

GOVERNMENT OF INDIA
MINISTRY OF WOMEN & CHILD DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION NO. 1518
TO BE ANSWERED ON 28.07.2023

PERFORMANCE OF NUTRITION CAMPAIGN

1518. SHRI SANJAY JADHAV:
SHRIMATI KESHARI DEVI PATEL:
DR. SANGHMITRA MAURYA::

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) whether the Government has conducted detailed State-wise study of performance/effect of nutrition campaign and if so, the details thereof;
- (b) the objectives achieved under nutrition campaign in Maharashtra and Uttar Pradesh, District-wise;
- (c) the details regarding rate of dwarfism, malnutrition, anaemia, low birth weight among infants, children, girl child and women during tenure of nutrition campaign in the said States, district-wise;
- (d) the details of funds released and utilised for the purpose, State-wise; and
- (e) the number of beneficiaries under the said scheme in Maharashtra and Uttar Pradesh, district and the tehsil-wise particularly in Prayagraj and Badaun districts of Uttar Pradesh?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI SMRITI ZUBIN IRANI)

(a) & (b) POSHAN Abhiyaan was launched on 8th March 2018 with an aim to achieve improvement in nutritional status of Children under 6 years, Adolescent Girls, Pregnant Women and Lactating Mothers in a time bound manner by adopting a synergised and result oriented approach.

A novel feature of POSHAN Abhiyaan has been its focus on Community Mobilization and Awareness Advocacy leading to Jan Andolan to educate the people on nutritional aspects. Jan Andolans are considered as the biggest "Nutrition Campaigns" initiated under POSHAN Abhiyaan. These Jan Andolans are conducted annually in form of Poshan Maah and Poshan Pakhwada in the months of September and March-April respectively.

Since the launch of POSHAN Abhiyaan in March 2018, these events have helped in reaching out to communities for sensitisation on Nutrition through variety of campaigns. The Poshan Maah and Poshan Pakhwada celebrated so far have witnessed wide participation and enthusiasm from convergent Ministries, States/UTs and field functionaries. Over the years, themes have included overall nutrition, hygiene, water and sanitation, anaemia prevention, importance of breast-feeding, growth monitoring, role of Poshan Panchayats, AYUSH for Well-being, 'Back to Basics – Yoga for Health', importance of Poshan Vatikas for cultivation of local vegetables, medicinal plants/herbs and fruits at the community level, *Poshan ke Paanch Sutra*,

promoting tribal foods etc. So far, through ten such National Campaigns, more than 60 crore sensitisation activities on Nutrition have been conducted. The no. of activities reported by Maharashtra and Uttar Pradesh for all the “Nutrition Campaigns” are at **Annexure-I**.

The performance/effective implementation of the programme is monitored regularly through a robust ICT platform named Poshan Tracker which captures near real-time data of the programme implementation throughout the country. It facilitates monitoring of the activities of the Anganwadi Centre (AWC), service deliveries of Anganwadi Workers (AWWs) and complete beneficiary management for pregnant women, lactating mothers and children on defined indicators

Development Monitoring & Evaluation Office (DMEO) under NITI Aayog has conducted Sectoral Evaluation of schemes including POSHAN Abhiyaan, wherein performance of the scheme was found satisfactory in criteria of Relevance, Sustainability and Equity. NITI Aayog assessed the implementation of POSHAN Abhiyaan since its inception and came out with the following key findings:

- Poshan Abhiyaan has helped to bring a strong focus on improving nutrition outcomes during the first 1,000 days.
- Poshan Abhiyaan has enabled a nation-wide Jan-andolan catalysing nutrition related behaviour change at scale for positive impact on feeding and healthcare practices.
- Poshan Abhiyaan demonstrated that the processes for inter-sectoral convergence are effectively operationalized through in place institutional mechanisms at multiple levels.
- Poshan Abhiyaan showed that technology can be leveraged for real-time monitoring of large scale health and nutrition programmes.
- Poshan Abhiyaan supported the resilience of health and nutrition systems during covid-19 pandemic.

