

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO. †651
ANSWERED ON 06.02.2023**

PROMOTION OF BORDER TOURISM

†651. SHRI RAVINDRA KUSHWAHA:

Will the Minister of TOURISM be pleased to state:

- (a) the scheme being formulated by the Government to promote border tourism;**
- (b) the number of borders which have been developed as tourist places in the country during the last three years; and**
- (c) the schemes to connect the villages in the border areas with tourism?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (c): The Ministry of Tourism promotes tourism in the country, including in the border areas, through its various Schemes. It provides financial assistance for development of tourism infrastructure in the country, including in the border States under its major Schemes of Swadesh Darshan and National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) to State Governments/ Union Territory Administrations/Central Agencies. The financial assistance is given on the basis of submission of Detailed Project Reports, availability of funds and adherence to Scheme Guidelines. The Swadesh Darshan scheme has now been revamped as Swadesh Darshan 2.0(SD2.0) for development of sustainable and responsible tourist destinations. The details of the projects sanctioned by Ministry of Tourism, under the above Schemes, in the border States, are given in the Annexure.

Further, Ministry also promotes India in a holistic manner through various initiatives under its Schemes of “Domestic Promotion & Publicity including Hospitality” (DPPH) and “Overseas Promotion & Publicity (OPP)”, including in the border States. As part of its on-going activities; it regularly releases print, electronic, online and outdoor media campaigns in the international

markets, under the “Incredible India” brand-line, to promote various tourism destinations and products of India with the objective of increasing foreign tourist arrivals to the Country. The Ministry of Tourism also regularly promotes various tourism destinations and products through its website and social media promotions.

Some of the major initiatives and efforts of Ministry of Tourism for promotion of tourism in the border States are given below:-

- i. An amount of Rs. 1312 lakh was sanctioned to Border Security Force (BSF) for the tourism related Infrastructural Development at Joint Check Post (JCP), Attari, Punjab in 2017-18.**
- ii. Road connectivity and way side amenities: –**

Ministry of Tourism has taken up the matter with the Ministry of Road Transport & Highways for improving Road connectivity and wayside amenities to the tourist destinations including in the border areas for promotion of Tourism. For promotion of Border Tourism, Ministry of Tourism has taken up the matter with the Border Road Organization (BRO) for improving road connectivity and wayside amenities to the following three (03) border areas:

- i. Pangong Lake, Ladakh**
- ii. Kargil, Ladakh**
- iii. Rishikesh, Uttarakhand**

Further, Ministry of Home Affairs, Government of India, has identified 17 villages in 4 States, namely Arunachal Pradesh, Sikkim, Uttarakhand and Himachal Pradesh and Union Territory of Ladakh, on the northern border, to transform these villages as “Vibrant Villages”, wherein development of tourism infrastructure and activities, have been identified as one of the key interventions.

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) to (c) OF LOK SABHA UNSTARRED QUESTION NO. 651 ANSWERED ON 06.02.2023 FOR PROMOTION OF BORDER TOURISM**

Details of the Projects sanctioned by the Ministry of Tourism in the Border States under the Swadesh Darshan Scheme:

(Rs. in crore)

Sl No	State/UT	Circuit	Sanction Year	Name of the Project	Amount Sanctioned
1.	Arunachal Pradesh	North-East Circuit	2014-15	Development of Mega Circuit at Bhalukpong- Bomdila and Tawang	49.77
2.	Arunachal Pradesh	North East Circuit	2015-16	Development of Nafra- Seppa-Pappu, Pasa, Pakke Valleys-Sangdupota- New Sagalee-Ziro- Yomcha	96.72
3.	Assam	Wildlife Circuit	2015-16	Development of Manas- Probitora- Nameri- Kaziranga- Dibru- Saikhowa	94.68
4.	Assam	Heritage Circuit	2016-17	Development of Tezpur - Majuli - Sibsagar	90.98
5.	Bihar	Tirthankar circuit	2016-17	Development of Vaishali- Arrah- Masad- Patna- Rajgir- Pawapuri- Champapuri	37.19
6.	Bihar	Spiritual circuit	2016-17	Integrated Development of Kanwaria Route: Sultanganj - Dharmshala- Deoghar	44.76
7.	Bihar	Buddhist Circuit	2016-17	Development of Buddhist circuit- Construction of Convention Centre at Bodhgaya	98.73
8.	Bihar	Rural Circuit	2017-18	Development of Gandhi Circuit: Bhitiharwa- Chandrahia- Turkaulia	44.65
9.	Bihar	Spiritual Circuit	2017-18	Development of Mandar Hill & Ang Pradesh	47.53
10.	Gujarat	Heritage Circuit	2016-17	Development of Ahmedabad- Rajkot- Porbandar -Bardoli- Dandi	58.42
11.	Gujarat	Heritage Circuit	2016-17	Development of Vadnagar- Modhera	91.11
12.	Gujarat	Buddhist	2017-18	Development of Junagadh- Gir	26.68

