

GOVERNMENT OF INDIA
MINISTRY OF CULTURE
LOK SABHA
UNSTARRED QUESTION NO. 5225
TO BE ANSWERED ON 03.04.2023

ART AND CULTURE PROEJCTS ON PPP MODEL

5225. Shrimati Hema Malini:

Will the Minister of CULTURE be pleased to state:

- a) whether due to limited stakeholders in art and culture sector and low revenue earning potential, art and culture based projects find it difficult to get private investment through Public-Private partnership;
- b) (b) if so, the details threof;
- c) whether the Government has any proposal to start art and culture projects based on Public-Private partnership model; and
- d) if so, the details threof?

ANSWER

MINISTER OF CULTURE, TOURISM AND DEVELOPMENT OF NORTH EASTERN
REGION
(SHRI G. KISHAN REDDY)

(a) to (d): Government has constituted National Culture Fund (NCF) which functions on Public-Private partnership for art and culture projects. NCF was set up as a Trust on 28th November, 1996 under the Charitable Endowment Act, 1890 with a view to mobilize extra resources through Public Private Partnerships (PPP) towards promoting, protecting and preserving India's cultural heritage. A donor/sponsor while making contributions to the NCF for conservation, preservation and restoration of cultural heritage (Tangible & Intangible) through CSR endowments or sponsorship may indicate a project along with any specific location/aspect and also an agency for execution of the project. Besides, the interests accrued from the Primary and Secondary Corpus is also utilized for activities associated with the field of culture.