(c) The data on nutrition indicators is captured under the National Family Health Surveys conducted periodically by the Ministry of Health and Family Welfare. As per the latest round of NFHS-5 (2019-21), the prevalence of Low birth weight was 20% and 20.2% in Maharashtra and Uttar Pradesh respectively. The prevalence of Anaemia, Stunting, Wasting and Underweight in Girl Child (under 5 years) was 68.6%, 34%, 24% and 34.2% respectively in Maharashtra and 65.9%, 38.8%, 16.6% and 31.1% respectively in Uttar Pradesh. The district-wise prevalence of stunting, underweight, wasting, anaemia, among children and women from NFHS-5 as per information provided by Health Statistics division of Ministry of Health and Family Welfare is at **Annexure-II**.

(d) The State/UT-wise details of funds released and utilised under POSHAN Abhiyaan is placed at **Annexure-III**.

(e) The details of district-wise number of beneficiaries under Poshan Abhiyaan in Maharashtra and Uttar Pradesh district are at **Annexure-IV** and project-wise details of beneficiaries in Prayagraj and Badaun districts of Uttar Pradesh are at **Annexure-V**.

Annexure-I

All Nutrition Campaigns as reported in all the 10 Jan Andolans since 2018												
S. No.	State	Poshan Pakhwada 2023	Poshan Mah 2022	Poshan Pakhwada 2022	Poshan Maah 2021	Poshan Pakhwada 2021	Poshan Maah 2020	Poshan Pakhwada 2020	Poshan Mah 2019	Poshan Pakhwada 2019	Poshan Maah 2018	Total
1	Maharashtra	3517566	65003869	7528469	10,87,52,323	61,98,928	6,18,79,190	31,22,611	55,01,780	27,12,136	1,17,475	26,43,34,347
2	Uttar Pradesh	2666133	9221036	3684354	1,50,61,081	10,59,903	2,04,89,412	12,37,973	28,16,939	1,47,481	1,69,395	5,65,53,707

District-wise prevalence of stunting, underweight, wasting, anaemia, among children and women as per NFHS-5

State/UT	District	Children under 5 years				Anaemia Women (15-49 years) (%)
		Stunting (%)	Wasting (%)	Underweight (%)	Anaemic (%)	
Maharashtra		35.2	25.6	36.1	68.9	54.2
	Nandurbar	45.8	30.7	57.2	79.3	64.2
	Buldana	45	31.7	47.2	79.4	57.8
	Chandrapur	37.3	38.5	46.6	76.6	55.5
	Dhule	37.6	38.9	46	72.2	61.2
	Nashik	42.2	27.2	44.8	67.3	56.2
	Aurangabad	34.2	26.4	42.9	64.5	52.4
	Parbhani	37.6	22.8	41.8	75.4	58.8
	Ahmadnagar	31.7	24.9	41.2	64.5	50.3
	Yavatmal	36.6	27.5	39.4	75.2	58.4
	Washim	35.3	31.7	39.3	70.4	56.4
	Jalna	38	22.2	39	68.3	58.2
	Hingoli	37.4	25.8	38.9	72.5	51.3
	Amravati	29	26.2	38	74.4	53.4
	Palghar	33	23.9	37.1	70.3	56.9
	Jalgaon	36.3	30.5	36.9	85.2	65.2
	Bid	40.8	28.4	36.8	61	50.8
	Gondiya	36.9	23.7	35.6	78	60.4
	Gadchiroli	35.7	30	35.4	76.6	66.2
	Nanded	36	19	35.2	76.1	57.3
	Kolhapur	33.6	18.9	34.7	66.4	50.1
	Raigarh	35.8	19.1	34.1	67	54.2
	Nagpur	27.6	34	33.9	70.5	53.6
	Bhandara	31.3	28.4	33.9	72.8	65.3
	Latur	43.2	18	33.9	59.5	50.7
	Solapur	36.3	23.2	32.9	70.9	54.5
	Pune	30.7	31.4	32.7	58.7	51.9
	Osmanabad	37.2	16.1	32.5	67.4	49.1
	Sindhudurg	30.8	27.7	32	55.6	41.2
	Wardha	27.7	28.1	31.3	71.4	60
	Akola	31.8	29.4	30.8	77.5	52.6
	Thane	40.8	17.8	30.8	67.9	58.8
	Mumbai	26.6	25.3	29.6	72.8	45.9
	Ratnagiri	31.7	23.7	29.5	69.4	43.4
	Satara	20.2	20.5	28	68.9	49.6
	Sangli	35	18.6	27.2	62.7	47.5