		circuit		Somnath- Bharuch-Kutch- Bhavnagar- Rajkot- Mehsana	
13.	Himachal Pradesh	Himalayan Circuit	2016-17	Integrated Development of Himalayan Circuit in Himachal Pradesh	80.69
14.	Jammu & Kashmir	Himalayan Circuit	2016-17	Integrated Development of Jammu-Srinagar-Pehalgam-Bhagwati Nagar-Anantnag-Salamabad Uri-Kargil-Leh	77.33
15.	Jammu & Kashmir	Himalayan Circuit	2016-17	Integrated Development of Tourist Facilities at Jammu-Rajouri-Shopian-Pulwama.	84.46
16.	Jammu & Kashmir	Himalayan Circuit	2016-17	Integrated Development of Tourist Facilities - Construction of Assets in lieu of those Destroyed in Floods in 2014 under PM Development Package	90.43
17.	Jammu & Kashmir	Himalayan Circuit	2016-17	Integrated Development of Tourist facilities at Mantalai and Sudhmahadev	90.85
18.	Jammu & Kashmir	Himalayan Circuit	2016-17	Integrated Development of Tourist facilities at Anantnag-Kishwar-Pahalgam-Daksum-Ranjit Sagar Dam	87.44
19.	Jammu & Kashmir	Himalayan Circuit	2016-17	Development of Tourist Facilities at Gulmarg-Baramulla- Kupwara- Kargil - Leh	91.84
20.	Manipur	North-East Circuit	2015-16	Development of Tourist Circuit in Manipur: Imphal-Khongjom	72.23
21.	Manipur	Spiritual Circuit	2016-17	Development of Shri Govindajee Temple, Shri Bijoy Govindajee Temple – Shri Gopinath Temple – Shri Bungshibodon Temple – Shri Kaina Temple	53.8
22.	Meghalaya	North East Circuit	2016-17	Development of Umium (Lake View), U Lum Sohpetbneng-Mawdiangdiang – Orchid Lake Resort	99.13
23.	Meghalaya	North East Circuit	2018-19	Development of West Khasi Hills (Nongkhlaw- KremTiro - Khudoi&Kohmang Falls – Khri	84.97

				River- Mawthadraishan, Shillong), Jaintia Hills (Krang Suri Falls- Shyrmang- looksi), Garo Hills (Nokrek Reserve, Katta Beel, Siju Caves)	
24.	Mizoram	North East Circuit	2015-16	Integrated Development of Thenzawl & South Zote, District Serchhip and Reiek.	92.26
25.	Mizoram	Eco Circuit	2016-17	Development of Eco-Adventure Circuit Aizawl - Rawpuichhip – Khawhphawp – Lengpui – Durtlang – Chatlang- Sakawrhmutuaitlang - Muthee – Beratlawng -Tuirial Airfield – Hmuifang	66.37
26.	Nagaland	Tribal Circuit	2015-16	Development of Tribal Circuit Peren- Kohima- Wokha	97.36
27.	Nagaland	Tribal circuit	2016-17	Development of Mokokchung– Tuensang-Mon	98.14
28.	Punjab	Heritage Circuit	2018-19	Development of Anandpur Sahib – Fatehgarh Sahib – Chamkaur Sahib – Ferozpur – Amritsar – Khatkar Kalan – Kalanour - Patiala	91.55
29.	Rajasthan	Desert Circuit	2015-16	Development of Sambhar Lake Town and Other Destinations	50.01
30.	Rajasthan	Krishna Circuit	2016-17	Integrated Development of Govind Dev ji temple (Jaipur), Khatu Shyam Ji (Sikar) and Nathdwara (Rajsamand)	75.80
31.	Rajasthan	Spiritual Circuit	2016-17	Development of Churu (Salasar Balaji)– Jaipur (Shri Samode Balaji, Ghat ke Balaji, Bandheke Balaji)- Alwar (PandupoleHanumanji, Bharathari)- Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) – Mehandipur Balaji- Chittorgarh (Sanwaliyaji)	93.9
32.	Rajasthan	Heritage Circuit	2017-18	Development of Rajsamand (Kumbhalgarh Fort)- Jaipur	72.49

