

**GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE  
LOK SABHA**

**UNSTARRED QUESTION NO. 4727.  
TO BE ANSWERED ON WEDNESDAY, THE 29<sup>TH</sup> MARCH, 2023.**

**GI TAG**

**4727. SHRI SANTOSH KUMAR GANGWAR:**

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

**वाणिज्य एवं उद्योग मंत्री**

- (a) whether the Government has received any proposal from the State Governments for grant of GI tag for its products and if so, the details thereof;
- (b) the steps taken and the schemes evolved to encourage the stakeholders of GI tags in India; and
- (c) the schemes that have been evolved and the steps taken by the Government to identify and encourage potential GI tag worthy items in the country?

**ANSWER**

**वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश)**

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY  
(SHRI SOM PARKASH)**

- (a):** No Sir, no such proposals are received from the State Govts for Registration of Geographical Indications (GI) under Geographical Indications of Goods (Registration & Protection) Act, 1999.
- (b) & (c):** The Government has taken several initiatives to encourage GI stakeholders and potential GI tag worthy items, prominent among which are:
  - i. **“Initiative for Promotion of Geographical Indication (IPGI)”** under IPR Policy Management scheme has been taken up by DPIIT for which, an amount of Rs. 75 Crores has been earmarked for three years i.e. 2022-23, 2023-24 and 2024-25 towards promotional activities of GI products.
  - ii. Ministry of Micro Small and Medium Enterprises (MSME) grants Financial Assistance of Rs. 2.00 Lakh on grant of registration under Geographical Indications of goods
  - iii. Several events have been organised to showcase the potential of GI tagged products, wherein dedicated ‘GIPavilions’ have been set up. The details of the events are attached as Annexure -I

**ANNEXURE-I****ANNEXURE REFERRED TO IN REPLY TO PARTS (b) & (c) OF THE LOK SABHA USTARRED QUESTION NO. 4727 FOR ANSWER ON 29.03.2023**

**(a).** Events with which DPIIT has been associated:

<b>Sl. No.</b>	<b>Event</b>	<b>Place</b>	<b>Date</b>
1.	India GI Fair	Greater Noida	26-28 August, 2022
2.	GI Mahotsav	Varanasi	16-21 October, 2022
3.	Indian International Trade Fair	Delhi	14-27 November, 2022
4.	Aahar 2023	Delhi	14-18 March, 2023

**(b).** Initiatives taken by Agricultural and Processed Food Products Export Development Authority (APEDA) for GI Products:

<b>Sl. No.</b>	<b>Event</b>	<b>Place</b>
1.	GI Mango Promotion Programme and Tasting Event	Brussels, Belgium
2.	Virtual Buyer Seller Meets on Agricultural and Food products GI with UAE, USA and Qatar in association with the Indian Missions	Virtual
3.	GI Mango promotion Programme in association with Embassy of India at Copenhagen	Copenhagen, Denmark
4.	In-store promotional programmes in association with foreign retailers such as Al-Zajira Group of Bahrain and Family Food Center	Doha, Qatar
5.	36th Edition of AAHAR Exhibition	Pragati Maidan, New Delhi
6.	"India Geographical Indications (GI) Fair 2022"	India Expo Centre & Mart, Greater Noida, Delhi NCR

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