

**GOVERNMENT OF INDIA  
MINISTRY OF AYUSH**

**LOK SABHA  
UNSTARRED QUESTION No. 1481  
TO BE ANSWERED ON 28.07.2023**

**PROMOTION OF AYUSH TREATMENT**

**1481. SHRI JUAL ORAM:**

Will the Minister of **AYUSH** be pleased to state:

- (a) whether people living in rural and urban areas are still inclined towards getting allopathy treatment despite the promotion of AYUSH among people by the Government in recent years;
- (b) if so, the details thereof and the reasons therefor; and
- (c) whether the urban male population is taking AYUSH treatment more than the rural male population whereas rural female population is taking AYUSH treatment more than the urban female population, if so, the details thereof and the action taken by the Government in this regard?

**ANSWER  
THE MINISTER OF AYUSH  
(SHRI SARBANANDA SONOWAL)**

(a) to (c): Ministry of Ayush does not maintain any such comparative data on the number of people, Urban/Rural Sector-wise, availing Ayush and Allopathic treatment. However, Ministry of Ayush has developed Ayush Sanjivani Mobile Application and has documented the impact assessment of effectiveness, acceptance and usage of Ayush advisories & measures in the prevention of COVID-19 through Mobile Application base population study in around 1.35 crore respondents and analysis of 7.24 lakh public data revealed that 85.1% of the respondents reported use of Ayush measures for prevention of COVID-19, among which 89.8% respondents agreed to have benefitted from the practice of Ayush advisory.

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