

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION No. 710
(TO BE ANSWERED ON 07.02.2023)**

EXPENDITURE ON PRINT MEDIA ADVERTISEMENTS

710. SHRI KARTI P. CHIDAMBARAM:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the details of expenditure incurred on print and electronic media advertisements in Hindi and English languages by the Government since 2014 to till date, year/Ministry-wise;
- (b) the details of print and electronic media groups on whom the expenditure was incurred during the said period; and
- (c) the details of campaigns or initiatives on which the expenditure was incurred by the Government during this period?

ANSWER

**MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF
YOUTH AFFAIRS AND SPORTS {SHRI ANURAG SINGH THAKUR}**

(a): Year-wise and Ministry-wise details of expenditure incurred on print and electronic media advertisements in Hindi and English languages by the Government through Central Bureau of Communication since 2014 is available on their website i.e. <http://www.davp.nic.in/>.

(b): The details of print and electronic media groups on whom the expenditure was incurred since 2014 is available on their website i.e. <http://www.davp.nic.in/>.

(c): The details of campaigns on which the expenditure was incurred by the Government since 2014 is available on their website i.e. <http://www.davp.nic.in/>.
