

LOK SABHA  
STARRED QUESTION NO. \*185  
TO BE ANSWERED ON 02.08.2023

GLOBALISATION OF INDIAN TEXTILES

\*185. DR. SHRIKANT EKNATH SHINDE:  
SHRI UNMESH BHAIYYASAHEB PATIL:

Will the Minister of TEXTILES वस्त्र मंत्री  
be pleased to state :

- (a) whether the Government has envisioned partnerships and international collaborations projects to globalise the Indian textiles;
- (b) if so, the details of the plans envisioned to strengthen the supply chain and branding of Indian textiles both nationally and internationally;
- (c) whether the Government has planned any schemes to bring innovations in design; and
- (d) if so, the details of the mechanisms undertaken by the Government to increase testing and quality control?

उत्तर  
ANSWER  
वस्त्र मंत्री (श्री पीयूष गोयल)  
MINISTER OF TEXTILES  
(SHRI PIYUSH GOYAL)

(a) to (d):- A statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO THE LOK SABHA STARRED QUESTION NO.\*185 FOR 02.08.2023 REGARDING GLOBALISATION OF INDIAN TEXTILES ASKED BY DR. SHRIKANT EKNATH SHINDE AND SHRI UNMESH BHAIYYASAHEB PATIL**

**(a) & (b):** Yes Sir. India has so far signed 13 Free Trade Agreements (FTAs) including recently concluded agreements with UAE and Australia; and 6 Preferential Trade Agreements (PTAs) with various trading partners. Further, Ministry of Textiles is engaged with various countries through Joint Working Groups on textiles for development of the sector.

With respect to branding, the Government is focusing on the following:

- (i) brand promotion through Handloom mark and India Handloom brand,
- (ii) pure silk products through Silk Mark Label in domestic and International markets through Silk Mark Organisation of India,
- (iii) development of Pashmina Mark/Label to increase demand of both Pashmina wool as well as Pashmina products,
- (iv) traceability, certification and branding of Kasturi Cotton etc.

Government has approved the Production Linked Incentive (PLI) Scheme for Textiles, with an approved outlay of Rs 10,683 crore over a five year period, to promote production of MMF Apparel, MMF Fabrics and Products of Technical Textiles in the country to enable Textile sector to achieve size and scale and to become competitive. The Government has also approved setting up of 7 PM Mega Integrated Textile Region and Apparel (PM MITRA) Parks in Greenfield/Brownfield sites with world class infrastructure including plug and play facility with an outlay of Rs. 4,445 crore for a period of seven years upto 2027-28. In addition, Government provides financial support under Market Access Initiative Scheme to various Export Promotion Councils and Trade Bodies engaged in promotion and branding of textiles and garments exports, for organising and participating in trade fairs, exhibitions, buyer-seller meets etc at national and international levels.

**(c) & (d):** The Government has set up the National Technical Textiles Mission for a period of 4 years (2020-21 to 2023-24) with an outlay of Rs. 1,480 crore whose major component is Research, Innovation and Development. National Institute of Fashion Technology (NIFT), an institute under Ministry of Textiles, in its curriculum has included Deepening Specialisations (DS) in technical textiles and other niche segments concerned with design and technical performance. Other subjects such as stitchless Product & Technology, 3D Body Scanning & Simulation, 3D Printing and IoT, Smart Wearables etc are built into the curriculum as part of DSs; Smart Factory, Smart Garment and Operational Excellence with an aim to equip the students with advancements in new technology that can be used for development of innovative products. BIS (Bureau of Indian Standards) Standards and QCOs (Quality Control Orders) have been taken up actively to regulate quality.

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