

GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
**LOK SABHA**  
**UNSTARRED QUESTION NO.530**  
TO BE ANSWERED ON 06.02.2023

**Global Exchange Programme to Promote Indian Cultural Activities**

530.SHRI MARGANI BHARAT:

SHRI MADDILA GURUMOORTHY:

Will the Minister of CULTURE be pleased to state:

- (a) whether the Government has implemented any global exchange programme to promote Indian cultural activities on an international scale;
- (b) if so, the details thereof and if not, the reasons therefor;
- (c) whether the Government has taken any steps to promote such exchange programmes on a school and university level to ensure greater youth participation;
- (d) if so, the details thereof and if not, the reasons therefor; and
- (e) the total funds sanctioned and spent on such activities, if any during the last five years?

**ANSWER**

THE MINISTER OF CULTURE, TOURISM AND  
DEVELOPMENT OF NORTH EASTERN REGION  
(SHRI G. KISHAN REDDY)

**(a) to (d)** Ministry of Culture promotes Indian cultural activities on an international scale through signing of Cultural Agreements & Cultural Exchange Programme and their implementation by concerned agencies with mutual discussions through diplomatic channels. Ministry of Culture also promotes Indian Cultural activities abroad through Global Engagement Scheme under which Festivals of India are organized showcasing folk art and other cultural events. Under the scheme, Grant-in-aid is also given to Indo-Foreign Friendship Cultural Societies for organizing programmes & activities including folk art & other cultural activities for their promotion abroad.

Indian Council for Cultural Relations, an organization under Ministry of External Affairs, also promotes Indian Culture worldwide through its Cultural Centres abroad and its activities in various fields including inter-alia, visit of International Students of Hindi subject under Visitors Programme; supporting Chairs of Indian Studies in various foreign universities.

**(e)** The total funds of Rs.85.69 crore (approx.) had been sanctioned and spent on Festival of India abroad and Grant in Aid to Indo Foreign Friendship Societies in last five years.

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