

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE**

LOK SABHA

**UNSTARRED QUESTION NO. 4829.
TO BE ANSWERED ON WEDNESDAY, THE 29TH MARCH, 2023.**

ODOP IN LADAKH

4829. SHRI JAMYANG TSERING NAMGYAL:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) the district-wise details of One District One Product Scheme in UT of Ladakh;
- (b) whether the Government provides any financial assistance to the districts in implementation of ODOP in UT of Ladakh and if so, the details, thereof, district wise;
- (c) whether the Government has been facing specific issues and challenges in UT of Ladakh regarding implementation of ODOP Scheme; and
- (d) if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश)

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI SOM PARKASH)**

- (a): The One District One Product (ODOP) is an initiative aimed at fostering balanced regional development across all districts of the country. The list of products identified under the ODOP Initiative from the UT of Ladakh is as under:

ODOP Product List				
S. No	Name of the UT	Name of the District	Product 1	Product 2
1.	Ladakh	Kargil	Seabuckthorn	Pashmina
2.	Ladakh	Leh	Apricot	Tourism

- (b) to (d): The ODOP is not a scheme. There is no financial assistance provided by the Government of India to any State/UT under the ODOP Initiative. Regular meetings with beneficiaries, social media outreach, capacity-building initiatives, etc. are done to promote awareness about ODOP. The Initiative has

undertaken various stakeholder consultations with Pashmina manufacturing unit at Phyang, Woolen Carpet Training Centre for women at Phyang, Jimpo Industrial unit, SEWA NGO training centre for pashmina and woolen products, to boost manufacturing capacity and technology use by locals. The Initiative has also undertaken trade facilitation and capacity building workshops on Pashmina, Seabuckthorn, and Apricot products and buyer-seller interactions for Ladakh Pashmina and the Century Development Corporation (CDC).
