

**GOVERNMENT OF INDIA  
MINISTRY OF HEALTH AND FAMILY WELFARE  
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA  
UNSTARRED QUESTION NO 4987  
TO BE ANSWERED ON 31<sup>th</sup> MARCH 2023**

**SCHEMES FOR HEALTH AWARENESS**

**4987: SHRI HAJI FAJLUR REHMAN:**

Will the Minister of **HEALTH & FAMILY WELFARE** be pleased to state:

- (a) whether the Government is implementing the schemes for creating health awareness in the country;
- (b) if so, the details thereof;
- (c) the details of target achieved in this regard; and
- (d) the funds utilised on such schemes, State/UT-wise?

**ANSWER  
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY  
WELFARE  
(DR. BHARATI PRAVIN PAWAR)**

- (a) to (c) Swastha Nagrik Abhiyan (SNA), is a Central Sector Scheme implemented by Government of India and aims to support the key goals of the National Health Policy and the Sustainable Development Goals (SDGs) focusing on ensuring healthy lives and promoting the well-being of all at all ages. Under this scheme, Information Education and Communication (IEC) activities are planned in consultation with the respective Programme Divisions, and as per their programmatic priorities. IEC activities are taken up by the States/UTs as per the priorities of the diseases under National Health Mission (NHM) program.  
  
IEC activities have encouraged health seeking behavior among the masses resulting in better health outcomes through various Health programs of Government.
- (d) The details of funds released to States/UTs through Program Implementation Plans (PIPs) under National Health Mission(NHM) during the last three financial years (2019-2022) are given at Annexure-I

**State/UT wise details of Expenditure for IEC/BCC Activities under NHM during the period from F.Y. 2019-20 to 2021-22**

(Rs. In lakhs)

S.No.	State/UT	2019-20	2020-21	2021-22
1	Andaman & Nicobar Islands	55.36	106.46	18.03
2	Andhra Pradesh	254.04	2096.18	439.23
3	Arunachal Pradesh	750.49	1126.70	447.62
4	Assam	2200.88	2207.90	737.85
5	Bihar	8216.17	3280.09	205.38
6	Chandigarh	2.67	1.95	5.80
7	Chhattisgarh	1495.51	1276.23	728.75
8	Dadra & Nagar Haveli	5.62	58.00	10.01
	Daman & Diu	15.87		
9	Delhi	291.74	172.32	68.52
10	Goa	132.80	95.45	75.64
11	Gujarat	1963.02	3885.37	1148.91
12	Haryana	782.70	872.80	557.67
13	Himachal Pradesh	446.47	867.09	350.89
14	Jammu & Kashmir	1117.22	2162.37	432.30
15	Jharkhand	2389.32	1460.07	920.68
16	Karnataka	4051.01	3813.95	2705.45
17	Kerala	858.64	2742.35	1052.33
18	Ladakh	0.00	27.04	59.72
19	Lakshadweep	2.44	1.83	10.70
20	Madhya Pradesh	2993.04	3964.17	785.11
21	Maharashtra	1435.64	3461.44	2299.09
22	Manipur	707.71	310.06	101.06
23	Meghalaya	281.44	382.10	310.02
24	Mizoram	66.37	92.05	165.23
25	Nagaland	132.91	142.77	107.11
26	Odisha	2127.77	1868.46	2547.90
27	Puducherry	50.68	39.88	9.53
28	Punjab	780.15	1751.82	412.32
29	Rajasthan	1407.73	4254.18	1737.05
30	Sikkim	34.17	20.84	29.19
31	Tamil Nadu	2543.18	2449.68	516.52
32	Telangana	103.99	498.70	194.09
33	Tripura	159.46	107.57	92.40
34	Uttar Pradesh	8780.36	7914.09	1694.70
35	Uttarakhand	520.50	978.15	522.77
36	West Bengal	1629.09	3393.04	625.03

Note:

- i. The above data is as per available Financial Management Reports (FMRs) submitted by States/UTs and are provisional.
- ii. The above data comprises of inter alia IEC-BCC NRHM, IEC/BCC, IEC/BCC – NUHM, State NCD Cell (IEC/BCC activities), District NCD Cell (IEC/BCC activities), IEC/BCC activities for Universal Screening of NCDs, Any other IEC/BCC activities, IEC Activity under NQAP, LaQshya, Kayakalp & Mera – Aspataal (Signages-Approach road, Departmental, Directional and other facility level signage's) etc.
- iii. Expenditure includes expenditure against Central Release, State release & unspent balances at the beginning of the year.
- iv. After the Reorganisation of the State of Jammu & Kashmir (J&K) into the Union Territory of J&K and Union Territory of Ladakh, NHM funds to the UT of Ladakh were disbursed for the first time during 2020 – 21.