	Mumbai Suburban	37.2	18.6	24.6	65.6	50
Uttar Pradesh		39.7	17.3	32.1	66.4	50.4
	Banda	51	25.7	49.8	82.2	52.2
	Sonbhadra	38.3	26.8	46.5	63	44.5
	Budaun	51.8	18.2	43	72.2	55.3
	Ballia	43.8	21.9	42.5	71.6	52.2
	Chitrakoot	47.5	24.8	41.8	55.3	46.6
	Shrawasti	50.9	20.3	40.8	61.2	44.4
	Deoria	36.8	26.5	39.4	54.9	33.8
	Pilibhit	38.9	20.1	39.4	57.3	52
	Jhansi	40.9	25.2	39.3	70.3	41.3
	Basti	35.9	24.2	39.2	58.4	39.9
	Varanasi	37.4	21	39	65.2	37.6
	Ghazipur	39.3	25.7	38.3	71.6	45.7
	Fatehpur	51.1	17.8	38	78.1	63
	Bahraich	52.1	14.4	38	71.7	48.8
	Sitapur	47.8	18.2	37.9	66.4	55.3
	Mahoba	40.5	21.8	37.4	60.5	47.1
	Balrampur	41.2	24.9	37.2	75.4	53.7
	Kaushambi	40.2	18.3	36.8	65.5	54.4
	Kushinagar	32.2	24.3	36.6	52.8	42.3
	Siddharthnagar	37.2	24.8	36.3	75.8	51.2
	Hamirpur	48	20.6	36.3	68.5	46.1
	Kheri	47.6	15.8	36.3	66.3	53
	Jalaun	45.1	19.5	36.1	55.2	44.2
	Kanshiram Nagar	45.1	19.3	35.5	80.8	64.6
	JyotibaPhule Nagar	42.2	22.5	35.4	69.6	47.6
	Bareilly	45.9	15.4	35.2	67.7	60.8
	Lalitpur	46.6	18.7	34.8	56	38.1
	Shahjahanpur	44.5	17	34.7	75.4	60.3
	SantKabir Nagar	42.3	19	34.2	71.6	43.5
	Gorakhpur	29.6	23.3	33.7	67.4	52.9
	Mainpuri	44.3	14.6	33.6	70.4	57.8
	Kannauj	43	21.5	33.5	79.6	65.2
	Mahrajganj	42.3	25	33.4	70.1	49.4
	Amethi	35.8	19.9	33.1	52.4	46.1
	Hardoi	44.5	22.3	33	76.1	59.7
	Kanpur Dehat	44.1	12.5	32.8	69.2	54.9
	Auraiya	39.7	19.4	32.6	64.2	39.1
	Prayagraj	37.9	15.1	32.6	50.5	46.4
	Rampur	40.4	17.6	32.1	69.6	55.4
	Bara Banki	41.9	18.1	31.9	65.5	55.3
	Farrukhabad	47.8	14.3	31.1	77.1	56.9
	Etah	48.8	15	30.6	77.4	55.4
	Mau	25.4	21.2	30.3	62.7	44.3

