

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
LOK SABHA**

**UNSTARRED QUESTION NO. 4681.
TO BE ANSWERED ON WEDNESDAY, THE 29TH MARCH, 2023.**

ONDC

4681. SHRI JAYANT SINHA:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) the details and salient features of the Open Network for Digital Commerce (ONDC);
- (b) the number of merchants registered on the platform, so far;
- (c) the number of orders delivered since its launch;
- (d) whether the Government plans to expand ONDC to smaller cities in the country and if so, the details thereof; and
- (e) whether the Government plans to integrate the One District, One Product initiative with ONDC and if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश)

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI SOM PARKASH)**

- (a):** Open Network for Digital Commerce (ONDC) is an initiative of the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry, aimed at promoting open networks for all aspects of the exchange of goods and services over digital or electronic networks. ONDC is a first-of-its-kind, global initiative aimed at democratizing digital commerce in India. ONDC is based on open-source methodology, using open specifications and open network protocols independent of any specific platform

ONDC is not a platform, but a network enabling interoperability and unbundling. Providers and consumers can use any compatible application of their choice for exchange of information and carrying out transactions over ONDC. ONDC acts as enabler to unbundle the supply chain, merchants and providers of support services, thus shifting the power from the intermediaries to the consumers.

- (b) & (c):** Being a network, ONDC does not directly onboard any sellers. ONDC enables both products and services to be transacted through the network. ONDC is in trial mode through Beta Testing of its Network in Bangalore and Meerut.
- (d) & (e):** ONDC strives to expand to all corners of India by giving special attention and providing handholding to undigitized sellers. The sale of One District One Product (ODOP) Products was piloted on ONDC with UP Handicrafts Development & Marketing Corporation Ltd. (UPHDMC).
