

EXPORT OF HANDICRAFTS

1105. SHRI DILIP SAIKIA:
MS. DIYA KUMARI:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) whether the Government has taken measures to revive the export of handicrafts and if so, the details thereof;
- (b) whether the Government has set any target regarding its merchandise export for the current fiscal year and if so, the details thereof and steps taken to achieve the same;
- (c) whether the Government proposes to provide impetus to Tier-2 and Tier-3 towns and cities, particularly in North East States that are heavily dependent on the export of handicrafts;
- (d) the details of funds sanctioned and released for this purpose;
- (e) whether the Government has any proposal to create a favourable ecosystem for startups, revive the handicrafts industry, and increase the contribution of the same to the country's per capita exports; and
- (f) if so, the steps taken/proposed to be taken in this regard?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्रीमती दर्शना जरदोश)

THE MINISTER OF STATE FOR TEXTILES
(SMT. DARSHANA JARDOSH)

(a) to (d): The Government is implementing National Handicraft Development Programme (NHDP) on Pan India basis, including the North East States. Under the programme support is provided for development of handicrafts including exports. The process of fixing export targets is very elaborate and several factors such as geopolitical situation, international market trends, market dynamics and industry feedback are taken into account. Meanwhile the Government is continuously monitoring export performance and taking various measures to boost production and exports. Under sub-component Marketing Support and Services (MSS) of NHDP Scheme financial assistance is provided to eligible agencies on pan India basis including North East States for marketing of handicraft products in domestic as well as overseas markets. The details of funds released/ sanctioned under NER sub head of budget allocated to MSS sub-component of NHDP Scheme during the last three years are as follows:

Year	Funds Released for NER (In Lakh)
2020-21	123.87
2021-22	490.16
2022-23	629.35

(e) to (f): Under the Startup India initiative, the Government constantly undertakes various efforts for the development and growth of startup ecosystem in the country. The flagship Schemes namely, Fund of Funds for Startups (FFS), Startup India Seed Fund Scheme (SISFS) and Credit Guarantee Scheme for Startups (CGSS) support startups at various stages of their business cycle to enable startups to graduate to a level where they are able to mobilize investments from angel investors or venture capitalists or seek loans from commercial banks or financial institutions.
