

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.5165
ANSWERED ON 03.04.2023**

NATIONAL TOURISM COUNCIL

5165. SHRI KANUMURU RAGHU RAMA KRISHNA RAJU:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government proposes to set up National Tourism Council on the lines of Goods and Services Tax (GST) Council but the same has not been created till now and if so, the details thereof and the reasons therefor;**
- (b) whether the Government has worked out/implementing a newer/revised National Tourism Policy and if so, the details thereof;**
- (c) whether the New Tourism Policy is not enough for the development of tourism sector and need fast-tracking the creation of a National Tourism Council to directly make recommendations to the Union and the State Governments; and**
- (d) the steps taken/being taken by the Government to include tourism in the concurrent list which will help in simplifying the issues of the Indian Tourism Sector since tourism is a multi-sectoral activity along with the progress made in this regard?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (d): Ministry of Tourism drafted a National Tourism Policy based on various recent developments. The Policy aims at Improving framework conditions for tourism development in the country, supporting tourism industries, strengthening tourism support functions and developing tourism sub sectors. The Key Strategic Objectives of the Policy are:

- (i) To enhance the contribution of tourism in Indian economy by increasing the visitation, stay and spend and making India a year-round tourist destination,**

- (ii) To create jobs and entrepreneurial opportunities in tourism sector and ensure supply of skilled work force,**
- (iii) To enhance the competitiveness of tourism sector and attract private sector investment,**
- (iv) To preserve and enhance the cultural and natural resources of the country,**
- (v) To ensure sustainable, responsible and inclusive development of tourism in the country.**

The policy provides for A National Tourism Advisory Council (NTAC) chaired by the Union Minister for Tourism and comprising of all the Tourism Ministers of the States, Representatives of the relevant Line Ministries and Industry Stakeholder to provide overall vision, guidance and direction to the Development of Tourism Sector in the country.

The Policy follows a whole of Government approach amongst the line Ministries of Central Government as well as between Central and State Governments to address the major and multifaceted challenges faced by the tourism industry and to develop tourism sector in the country.
