

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.†560  
ANSWERED ON 06.02.2023**

**PROMOTION TO PRIVATE SECTOR IN TOURISM**

**†560. DR. RAMESH POKHRIYAL “NISHANK”:**

**Will the Minister of TOURISM be pleased to state:**

- (a) the details of the foreign tourists arriving in the country post COVID;**
- (b) the steps taken by the Government to make India an attractive destination for tourists; and**
- (c) the special efforts being made by the Government to promote private sector in tourism?**

**ANSWER**

**THE MINISTER OF TOURISM**

**(SHRI G. KISHAN REDDY)**

**(a): The details of month-wise Foreign Tourist Arrivals (FTAs) in India during 2020 to 2022 is placed at Annexure.**

**(b): The Ministry of Tourism undertakes several promotional activities in potential international & domestic markets to promote various tourism destinations and products of the country in holistic manner. This includes release of media campaigns under ‘Incredible India’ brand-line, social media promotions, webinars, participation & support to promotional events, dissemination of information and engagement through website etc. In addition, the India tourism overseas offices of the Ministry of Tourism and Indian Missions overseas also undertake various promotional activities to attract more global travelers to various tourist destinations of the country.**

**For making India attractive tourist destination, the Ministry of Tourism has been working very closely with Ministry of Home Affairs and Ministry of External Affairs for easing of the Visa Regime**

**in the country. e-Visa scheme is now available to the nationals of 165 countries and it is available in following five categories:**

- i. e-Tourist Visa,**
- ii. e-Business Visa,**
- iii. e-Medical Visa,**
- iv. e-Conference Visa and**
- v. e-Medical Attendant Visa**

**e-Visa is valid for entry through 29 designated Airports and 5 designated seaports.**

**Also, effective and adequate connectivity is one of the important aspect for developing a tourist destination. For this purpose, Ministry of Civil Aviation, Govt. of India has launched RCS-UDAN scheme, whose primary objective is to facilitate/stimulate regional air connectivity by making it affordable. Ministry of Tourism has collaborated with the Ministry of Civil Aviation to extend financial support in the form of Viability Gap Funding (VGF) under the Champion Service Sector Scheme (CSSS), with the purpose of further improving connectivity to important tourist places including Iconic sites. At present, 59 Tourism RCS (T-RCS) routes have been approved by the Ministry of Tourism, out of which 51 are operational.**

**(c): Tourism is essentially a multi- sectoral activity requiring linkages and coordination with various Ministries, Departments, State Governments/UT Administrations and Private entities.**

**In order to develop tourism amenities at heritage/natural/ tourist sites spread across India for making them tourist friendly, in a planned and phased manner, Ministry of Tourism, Government of India has launched the “Adopt a Heritage: Apni Dharohar, Apni Pehchaan” with an aim to encourage companies from public sector, private sector, trusts, NGOs, individuals and other stakeholders to become ‘Monument Mitras’ and take up the responsibility of developing and upgrading the basic and advanced tourist amenities at these sites as per their interest and viability in terms of a sustainable investment model under CSR. They would also look after the Operation & Maintenance of the same.**

**\*\*\*\*\***

## ANNEXURE

### STATEMENT IN REPLY TO PART (a) OF LOK SABHA UNSTARRED QUESTION NO.†560 ANSWERED ON 06.02.2023 REGARDING PROMOTION TO PRIVATE SECTOR IN TOURISM.

#### Foreign Tourist Arrivals (FTAs) in India during 2020, 2021 and 2022

Month	Foreign Tourist Arrivals		
	2020	2021	2022 @
January	11,19,250	94,662	2,01,546
February	10,18,440	1,10,312	2,40,896
March	3,28,304	1,33,768	3,42,308
April	2,820	78,718	3,92,930
May	3,764	19,765	4,23,701
June	8,590	36,070	5,22,737
July	12,655	72,501	6,40,858
August	19,761	92,728	4,98,243
September	28,167	1,15,661	5,36,340
October	41,494	1,91,415	6,56,895
November	70,977	2,63,867	7,68,675
December	90,544	3,17,647	9,66,270
Total (Jan-Dec)	27,44,766	15,27,114	61,91,399

@ Provisional

Source: Bureau of Immigration

\*\*\*\*\*