Jaunpur	40.5	14.8	30.3	65.3	34
Muzaffarnagar	29.8	20.7	29.9	65.4	46
Chandauli	39.5	17.4	29.9	64.6	48.7
Sambhal	51.6	14.1	29.8	69.8	51.3
Unnao	39.2	12.1	29.3	76	48.9
Ambedkar Nagar	31.1	17.8	29.2	54.9	52.7
Rae Bareli	47	13	28.8	76.4	48.2
Sultanpur	33.4	10.7	28.3	62.3	50.2
Azamgarh	33.4	14.4	28	58.9	54.3
Gonda	45.9	12.1	28	62	49.3
Kanpur Nagar	34.6	21.4	27.8	76.3	57
Pratapgarh	35.5	10	27.7	58	48.9
Mirzapur	43.4	12.5	27.6	59.8	42.1
Shamli	28.6	24.3	27.5	65.2	41.7
Faizabad	30.6	12.4	27.5	57.7	52.3
Moradabad	34.7	19.1	27	67.6	44.9
Hapur	30.2	18.5	26.9	69.4	50.6
Saharanpur	28.8	22	26.7	68.1	41.4
Bulandshahr	37.6	13.8	26.5	64.1	52
Sant Ravidas Nagar (Bhadohi)	42.7	9.1	26.5	59.2	43.8
Aligarh	35	10.9	26.3	62.6	56.5
Agra	35.9	16.4	26.2	73	59.4
Baghpat	25.5	10.3	26	60.2	53.3
Firozabad	46.9	9.5	25.6	73.9	57.1
Lucknow	32.1	11.5	25.5	52.9	55.8
Mahamaya Nagar	39.1	12	24.5	72.1	58.2
Etawah	38.8	13.9	24.3	74	57.4
Meerut	32.1	10.2	23.7	55.2	45.5
Ghaziabad	28.2	17.1	23.4	61.8	55.2
Gautam Buddha Nagar	25.5	12	21.9	62.9	59.4
Bijnor	36.2	9.4	21.9	60.9	46
Mathura	31.6	11	21.3	77.2	63

Annexure-III

State-wise statement of funds released and utilised under POSHAN Abhiyaan from F.Y. 2018-19 to F.Y.2022-23 (as on 31.03.2023)

Amount in ₹ lakhs

Amount in ₹lakhs			
Sl.	States/UTs	Total Central Funds released till 31.03.2023	Total Central Funds utilised as on 31.03.2023
1	A & N ISLANDS	1390.93	413.54
2	ANDHRA PRADESH	28071.01	17560.81
3	ARUNACHAL PRADESH	2830.58	1064.21
4	ASSAM	32983.17	28032.7
5	BIHAR	53282.35	48380.32
6	CHANDIGARH	1039.25	785.38
7	CHHATTISGARH	11467.54	10222.43
8	D & N HAVELI and DAMAN & DIU	1214.33	918.69
9	DELHI	3341.43	3147.94
10	GOA	457.69	331.65
11	GUJARAT	30469.9	29606.42
12	HARYANA	6831.02	6664.26
13	HIMACHAL PRADESH	11089.79	9176.74
14	JAMMU & KASHMIR	9243.55	9160.82
15	JHARKHAND	6699.4	5467.55
16	KARNATAKA	16023.12	13221.94
17	KERALA	12502.59	10400.8
18	LADAKH	20.71	9.94
19	LAKSHADWEEP	427	356.05
20	MADHYA PRADESH	41582.32	20087.83
21	MAHARASHTRA	60893.79	43714.39
22	MANIPUR	4396.44	3714.79
23	MEGHALAYA	5504.04	5073.38
24	MIZORAM	3328.51	3212.43
25	NAGALAND	7964.67	5263.99
26	ODISHA	28065.16	25009.22
27	PUDUCHERRY	944.37	361.22
28	PUNJAB	6933.09	5969.64
29	RAJASTHAN	23968.49	23227.86
30	SIKKIM	1370.98	1370.988
31	TAMIL NADU	36848.04	21879.36
32	TELANGANA	19642.79	21495.19
33	TRIPURA	4233.27	3774.79
34	UTTAR PRADESH	57103.51	50652.81
35	UTTARAKHAND	14517.98	12684.11
36	WEST BENGAL	26837.48	0
Total		573520.29	442414.19

