eligible under the said scheme.

(d) & (e): Yes, Sir. The Cabinet Committee on Economic Affairs (CCEA) in its meeting held on 28<sup>th</sup> June, 2023 has approved the Market Development Assistance (MDA) @ Rs. 1500/MT to promote organic fertilizers, i.e. manure produced at plants under GOBARdhan initiative covering different Biogas/CBG support schemes/programmes of stakeholder Ministries/Departments such as Sustainable Alternative Towards Affordable Transportation (SATAT) scheme of MoPNG, 'Waste to Energy' programme of MNRE, Swachh Bharat Mission (Rural) of DDWS, etc. with total outlay of Rs. 1451.84 Crore (FY 2023-24 to 2025-26), which includes a corpus of Rs. 360 crore for research gap funding, etc.

Further, CCEA in its meeting held on 28<sup>th</sup> June, 2023 has approved the proposal for launching of Sulphur Coated Urea with the name of "Urea Gold". SCU would also address the shortage of Sulphur in Indian Soil, which is a key micronutrient. SCU has better Nitrogen use efficiency as compared to Neem Coated Urea. Moreover, SCU would ensure reduced water pollution & salt index, avoid soil compaction and improve crop quality & yields.

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