GOVERNMENT OF INDIA MINISTRY OF COMMERCE & INDUSTRY DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE LOK SABHA

UNSTARRED QUESTION NO. 932. TO BE ANSWERED ON WEDNESDAY, THE 08TH FEBRUARY, 2022.

ODOP

932. SHRI SUNIL BABURAO MENDHE:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state: वाणिज्य एवं उद्योग मंत्री

- (a) whether the Government has formulated any scheme to provide assistance to the State of Maharashtra to promote exports under the One District One Product (ODOP) scheme;
- (b) if so, the details thereof;
- (c) whether the Government has also made provision for tax exemption to promote exports; and
- (d) if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश) THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY (SHRI SOM PARKASH)

(a) & (b): One District One Product - Districts as Export Hubs Initiative (ODOP - DEH) is not a scheme but rather an initiative aimed at fostering balanced regional development across all districts of the country. The idea is to select, brand, and promote one product from each district (One District - One Product) of the country for enabling holistic socioeconomic growth across all regions. District wise identified list of products and services of Maharashtra is at Annexure.

ODOP has been merged with 'Districts as Export Hubs Initiative' (DEH) being run by the Department of Commerce (DoC) with Department for Promotion of Industry and Internal Trade (DPIIT) as a major stakeholder.

ODOP-DEH initiative highlights the need to channelize the potential and diverse identity in each District of the country to make them export hubs along with manufacturing for domestic markets. Department of Commerce (through DGFT) and Department for Promotion of Industry and Internal trade (DPIIT) work with all States/UTs and district to create institutional mechanisms to facilitate manufacturing and exports of identical products/services.

Districts Export Action Plans have been prepared for identified products and services for overseas markets, which includes specific actions to support local exporters/manufacturers in producing/manufacturing products in adequate quantity and with quality. The aim is to benefit both producers and manufacturers by addressing challenges like infrastructural bottlenecks, supply chain gaps, improving market accessibility and handholding for increasing exports.

(c) & (d): No Sir.

Annexure

ANNEXURE REFERRED TO IN REPLY TO PARTS (a) & (b) OF THE LOK SABHA USTARRED QUESTION NO. 932 FOR ANSWER ON 08.02.2023

S. No.	Name of the District	Products/Services identified with Export Potential
1.	Ahmednagar	Electrical Products, Pharmaceuticals, Pomegranate
2.	Akola	Cotton yarn, medicines,/drugs, cotton durries, chemical fertilizers
3.	Amravati	Orange
4.	Aurangabad	Engineering, Pharmaceuticals and Agriculture products, Engineering services, Paithani Sarees and Fabrics, Marathwada Kesar Mango, Beed Custard Apple
5.	Beed	Cotton, Edible Oil, Pulses, Textile products, Beed Custard Apple
6.	Bhandara	Rice,manganese ore, motor vehicles for the transport of goods with compression (truck & lorries)
7.	Buldhana	Cotton raw, pigeon pea, compound plasticizers for rubber of plastics
8.	Chandrapur	Cement, paper, iron ore
9.	Dhule	Banana, Oil Cake, Textile, Edible Oil, Fatty Acids, Agro &Forest Based products
10.	Gadchiroli	Lac bangles (glass beads, imitation pearls, imitation precious or semiprecious stones and similar glass), woven fabrics of silk, crude dolomite not calcined or not sintered, rice
11.	Gondia	Rice bran oil, cane or beet sugar
12.	Hingoli	Cotton yarn, cane or beet sugar, gum, bananas, ceramics kitchenware, haldi
13.	Jalgaon	Jalgaon Banana, Jalgaon Bharit Brinjal
14.	Jalna	Hybrid Seeds, Oil and De-oiled Cake, Reroll Steels, TMT Bars, Billets, Agricultural Products, Engineering Products, Pharmaceuticals, Jalna Sweet Orange
15.	Kolhapur	Agricultural products. Leather & Engineering goods, Banana, Kolhapur Jaggery, Kolhapuri Chappal
16.	Latur	Agriculture Products, Pulses (Urad, Moong, Toor and Channa), oil seeds, milk powder
17.	Mumbai City	Gems and Jewellery, Engineering, Pharmaceuticals, Chemicals, Textile, Leather, Plastics, Financial Services and Accounting & Auditing Services, Legal Services, Transport and Logistics Services, Management consulting Services
18.	Mumbai Suburban	Gems and Jewellery, Engineering, Pharmaceuticals, Chemicals, Textile, Leather, Plastics, Financial Services and Accounting & Auditing Services, Information Technology & Information Technology enabled Services (IT & ITeS), Communication Services (Audio Visual Services - Motion picture and Video Tape production and distribution service), Management consulting Services, Engineering Services
19.	Nagpur	Nagpur Orange, Groundnut Oil, Aluminium Sheet, Cane Sugar, Cotton Yarn
20.	Nanded	Agriculture Products and Processed foods
21.	Nandurbar	Cane sugar, Ethyl alcohol, custard & apple

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22.	Nashik	Agriculture Products, Electrical Products, Pharmaceutical etc., Nashik Grapes, Onion, Nashik Valley Wine, Lasalgaon Onion
23.	Osmanabad	Agriculture Products
24.	Palghar	Chemicals, "Chikoo" (Sapodilla), Pharmaceuticals, Iron & Steel and Engineering Products, Textiles, Plastics related, Fisheries, Marine & Food Processing, Fruits & vegetables, Warli Painting (Handicraft) Focus Services - Tourism and Hospitality Services, Transport and Logistics Services
25.	Parbhani	Agriculture Products
26.	Pune	Purandhar Fig, Automobile and Engineering Goods, Agriculture products, Pharmaceuticals, Electronics products, Pomegranate, Grapes
27.	Raigad	Iron & Steel Products, Chemicals, Pharmaceuticals, Engineering, Fisheries, Marine & Food Processing, Ganesh Idol (Handicraft), Transport and Logistics Services, Information Technology & Information Technology enabled Services (IT & ITeS), Tourism and Hospitality Services, Education Services, Alphonso Mangoes
28.	Ratnagiri	Marine, Agricultural Products and Processed foods, Mango, Sindhudurg & Ratnagiri Kokum
29.	Sangli	Agricultural Products and Processed foods, Grapes, Sangli Raisins, Sangli Turmeric
30.	Satara	Agriculture Products, Mahabaleshwar Strawberry, Waghya Ghevada, Engineering goods, processed foods, tourism services
31.	Sindhudurg	Fisheries, Fruits, Chemicals, Tourism, Marine Products, Mango, Sindhudurg&Ratnagiri Kokum, Coir Products
32.	Solapur	Textile and Agriculture products, Camshafts, Horticulture Banana, Solapur Pomegranate, Solapur Chaddar, Solapur Terry Towel, Mangalwedha Jowar
33.	Thane	Chemicals, Plastics related, Pharmaceuticals, Engineering, Textiles, Plastics related, Transport and Logistics Services, Information Technology & Information Technology enabled Services (IT & ITeS), Communication Services (Audio Visual Services - Motion picture and Video Tape production and distribution service), Management consulting Services, Engineering Services
34.	Wardha	Orange
35.	Washim	Handcraft product, cotton thread of synthetic filaments cotton by weight
36.	Yavatmal	Denim, de oiled cakes,cotton thread of synthetic filaments cotton by weight