Annexure-IV

District-wise details of beneficiaries in State of Maharashtra and Uttar Pradesh					
State/District	Children			Pregnant Women	Lactating Mothers
	0-6 months	6 months- 3 years	3 – 6 years		
Maharashtra	315882	2828302	3424882	458358	337455
Ahmednagar	17760	141048	163531	23430	18373
Akola	4556	44454	54822	7749	5312
Amravati	10551	83191	97041	14245	10848
Aurangabad	10813	113130	137591	17336	12109
Beed	9746	87331	101926	16077	10585
Bhandara	3122	32403	39258	6191	3929
Buldana	9757	81550	95203	14268	10644
Chandrapur	6447	53268	67353	11030	6672
Dhule	10651	86110	101287	13166	10955
Gadchiroli	4981	40345	47697	8273	5032
Gondia	6442	44439	51390	8762	6341
Hingoli	3869	42006	48547	7841	4911
Jalgaon	17387	132559	157826	21446	17283
Jalna	7279	69317	81587	11775	8173
Kolhapur	12592	89505	113429	14632	13282
Latur	6637	69071	76897	11643	7226
Mumbai City	1976	27475	37002	2595	2114
Mumbai Suburban	10647	137485	181933	15611	11560
Nagpur	8335	90606	105048	16013	10435
Nanded	12240	114461	132472	21279	13357
Nandurbar	10043	77402	88161	14929	9674
Nashik	19315	176631	211725	26641	20921
Osmanabad	6537	51824	59508	9663	6720
Palghar	8243	79414	100648	10426	8928
Parbhani	5037	50169	61118	9131	5936
Pune	18323	179701	216992	24557	19976
Raigad	6643	56981	73235	8729	6907
Ratnagiri	3858	27312	38630	4468	3874
Sangli	8710	70761	89125	11234	9051
Satara	8616	67792	84476	10027	8871
Sindhudurg	1827	11997	17125	2138	1871
Solapur	13368	125434	155953	18020	14300
Thane	10394	117842	150846	15951	11342
Wardha	4037	31685	39426	6188	4131
Washim	5179	40528	45994	7403	5401
Yavatmal	9964	83075	100080	15491	10411

Uttar Pradesh	855909	9744653	7918621	2052969	1070099
Agra	19872	189401	137220	42098	23429
Aligarh	19191	184804	134088	51075	23562
Ambedkar Nagar	11646	107320	118000	20514	11830
Amethi	8655	95330	75678	18182	9630
Amroha	7687	75093	39415	17597	10161
Auraiya	4807	73863	82936	13522	6376
Ayodhya	10447	111633	99849	22936	12596
Azamgarh	22022	272194	264725	53659	27608
Baghpat	5829	60262	34955	12857	7315
Bahraich	19603	231040	188020	54060	26800
Ballia	9305	143508	141534	27762	14541
Balrampur	11769	138013	127194	29858	15541
Banda	7299	89204	69576	17038	8212
Barabanki	17123	178953	105992	38380	19728
Bareilly	13473	169251	138849	36707	17606
Basti	10653	116432	131227	21589	11538
Bhadohi	5101	77269	70175	12841	6393
Bijnor	18919	176024	102851	35273	21127
Budaun	15391	177022	153326	38066	20557
Bulandshahr	15466	183053	147705	44382	20173
Chandauli	7792	98617	97558	20294	9682
Chitrakoot	3970	49423	49128	10601	5084
Deoria	15128	159424	128863	33443	17374
Etah	12036	110638	90612	29325	14889
Etawah	5597	66626	51502	13692	6983
Farrukhabad	8028	87793	78122	19007	10092
Fatehpur	12844	145893	136774	30088	15119
Firozabad	8419	117203	93167	25312	12819
Gautam Buddha Nagar	5641	57394	32087	11912	6790
Ghaziabad	8707	85287	35708	17377	9976
Ghazipur	12292	167137	144067	33810	17563
Gonda	15148	176793	132464	36259	20094
Gorakhpur	15966	181957	167269	38414	21022
Hamirpur	4955	54653	55851	10764	5825
Hapur	3793	54153	25506	11285	5630
Hardoi	16629	231190	173135	54988	26378
Hathras	9529	96697	71556	25632	11686
Jalaun	4288	66091	70886	14154	6509
Jaunpur	16962	233509	142423	46257	23605
Jhansi	4343	57737	60948	14283	6927
Kannauj	8406	91516	86274	21090	11381
Kanpur Dehat	8098	89829	84612	18265	9308
Kanpur Nagar	12237	111283	67137	22800	13192
Kasganj	10181	108730	108457	23448	12561
Kaushambi	7378	107431	63538	25337	11573
Kushi Nagar	14947	176162	176097	30399	17079
Lakhimpur Kheri	18701	224544	153949	56354	27012

