68th NATIONAL FILM AWARD

709. SHRI SUNIL DATTATRAY TATKARE:
    SHRIMATI MANJULATA MANDAL:
    DR. SUBHASH RAMRAO BHAMRE:
    DR. DNV SENTHILKUMAR S:
    SHRIMATI SUPRIYA SULE:
    SHRI C.N. ANNADURAI:
    DR. AMOL RAMSING KOLHE:
    SHRI KULDEEP RAI SHARMA:
    SHRI SELVAM G.:
    SHRI DHANUSH M. KUMAR:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the 68th National Film Award was held recently and if so, the details thereof;
(b) the details of the persons awarded the National Film Award;
(c) the criteria followed for selection of films for grant of National Film Award;
(d) the contribution of Film Industry/Entertainment Sector in the economy and Gross Domestic Product (GDP) of the country during the last three years and the current year;
(e) whether the Government extends financial assistance to the independent indian film makers to promote their films at international film festivals across the world;
(f) if so, the details and the number of indian film makers who have been provided financial assistance during each of the last three years and the current year; and
(g) the steps taken/being taken by the Government to promote Indian cinema in the International Film Festival and also regional films in the country?
ANSWER

THE MINISTER OF INFORMATION AND BROADCASTING; AND
MINISTER OF YOUTH AFFAIRS AND SPORTS
(SHRI ANURAG SINGH THAKUR):

(a) Yes, Sir. The 68th National Film Awards (NFA) function was organized by the Ministry of Information & Broadcasting on 30.09.2022 at Vigyan Bhawan, New Delhi.

(b) The details of 68th NFA winners is given in the 68th National Film Awards catalogue available on the website www.dff.gov.in.

(c) The criteria of selection of the films for National Film Awards as per laid down Regulations for the 68th NFA. The regulations are also available on the website www.dff.gov.in.

(d) The details are not centrally maintained. However as per industry estimates published by Federation of Indian Chambers of Commerce & Industry in March 2022, the Indian Film Industry contributed Rs.191 billion in 2019 which declined to Rs.72 billion in 2020 due to hit of Covid – 19 causing lockdowns and several restrictions on production and exhibition activities across the country. The Indian film industry witnessed growth of 29.17% by reaching Rs.93 billion in 2021. As per this report, the Indian film industry is to witness 61.29% growth in 2022 and reach to Rs.150 billion.
(e) & (f) Yes, Sir. The Ministry of Information & Broadcasting provides financial assistance under Film Promotion Fund for promotion of Indian Films selected for competition in International Film Festivals or events like Oscars. The details of the last three years and current year are as under:

<table>
<thead>
<tr>
<th>Year</th>
<th>No. of film makers who have been provided financial assistance under Film Promotion Fund</th>
<th>Name of the films and the film festival participated</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>2</td>
<td>“Eeb Allay Ooo1” &amp; “Laila Aur Satt Geet” in Berlin International Film Festival, 2020</td>
</tr>
<tr>
<td>2021</td>
<td>1</td>
<td>“Once Upon a Time in Calcutta” in Venice International Film Festival, 2021</td>
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<tr>
<td>2022</td>
<td>1</td>
<td>“Meghdoot– The Cloud Messenger” in International Film Festival of Rotterdam, 2022</td>
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<tr>
<td>2023 (till 31st Jan)</td>
<td>0</td>
<td>-</td>
</tr>
</tbody>
</table>

(g) With a view to promote Indian Cinema and showcase its soft power, the Ministry of Information and Broadcasting participates in various International Film Festivals. The various activities in these festivals, in coordination with the industry representation include screening of films, advertising and promotion of Indian cinema, networking events, holding of discussions and workshops etc.
To promote the films of various languages in the country, on behalf of the Government of India, the Ministry of Information and Broadcasting confers National Film Awards in various categories. The Ministry also confer “Most Film Friendly State Award” under National Film Awards to State Government to acknowledge its efforts towards the direction of ease of doing business in respect of films shootings by Indian/foreign filmmakers in India and for creating a conducive environment towards promotion of Indian Cinema. Further, the regional films are selected in Indian Panorama Section of International Film Festival of India. Special films expositions such as retrospective, Indian Panorama and national award winning film screenings and theme based film festivals are also organized in different parts of the country.

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