

LOK SABHA
STARRED QUESTION NO. *81
TO BE ANSWERED ON 26.07.2023

JUTE PRODUCTION

*81. SHRI MALOOK NAGAR:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) the details of jute production in the country during the last two years;
- (b) the steps taken to modernise and promote jute production in the country during the last three years;
- (c) the amount of revenue earned by the Government through jute exports during the said period;
- (d) the initiatives taken by the Government to popularise jute products through exhibitions and advertisements in the country along with the details thereof; and
- (e) if not, the reasons therefor?

उत्तर

ANSWER

वस्त्र मंत्री (श्री पीयूष गोयल)
MINISTER OF TEXTILES
(SHRI PIYUSH GOYAL)

(a) to (e):- A statement is laid on the Table of the House.

Statement referred to in reply to the Lok Sabha Starred Question No. *81 asked by Shri Malook Nagar to be answered on 26.07.2023 regarding Jute Production

(a): The details of production of Raw Jute and Jute Goods during the last two years are as follows:-

(i) Production of Raw Jute:-

(In Lakh Bales of 180 Kgs)

Year	Production
2021-22	90.00
2022-23	91.00

(ii) Production of Jute Goods:-

(In Thousand Metric Tons)

April-March	Hessian	Sacking	Others	Total
2021-22	119.4	865.1	95.5	1,080
2022-23	117.6	1,041	88	1,246.6

Source: Jute Commissioner Office

(b): Steps taken to modernize and promote jute production in the country during the last three years are:

- (i) In order to promote the jute industry and to support the livelihood of large number of farmers and workers involved in the jute industry, Govt. of India has enacted the Jute Packaging Materials (Compulsory Use in Packing Commodities) Act, 1987 in short JPM Act, 1987. The level of reservation recommended by the Government in the past five years is 100% of food grains and 20% of sugar to be packed in jute material. The B-Twill bags procured by different state Govt. agencies including FCI for packing foodgrains is made from Jute grown in India. The total purchase currently constitutes about 70.0% of the total production of jute goods and 88.0% of the total production of sacking.
- (ii) Under National Jute Development Program (NJDP), National Jute Board (NJB) has been implementing **Capital Subsidy for Acquisition of Plant & Machinery (CSAPM) scheme** to facilitate modernization / upgradation of the existing Jute mills and MSME Jute Diversified Product (JDP) Units for manufacturing JDPs with the target to provide incentive @ 30% of the cost of machinery. This has facilitated investment of Rs 100 crore in acquisition of new machineries for production of JDPs by 100 Jute Mills/MSME-JDP Units at a total financial outlay of Rs. 30 crore under the scheme.

Under NJDP, Jute-Improve Cultivation an Advanced Retting Exercise (ICARE) Programme is also under implementation for improving quality and productivity of raw jute. The programme promotes scientific method of jute cultivation and retting which includes supply of certified seeds, seed driller, nail weeder and retting accelerator powder for retting. Total financial outlay of Jute ICARE programme during 2021-22 to 2025-26 is Rs. 69.31 crore.

(c): Jute exports during the last three years is as below:

(Value in Rs. in Crores)

Year	2020-21	2021-22	2022-23 (provisional)
Export Value	2,932.14	4,008.49	3,697.85

(Source: DGCI&S)

(d) & (e): Under National Jute Development Program, National Jute Board with the total financial outlay of Rs 31.65 crore for the FY 2021-22 to 2025-26, organizes participation of jute entrepreneurs / artisans in various promotional activities viz exhibitions / fairs, awareness programme, Buyer Seller Meets, publicity / advertisement for promotion of jute products in the country. The details of initiatives are given below:

- (i) Organizing participation of jute entrepreneurs in Regional/ Local/ National level fairs for display, promotion and sale of jute products. 73 exhibitions / fairs organized have been organized from 2021-22 till date.
- (ii) Organizing workshops, seminars & Awareness programmes, Outreach programmes with active participation of jute entrepreneurs/ exporters, stakeholders for dissemination of information, technical know-how, market feedback etc. 56 awareness workshops have been organized from 2021-22 till date.
- (iii) Implementing Retail outlet scheme facilitating Jute entrepreneurs for display and promotion of jute diversified products through Retail Outlets in Metro cities, State Capitals, Tourist places etc. 26 Retail Outlets have been opened during 2021-22 and 2022-23.