Lalitpur	4988	62052	62170	12750	6828
Lucknow	11664	120710	86376	22807	12908
Maharajganj	10586	141490	134483	25257	13640
Mahoba	3108	38686	36979	7130	4002
Mainpuri	5530	86664	68033	17200	7867
Mathura	11716	141377	109713	27016	13824
Mau	7226	99848	93382	18414	10626
Meerut	13855	121828	52717	25762	14963
Mirzapur	13661	141027	132694	30108	15627
Moradabad	14436	152429	93763	31075	16996
Muzaffarnagar	13783	128227	65039	26284	16296
Pilibhit	9381	99468	95099	20617	10778
Pratapgarh	9866	142450	141305	24609	12316
Prayagraj	25027	265292	236563	62122	33789
Raebareli	14367	140026	100662	30530	17250
Rampur	13569	140312	121506	32111	15998
Saharanpur	20905	177843	107068	38045	23054
Sambhal	9231	118304	105574	23948	11666
Sant Kabir Nagar	5626	72770	76134	12697	6863
Shahjahanpur	15024	170571	134879	42918	19240
Shamli	5283	52820	29981	10923	6390
Shravasti	4239	65281	60172	13329	6051
Siddharth Nagar	11775	157996	177888	24930	14144
Sitapur	23285	287012	235059	59946	29806
Sonbhadra	8881	115880	87646	22515	10542
Sultanpur	10056	122315	112642	23098	11520
Unnao	14486	141769	80765	29968	16715
Varanasi	18082	182827	139324	33874	19524
Grand Total	1171791	12572955	11343503	2511327	1407554

Project-wise Number of beneficiaries in Prayagraj & Badaun Districts of Uttar Pradesh						
District	Project	Children			Pregnant Women	Lactating Mothers
		0-6 months	6 months - 3 years	3-6 years		
Prayagraj	Bahadurpur	2121	16379	13984	4196	2575
	Bahariya	1258	12672	11102	2978	1436
	Chaka	1472	12587	10765	3550	1911
	Dhanupur	879	12866	12379	2919	1227
	Handia	853	11474	10923	2546	1144
	Holagarh	982	9518	9246	2092	1067
	Jasara	949	10151	9161	2285	1085
	Karchhana	1486	13760	12275	3341	2008
	Kaudiyara	888	9171	8145	2260	1126
	Kaurihar	896	10766	10174	2065	1111
	Koraon	1762	17753	14242	4544	2488
	Manda	857	10429	9932	2434	1333
	Mauaima	940	9119	7581	2140	1163
	Meja	584	10328	10268	2402	1194
	Phoolpur	1317	11982	9950	2728	1585
	Pratappur	776	12994	11918	3038	1375
	Prayagraj City 1	1214	15669	11427	3457	2666
	Prayagraj City 2	1686	15120	12982	3353	2133
	Saidabad	1281	13228	13357	3102	1603
	Shankargarh	984	9276	8349	2362	1115
Soraon	936	9674	8677	2110	1142	
Uruwan	906	10376	9726	2220	1302	
Budaun	Ambiyapur	1081	11308	10953	2528	1434
	Asafpur	783	10714	10758	2566	1361
	Bisauli	728	10665	10486	2108	1138
	Budaun City	743	7468	4339	1386	831
	Dahegawan	1141	11823	9274	2464	1438
	Dataganj	968	10717	7778	2424	1312
	Islam Nagar	994	11141	10940	2236	1379
	Jagat	1022	12699	11792	2643	1426
	Myaun	957	11565	9731	2495	1261
	Qadarchauk	999	10620	10100	2403	1240
	Sahaswan	1382	14624	12499	3133	1791
	Salarpur	752	9831	8319	2218	1009
	Samrer	583	8560	7197	1703	891
	Ujhani	1545	14193	10877	3416	1841
	Usawan	885	10257	8462	2048	1101
Wazirganj	828	10837	9821	2295	1104	