				(Nahargarh Fort)- Alwar (BalaQuila)- Sawai Madhopur (Ranthambore Fort and Khandar Fort)- Jhalawar (Gagron Fort)- Chittorgarh (Chittorgarh Fort) Jaisalmer (JaisalmerFort) Hanumangarh (Kalibangan, Bhatner Fort and Gogamedi)- Jalore (Jalore Fort)- Udaipur (Pratap Gaurav Kendra)- Dholpur (Bagh-i-Nilofar and PuraniChawni)- Nagaur(Meera Bai Smarak)	
33.	Sikkim	North East Circuit	2015-16	Development of Tourist Circuit linking Rangpo (entry) – Rorathang- Aritar- Phadamchen- Nathang- Sherathang- Tsongmo- Gangtok-Phodong- Mangan- Lachung-Yumthang- Lachen- Thangu-Gurudongmer- Mangan- Gangtok- TuminLingee- Singtam (exit)	98.05
34.	Sikkim	North East Circuit	2016-17	Development of Tourist Circuit Linking Singtam- Maka- Temi-BermoikTokel- Phongia- Namchi –Jorthang- Okharey- Sombaria-Daramdin- Jorethang- Melli (Exit)	95.32
35.	Tripura	North East Circuit	2015-16	Development of North East Circuit: Agartala - Sipahijala - Melaghar - Udaipur - Amarpur- Tirthamukh- Mandirghat- Dumboor- NarikelKunja- Gandachara- Ambassa	82.85
36.	Tripura	North East circuit	2018-19	Development of Surma Cherra- Unakoti- Jampui Hills- Gunabati-Bhunaneshwari- Matabari- Neermahal- Boxanagar- Chottakhola- Pilak- Avangchaarra	65.00
37.	Uttar Pradesh	Buddhist Circuit	2016-17	Development of Srawasti, Kushinagar, & Kapilwastu	99.97

38.	Uttar Pradesh	Ramayana Circuit	2016-17	Development of Chitrakoot and Shringverpur	69.45
39.	Uttar Pradesh	Spiritual Circuit	2016-17	Development of Shahjahanpur-Basti- Ahar- Aligharh-Kasgunj-Sarosi- Pratapgarh-Unnao- Kaushambi- Mirzapur- Gorakpur- Kairana- DoamrFiyagunj- Bagpat- Barabanki- Azamgarh	71.91
40.	Uttar Pradesh	Spiritual Circuit	2016-17	Development of Bijnor- Meerut- Kanpur- Kanpur Dehat- Banda- Ghazipur- Salempur- Ghosi- Balia- Ambedkar Nagar- Aligarh- Fatehpur- Deoria- Mahoba- Sonbhadra- Chandauli- Mishrikh- Bhadohi	67.51
41.	Uttar Pradesh	Heritage Circuit	2016-17	Development of Kalinjar Fort (Banda)- MarharDham (Sant Kabir Nagar)- ChauriChaura, Shaheed Sthal (Fatehpur)- Mavahar Sthal (Ghosi)- Shaheed Smarak (Meerut)	33.97
42.	Uttar Pradesh	Ramayana Circuit	2017-18	Development of Ayodhya	127.21
43.	Uttar Pradesh	Spiritual Circuit	2018-19	Development of Jewar-Dadri- Sikandrabad-Noida-Khurja- Banda	12.03
44.	Uttar Pradesh	Spiritual Circuit	2018-19	Development of Gorakhnath Temple (Gorakhpur), Devipattan Temple (Balrampur) and Vatvashni Temple (Domariyagunj)	15.76
45.	Uttarakhand	Eco Circuit	2015-16	Integrated Development of Eco-Tourism, Adventure Sports, Associated Tourism related Infrastructure for Development of Tehri Lake & Surroundings	69.17
46.	Uttarakhand	Heritage circuit	2016-17	Development of Heritage Circuit in Kumaon Region – Katarmal –Jogeshwar-	76.32

