

GOVERNMENT OF INDIA  
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

**LOK SABHA**  
**UNSTARRED QUESTION NO. 1414**  
TO BE ANSWERED ON 28.07.2023

**PMMVY BENEFICIARIES IN KARNATAKA**

1414. SHRI P.C. MOHAN:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) the total number of beneficiaries of the Pradhan Mantri Matru Vandana Yojana and the funds allotted to Karnataka, especially Bengaluru; and
- (b) the steps taken by the Government to increase the reach and accessibility of the scheme?

**ANSWER**

MINISTER FOR WOMEN AND CHILD DEVELOPMENT  
(SHRIMATI SMRITI ZUBIN IRANI)

(a) Under Pradhan Mantri Matru Vandana Yojana (PMMVY), 3.36 crores beneficiaries have beneficiaries enrolled since inception of the scheme and till 24.07.2023. Out of the 3.36 crores beneficiaries, more than 20.72 lakh beneficiaries have been enrolled in Karnataka since inception of the scheme and till 24.07.2023.

Under PMMVY, funds are released on the basis of indicative target and utilization of previous year grants. Thus, no State-wise or district-wise allocations are made under PMMVY. However, ₹615.21 Crore as Central share of funds have been released to the State Government of Karnataka under PMMVY since inception of the scheme.

(b) Under Mission Shakti, the maternity benefit amounting to ₹6,000/- is also provided under PMMVY for the second child, subject to the second child being a girl, to discourage pre-birth sex selection and promote the girl child. Further, provision of self registration of beneficiary has been made on Pradhan Mantri Matru Vandana Yojana Software (PMMVYSoft) so that a beneficiary or an individual on behalf of the beneficiary can register on PMMVYSoft. The mandatory condition of providing husband's Aadhaar has also been removed.

The Ministry also celebrates 'Matru Vandana Saptah' every year to intensify implementation of the scheme and create a healthy competition amongst States/UTs. States/UTs undertake various IEC and Behavior Change Communication (BCC) activities such as Prabhat Pheri, Nukkad Natak, Newspaper Advertisements, Airing Radio Jingles, Selfie Campaign, Door to Door Campaign, Community Programmes at field functionary level etc.

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