

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 4769
TO BE ANSWERED ON 29th MARCH, 2023

MAI

4769. SHRI RAJU BISTA:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- the details of projects funded under the Market Access Initiative (MAI) Scheme since 2019 till date;
- the total amount of funds provided in this duration including the State-wise breakup of funds provided/utilized under this scheme;
- the details and the share of projects under the MAI that has supported cottage industries and handicraft units;
- whether the Foreign Trade Facilitation portal is functional; and
- if so, the details thereof and if not, the reasons therefor?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्रीमती अनुप्रिया पटेल)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SMT. ANUPRIYA PATEL)

(a) & (b): Under the Market Access Initiative (MAI) Scheme, assistance is given to Export Promotion Councils, Trade Bodies, Commodity Boards etc. for undertaking various export facilitation and promotion activities. The details of the activities approved under the MAI Scheme and the funds utilised under the Scheme since FY 2019-20 till date are as under:

Financial Year	No. of activities approved	Fund allocated for the Scheme (in ₹Crore)	Fund utilised (in ₹ Crore)
2019-20	490	325.00	325.00
2020-21	240	171.40	171.40
2021-22	424	140.00	140.00
2022-23 (as on 27.3.2023)	522	190.00	159.91

(c) The funds released under the Scheme since 2019-20 to the Carpet Export Promotion Council (CEPC), the Export Promotion Council for Handicrafts (EPCH), and the Handloom Export Promotion Council (HEPC), which mainly cater to the cottage industries and handicraft units are as under:

MAI Assistance released (in ₹Crores)			
Financial Year	CEPC	EPCH	HEPC
2019-20	10.55	8.91	2.27
2020-21	2.38	5.01	1.75
2021-22	0	0.84	0.08
2022-23 (as on 27.3.2023)	5.34	2.64	3.20

(d) & (e): The Indian Trade Portal (www.indiantradeportal.in), developed and maintained by the Federation of Indian Export Organisations (FIEO), caters to the needs of EXIM community. The facilitation provided by the Indian Trade Portal to the exporters includes product-wise countries tariff/preferential tariff information applicable for Indian products, rules of origin, market access requirements, Export-Import policy, export benefits, etc. Further, the Trade/Tender Queries are published by the Indian Missions abroad on the portal to enable Indian exporters to get maximum benefits out of it.