				Bajjnath-Devidhura	
47.	West Bengal	Coastal Circuit	2015-16	Development of Beach Circuit: Udaipur-Shankarpur-Mandarmani-Bakkhlai- Henry Island	67.99
48.	Uttar Pradesh and Bihar	Wayside Amenities	2018-19	Development of Wayside Amenities in Uttar Pradesh and Bihar at Varanasi-Gaya; Lucknow-Ayodhya- Lucknow; Gorakhpur-Kushinagar; Kushinagar-Gaya- Kushinagar in collaboration with MoRTH	15.07

Details of the Projects sanctioned by the Ministry of Tourism in the Border States under the PRASHAD Scheme:

(Rs. in crore)

Sl. No.	State/UTs	Project Nos	Name of the Project	Year of Sanction	Amount Sanctioned
1	ARUNACHAL PRADESH	1.	Development of Parasuram Kund, Lohit Distt.	2020-21	37.88
2	ASSAM	2.	Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati	2015-16	29.80
3	BIHAR	3.	Development of basic facilities at Vishnupad temple, Gaya, Bihar	2014-15	4.27
		4.	Development at Patna Sahib	2015-16	41.54
4	GUJARAT	5.	Development of Dwarka	2016-17	13.08
		6.	Pilgrimage Amenities at Somnath	2016-17	45.36
		7.	Development of Promenade at Somnath under PRASHAD Scheme	2018-19	47.12
		8.	Development of Pilgrim Plaza with Queue Management Complex at Somnath Gujarat	2021-22	49.97
5	JAMMU & KASHMIR	9.	Development at Hazratbal,	2016-17	40.46
6	MEGHALAYA	10.	Development of Pilgrimage Facilitation in Meghalaya	2020-21	29.32
7	NAGALAND	11.	Development of Pilgrimage	2018-19	25.26

			Infrastructure in Nagaland		
8	PUNJAB	12.	Development of KarunaSagar Valmiki Sthal at Amritsar	2015-16	6.40
		13.	Development of Chamkaur Sahib at Rupar, Punjab under PRASHAD Scheme	2021-22	31.57
9	RAJASTHAN	14.	Integrated Development of Pushkar / Ajmer	2015-16	32.64
10	SIKKIM	15.	Development of Pilgrimage Facilitation at Four Patron Saints, Yuksom	2020-21	33.32
11	TRIPURA	16.	Development of Tripura Sundari Temple, Udaipur	2020-21	37.84
12	UTTARAKHAND	17.	Integrated Development of Kedarnath	2015-16	34.77
		18.	Development of Infrastructure for Pilgrimage Facilitation in Badrinath Ji Dham (Uttarakhand) under PRASHAD Scheme	2018-19	39.24
		19.	Augmentation of Pilgrimage Infrastructure Facilities and Gangotri and Yamunotri Dham in Uttarakhand under PRASHAD Scheme	2021-22	54.36
13	UTTAR PRADESH	20.	Development of Mathura-Vrindavan as Mega Tourist Circuit (Ph-II)	2014-15	14.93
		21.	Construction of Tourist Facilitation Centre at Vrindavan, Distt. Mathura	2014-15	9.36
		22.	Development of Varanasi - Phase -I	2015-16	20.40
		23.	Cruise Tourism in River Ganga, Varanasi	2017-18	10.72
		24.	Development of Varanasi Under Prashad Scheme - Phase II	2017-18	44.60
		25.	Development of Infrastructure facilities at Govardhan, Mathura, UP	2018-19	39.74
14	WEST BENGAL	26.	Development of Belur	2016-17	30.03

List of Projects sanctioned by the Ministry of Tourism to Central Agencies under Assistance to Central Agencies Scheme

(Rs. in Lakh)

Year	State	Name of the Projects	Agencies	Sanction Amount
2017-18	Punjab	Project for Infrastructural Development at JCP Attari	BSF	1312.00
2019-20	Uttar Pradesh (Varanasi & Allahabad-I, Allahabad-II), Bihar (Bhagalpur), West Bengal (Kolkata) & Assam (Neamati, Pandu, Jogighopa & Biswanathghat)	CFA for Development of Jetties at nine (09) main points of embarkation/disembarkation of River Cruise on National Water ways No. 1 & 2	IWAI	2803.05
2020-21	Mizoram	Development of Convention Centre and associated Infrastructure at Aizawl, Mizoram	WAPCOS	3994.75
